



Choose
France™



**BRINGING THE FUTURE
CLOSER**

An attractive France for foreign investors

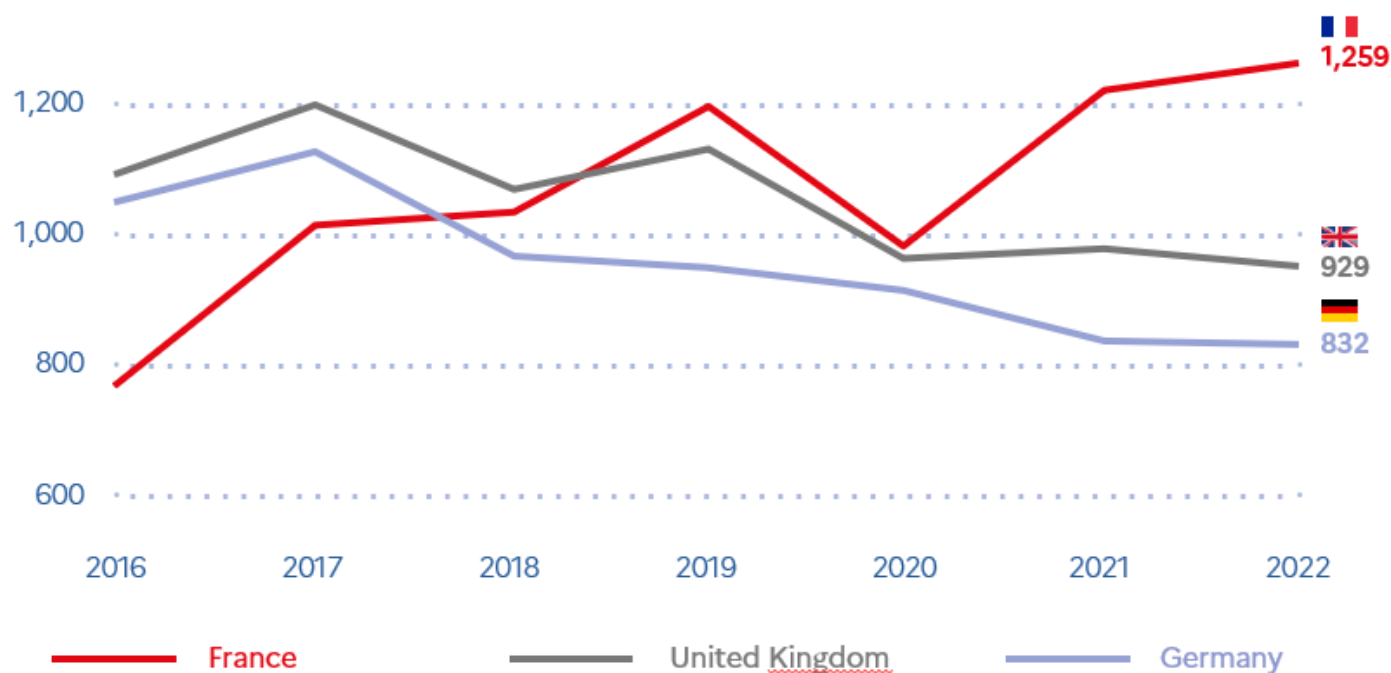
Making France the leading nation for low-carbon industry
in the European Union

"France 2030": Choosing innovation for industrial reconquest

An attractive France for foreign investors

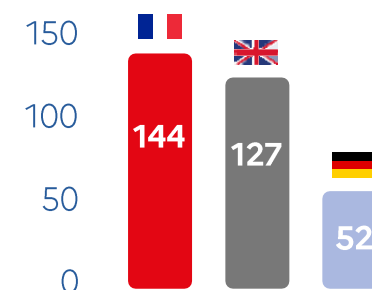
France is the leading destination for FDI projects in Europe, for the 4th consecutive year

Number of foreign direct investment (FDI) projects per year



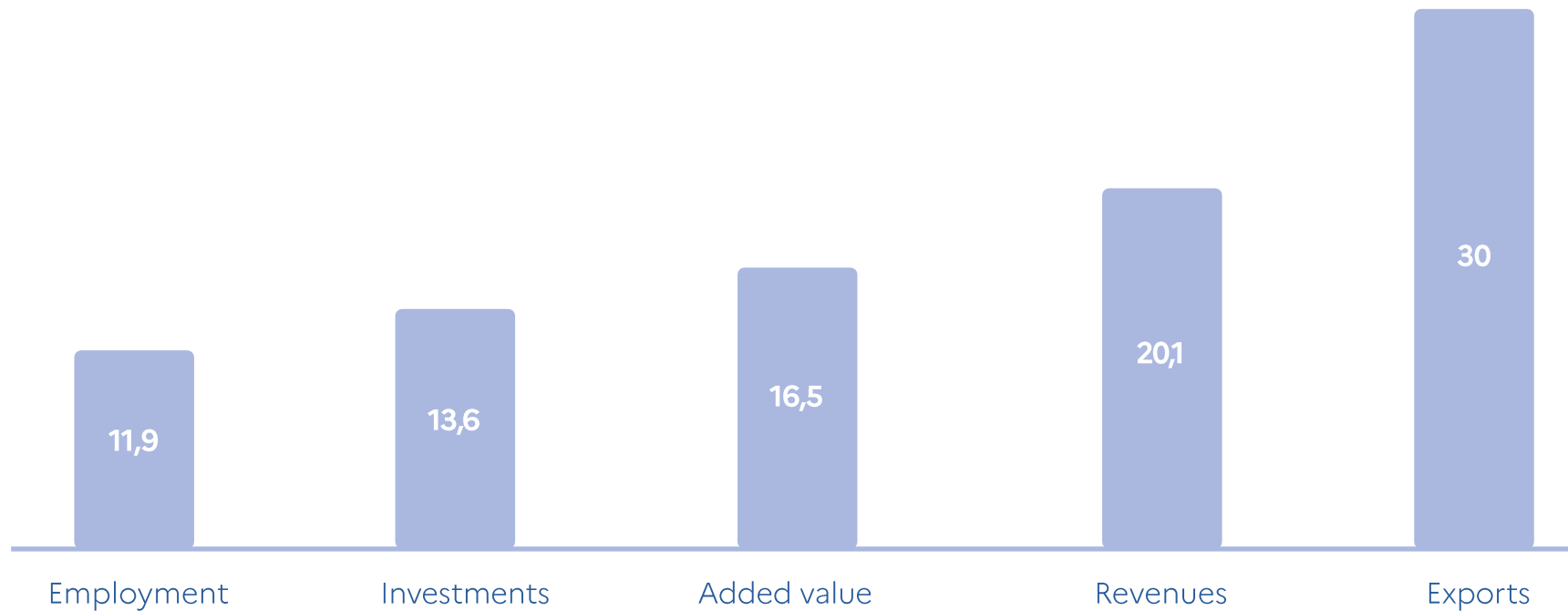
European destination for industrial projects of investment
For more than 15 years

