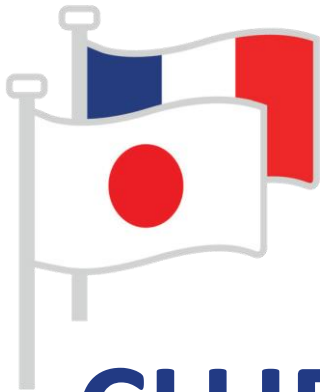




在フランス日本国大使館



Japan External Trade Organization



# CLUB JAPON

## 2020

**Economic Recovery  
in the current international context**

With the participation of

**Mr. Franck RIESTER**

**Minister Delegate for Foreign Trade and Economic Attractiveness**

**H.E. Mr. Junichi IHARA**

**Ambassador of Japan to France**

In partnership with



## VENUE

37, Quai d'Orsay (MEAE)

## DATE

October 29, 2020

## PROGRAM

**15:30**      **REGISTRATION & PRE-EVENT NETWORKING**

**16:30**      **OPENING ADDRESS**

by **Franck RIESTER**, Minister Delegate for Foreign Trade and Economic Attractiveness  
**Q&A**

**16:50**      **WELCOME ADDRESS**

by **H.E. Mr. Junichi IHARA**, Ambassador of Japan to France

**17:00**      **PRESENTATION**

- **JETRO** (Japan External Trade Organization)  
**Iéaki TAKEDA**, Director General, JETRO Paris
- **CCIJF** (Chambre de Commerce et d'Industrie Japonaise en France)  
**Hiroki MOTOSUNA**, President CCIJF, President Mitsubishi France S.A.S.

**17:10**      **KEYNOTE SPEECHES**

- **What's new in technology and innovation law?**  
**Richard WILLEMANT**, Attorney-at-law and **Mitsuki HIROTA**, Head of Japan desk,  
Feral-Schuhl/Sainte-Marie Law Firm
- **Set up successfully in France with the support of Credit Agricole's custom solutions for SMEs and key accounts**, **Yuka SAIKI** Head of International Desk Japan, Crédit Agricole CIB Tokyo

**17:25**      **SUCCESS STORY**

**Recovery through Innovation, Example of an R&D Partnership**

- **Pierre ROY**, Deputy Director, Innovation & Industrial Partnership, Directorate, CNRS/ Science and Innovation Department
- **Yuki TOJIMA**, President, IMRA Europe SAS

**17:40**

**PANEL : Redesigning Value Chains in the current international context**

**Panel introduction : The impact of the world crisis on French attractiveness and competitiveness through new investment strategies** by **Natacha GAVRILOVIC**, Associate Partner, Business Tax Services - Inbound Leader, France, EY

**Panel discussion** moderated by **Benjamin REVCOLEVSCHI**, Managing Director, Fujitsu France

- **Yoshiteru MASAI**, Corporate VP & General Manager, AminoScience Division Europe & Africa Division, Ajinomoto
- **Fabien VERSAVAU**, President & CEO, Rakuten France
- **Yasushi OYAMA**, Managing Director Europe, Iris Ohyama
- **Franck MARILLY**, President & CEO, Shiseido Group EMEA and Global Fragrances
- **Motohiko HASHIBA**, CFO, General Manager, TMMF (Toyota Motor Manufacturing France)

**Q&A**

**18:40**      **CLOSING REMARKS**

- **Christophe LECOURTIER**, CEO, Business France

**19:00**

**NETWORKING**