Projects of R&D centre in 2022



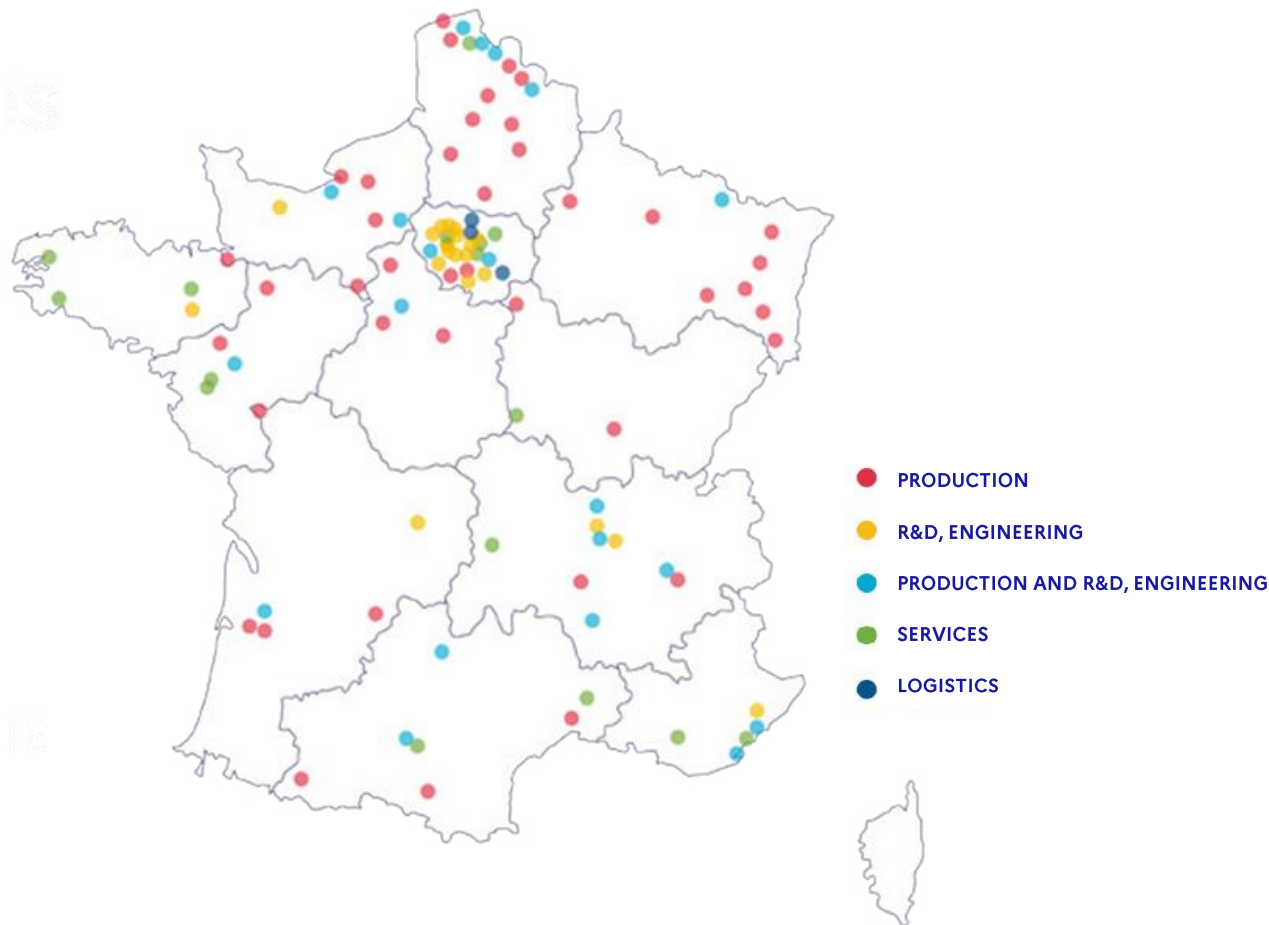
A significant contribution of FDI to the French economy

Contribution of foreign-owned businesses (%)



The Choose France Summit, the annual top-level meeting place of France's attractiveness

88 investments announced over the 2018-2022 period



In 2023

28 announcements
€13 Bn – 8,000 jobs



A resilient economy in 2023 and preserved growth prospects for 2024

**+0.8 %
growth in
2023**



ahead of the Euro zone (+0.5 %)

**Forecast for 2024:
+1.0 %**

+0.5 % in Germany

+0.6 % in the United Kingdom

Latest growth forecasts by the IMF World Economic Outlook

	Forecast		
Real GDP, annual percentage change	2023	2024	2025
Global production	3,1	3,1	3,2
Developed countries	1,6	1,5	1,8
United States	2,5	2,1	1,7
Euro zone	0,5	0,9	1,7
Germany	-0,3	0,5	1,6
France	0,8	1,0	1,7
Italy	0,7	0,7	1,1
Spain	2,4	1,5	2,1
Japan	1,9	0,9	0,8
United Kingdom	0,5	0,6	1,6
Canada	1,1	1,4	2,3
Other developed countries	1,7	2,1	2,5

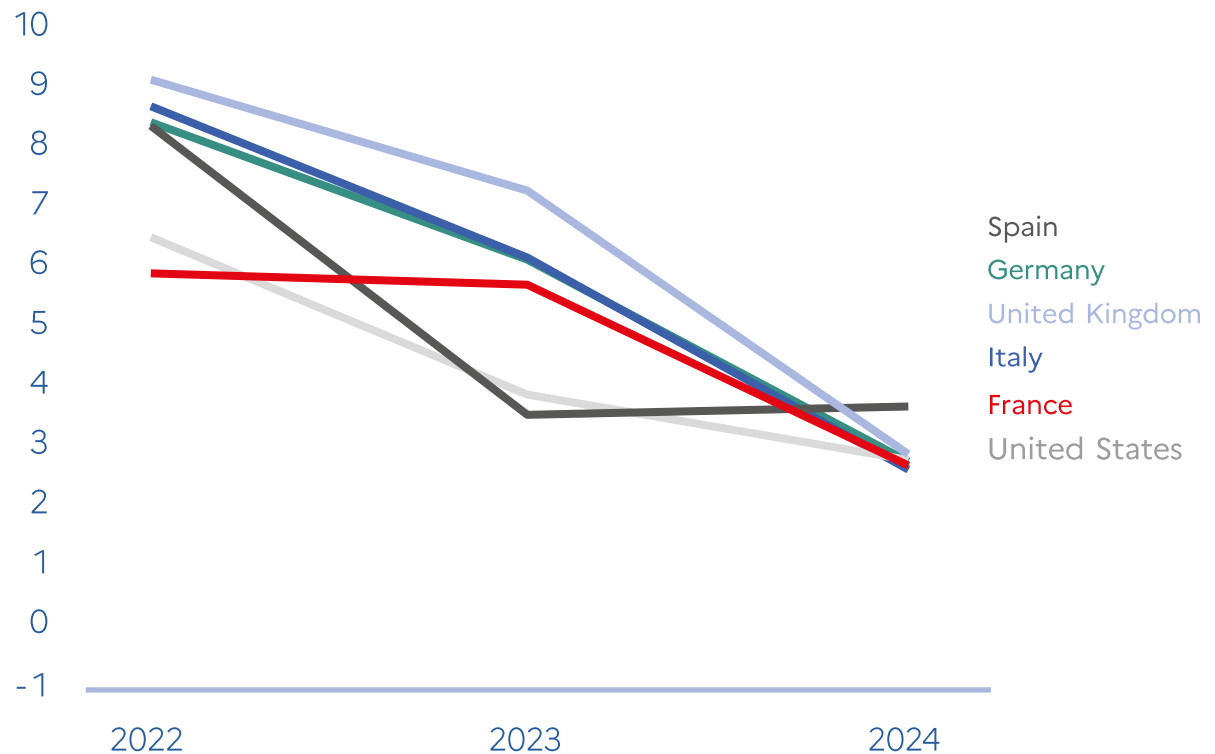
Contained inflation to shelter households and businesses

5.7% in 2023

Compared with 6.2 %
in Germany and 7.3 %
in the United
Kingdom

Inflation forecast by the OECD

Year-on-year % change



A labor market empowered by reforms and high-skilled talent

74%

unemployment rate

Q3 2023 (INSEE)

34 million

jobs in industry,
2021

(INSEE, 2023)

50%

**of 25- to 34-year-olds with
higher education degree**

35% in Germany
and 28% in Italy
(Eurostat, 2022)

1.2 million

**graduated engineers in
France**

(Federation of French Engineers and
Scientists (IESF), 2021)

université
PARIS-SACLAY

HEC
PARIS

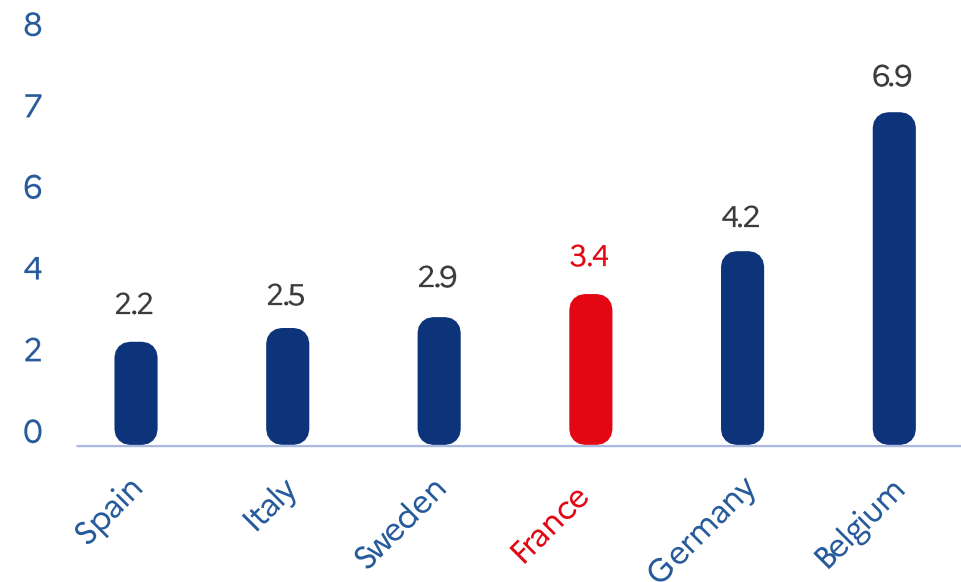
ENSAI
École nationale
de la statistique
et de l'économie
de l'information

ENS

UPMC
SORBONNE UNIVERSITÉS

**Changes in unit labor costs in industry (excluding
construction) in 2022**

Average of quarterly increases, 2022, %



Eurostat, 2022

An attractive ecosystem for international talent



Talent Visa

Residence permits valid for up to four years on a renewable basis.
Allows the exercise of a professional activity for the spouse.



French Tech Visa Scheme

Dedicated procedures for Tech talent



More than 550 international programs

18 languages taught

Welcome to France
HELPING YOU TO SETTLE IN

To hire qualified employees particularly in

- Healthcare
- Deeptech
- Ecological transition
- Food industry

Expatriate tax regime

Up to eight years

Flat tax on capital income

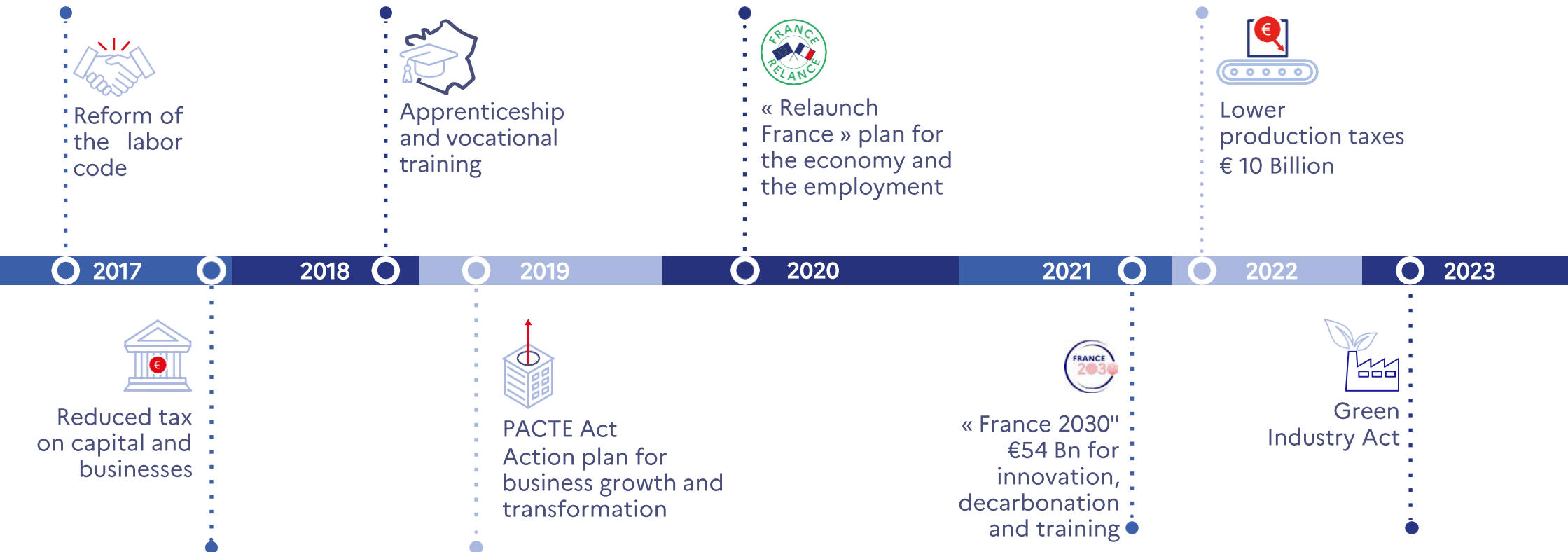
Warrant for the subscription of business creators' shares

Free allocation of shares

126 bilateral tax treaties

74 bilateral treaties and social security agreements

Results consolidated thanks to continuous structural reforms since 2017



Strengthening competitiveness: a drastic reduction in corporate taxation



Corporate taxes

-8 points

over 5 years



Production taxes

-€ 10 Bn/year

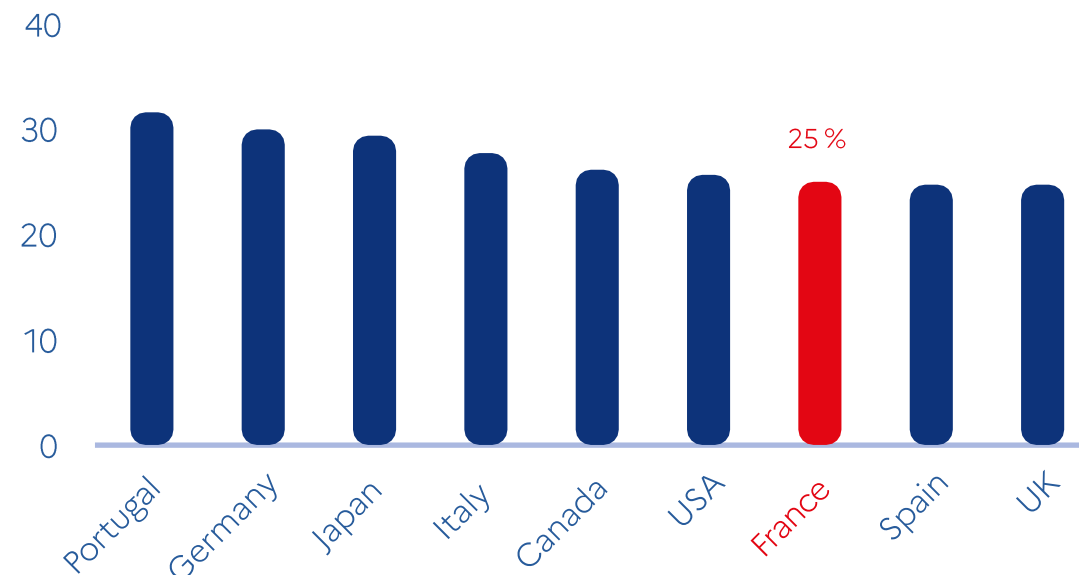
since 2021

Research Tax Credit (RTC)

30 %

Of expenditures in research and development

Corporate maximum tax rate
In %, 2023



OECD, 2023

Strengthening the attractiveness of business day-to-day: solutions to set up faster

About 90 ready-to-use industrial sites

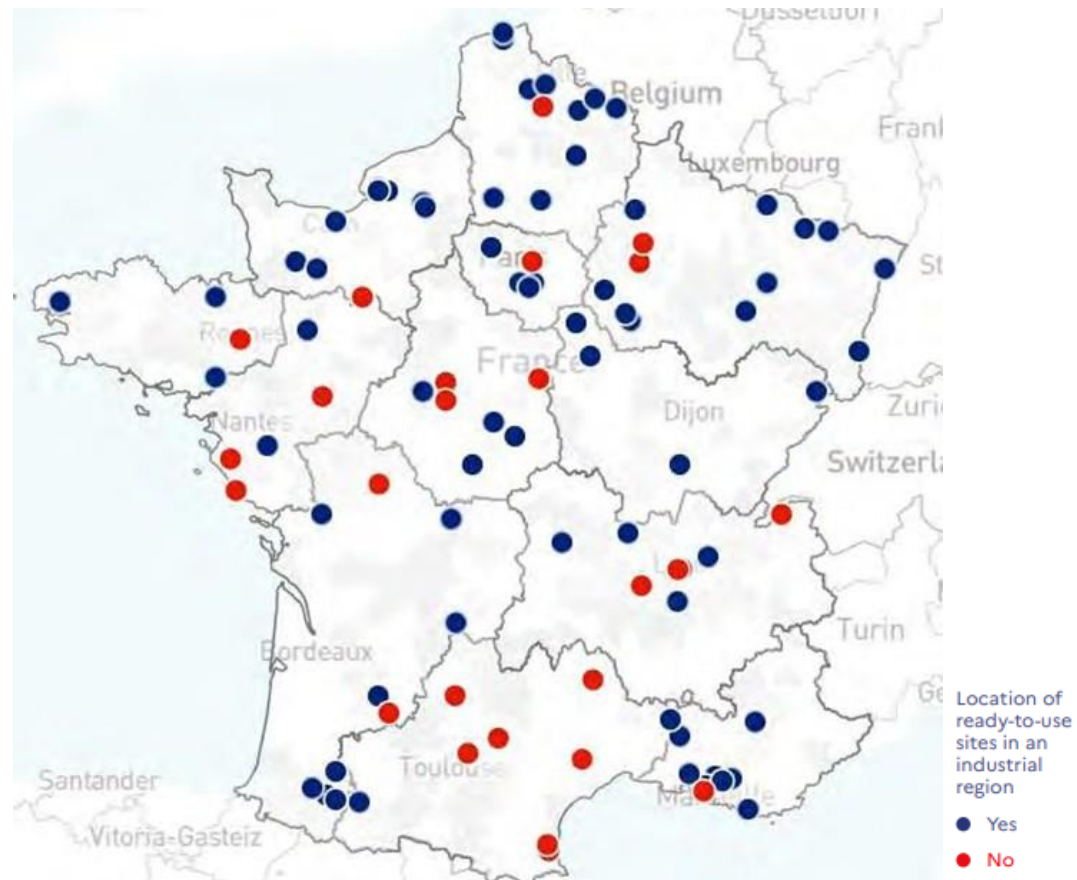
Immediate or short-term availability

Anticipated procedures

Limited period of administrative examination

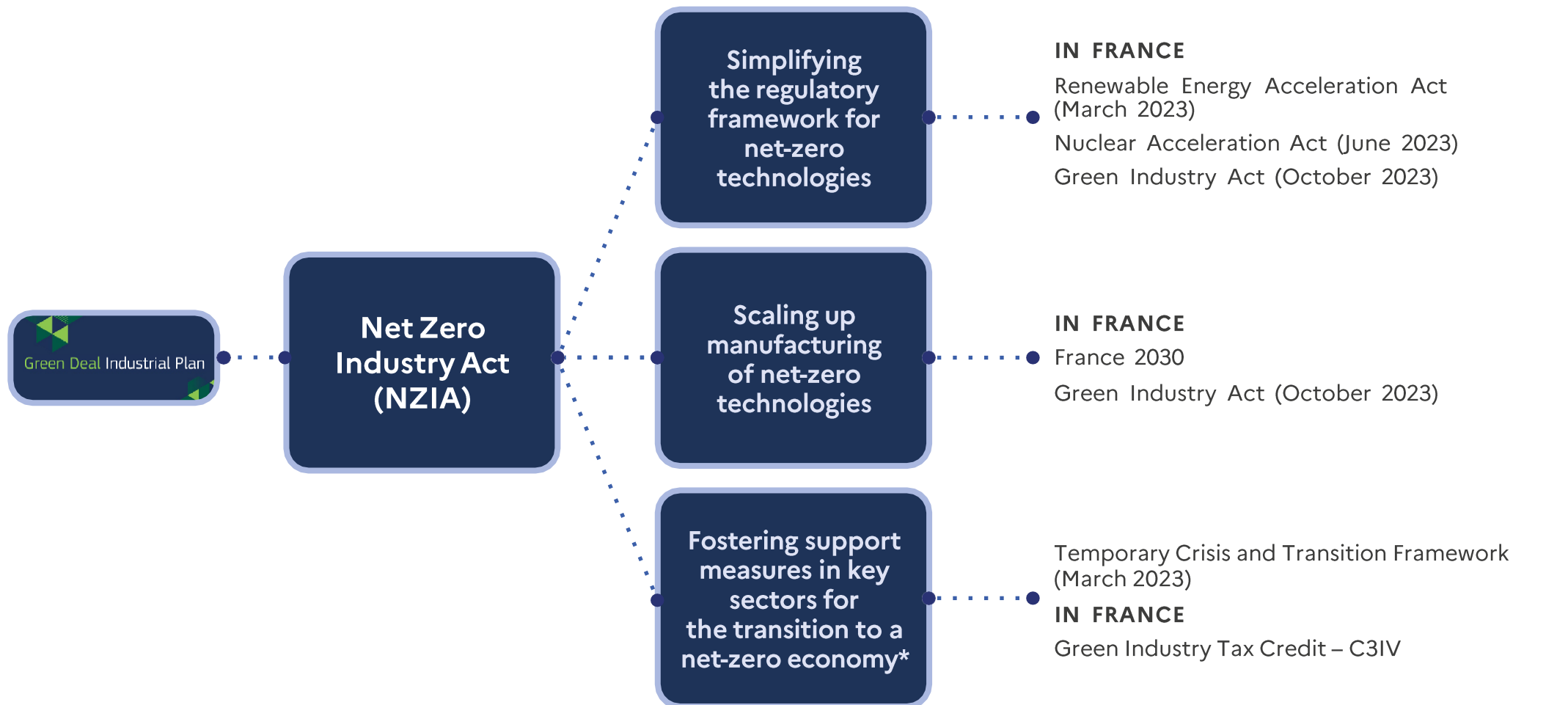
Interactive data mapping

- [Dataviz ready-to-use sites Infrastructures and services](#)
- [Talent pool Jobs data](#)
- [5G Rollout Observatory](#)



Making France the leading nation for low-carbon industry in the European Union

Fostering resilience and competitiveness of Europe: the Green Deal Industrial Plan



* (new Temporary Crisis and Transition Framework until 31/12/2025)

At the heart of Europe, putting France's net-zero industry in the lead: the Green Industry Act

2030 OBJECTIVES

- 40M T
of CO₂ equivalent

€23 billion
of investments

40,000
direct jobs



Halve implementation delays
parallelize and improve administrative
procedures

Rehabilitate brownfields
50 ready-to-use sites « France 2030 »

« Triple E » standard

Greener public tenders

Long-term renewable energy contracts



MAKE EASIER



SUPPORT

Tax credit green industries « C3IV »
Wind
Photovoltaic
Batteries
Heat pumps

Subsidies for other technologies



PROMOTE



TRAIN

Train 50,000 engineers a year

Increase the industrial talent pool

A low-carbon electricity mix, coupled with an efficient transmission network: A competitive factor for green industry



48%

of consumed power generated on site in 2021

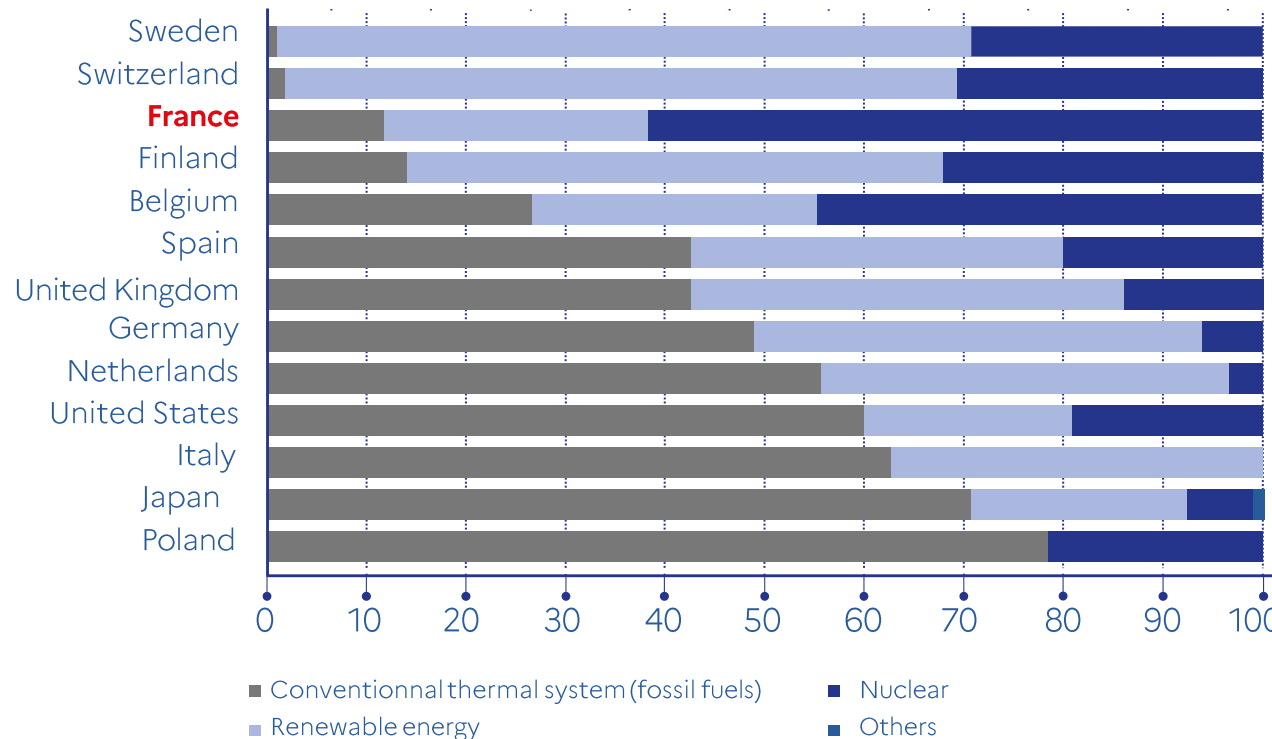
vs 31% in Germany, 26% in Spain, 21% in Italy, 20% in the Netherlands



2nd

largest nuclear facilities in the world

Electricity generation structure (2022)
in %



International Energy Agency, 2023; Business France calculations

**60 g
CO₂/kWh**

One of the lowest carbon emission ratios of the electricity mix in the world

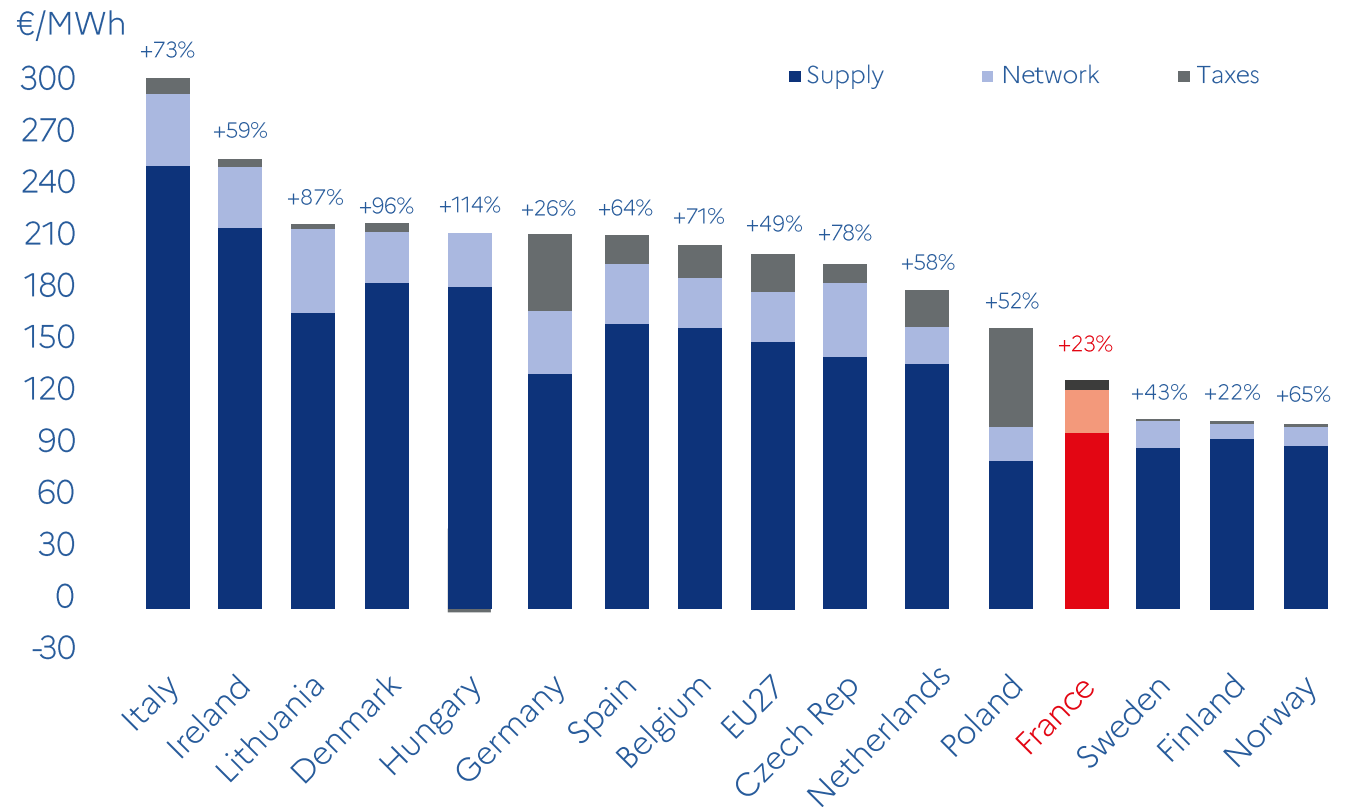
Rte #1

transmission operator in Europe (size of network, volume of investment, quality of electricity supply)


France can guarantee attractive pricing conditions to manufacturers

A competitive average price for businesses

Electricity prices, excl. VAT, for businesses in the European Union (2022 vs 2021=)



French government figures (SDES), gas and electricity price transparency survey; Eurostat, 2023



In France in 2022

€130/MWh

for all businesses (lower than EU prices by 35% on average)

French government figures (SDES), gas and electricity price transparency survey; Eurostat, 2023

From January, 2026, a new mechanism will apply to nuclear electricity price, in favor of a better protection of consumers, middle/long-term commercial approach and investments in nuclear capacities

France is on its way to becoming the first carbon-free economy in Europe by 2050

2050 targets

(National Low Carbon Strategy, Paris Agreement)

25 GW

of new nuclear capacity

six to 14 new European Pressurized Reactors (EPRs) & support for small modular low power reactor projects

40 GW

of installed offshore wind power capacity

100 GW

of installed solar capacity

40 GW

of installed onshore wind power capacity

Support an intensified development of renewable energy

Renewable Energy Acceleration Act of March 10, 2023

- Identify priority areas onshore and offshore, mobilise already artificialised land
- Improve call for proposals planning
- Develop long-term contracts (biogas, wind, photovoltaic)
- Shorten delays for power connections, halve the time required for installation procedures
- Simplify project authorization procedures and secure them in the face of appeals
- Enhance project coordination, designate renewable energy officers in each prefecture

“France 2030”: Choosing innovation for industrial reconquest

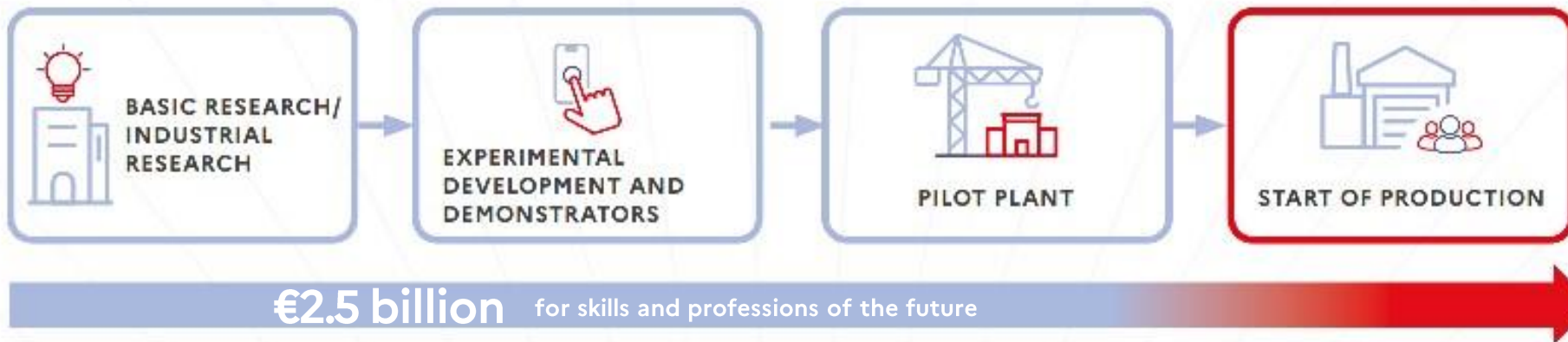
"France 2030": €54 billion of investment to support innovation, the reconquest of industry, decarbonation and training



50% for decarbonation of industry

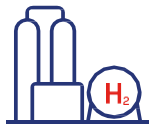


50% for emerging players driving innovation



10 ambitious targets in strategic sectors

Producing better



RE technologies and decarbonated hydrogen

Zero emission vehicles



Low-carbon airplane

Decarbonated industry and production of inputs



Nuclear of tomorrow

Living better



Healthy, sustainable and traceable food supply

Biopharmaceuticals and innovative medical devices

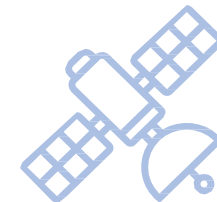


Cultural and creative content

Understanding better



Deep-sea research



Space

First concrete results of “France 2030” – October 2023








€21 billion
committed
through calls for projects

+3,000 winning
projects

40,000 direct jobs
created or maintained

Example of foreign winners in 2022/23

	Netherlands	Transformation of non-recyclable waste into alternative fuels or alternative raw materials
	Belgium	Production of essential elements for the manufacture of electrolyzers that will produce carbon-free hydrogen in Europe
	United States	Research and production of modules, battery packs and chargers for alternative engines
	Italy	Production of innovative electric cables at very high voltage P-Laser, for the transport of electricity and connection of RE to the grid
	Germany	Significant increase in the production of intraocular implants and industrialization of new products

[List of the next calls for projects in 2023 and 2024: General Secretariat for Investment \(SGPI\)](#)

Preparing for the needs of businesses by adapting training courses

Skills and Professions of the Future

Call for expression of interest

2021 - 2025



€ 2.5 billion

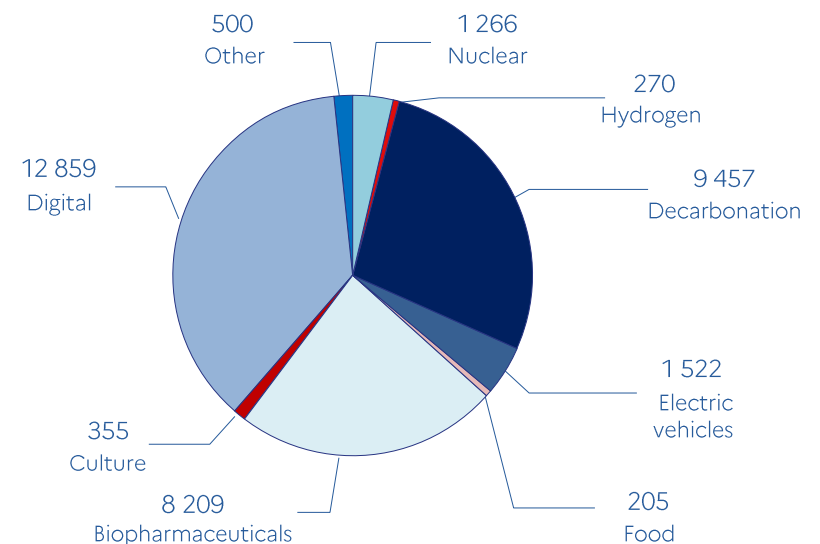
of budget



€ 1.5 billion

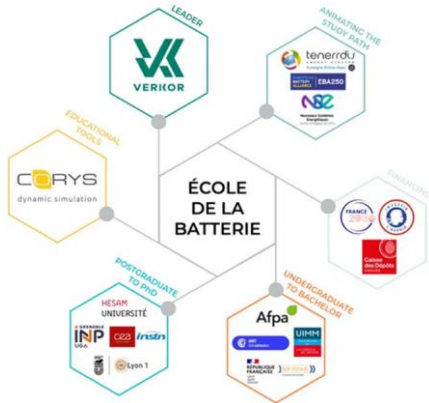
of funding granted by
the program since its
release in 2021

34,000 training positions
open in 2022-2023 in
France 2030 strategic sectors



Source : SGPI

Opening new courses for Professions of the Future

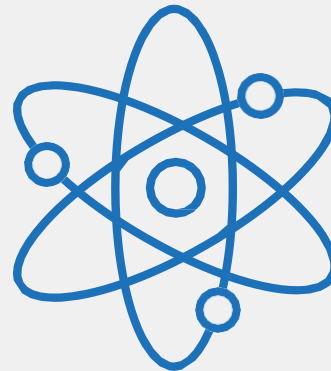


Battery school :
first public-private
partnership

Target : 40,000

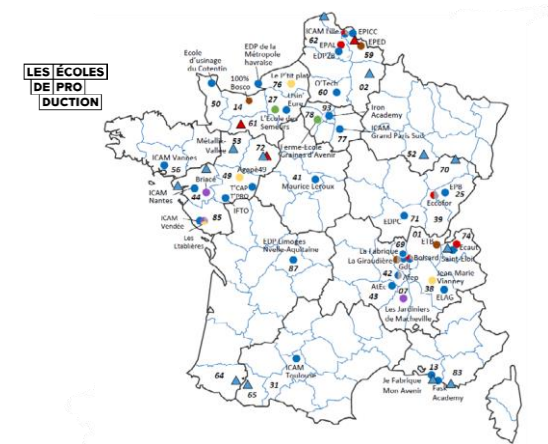
people trained per year by 2030

Ministry of Higher Education and Research



Education in quantum
technologies

€56.7 million over five years



Production schools:
"Doing for learning"

65 production schools

Target: 100 schools by 2026,
10,000 students per year

Seven key areas

Industry, automotive, catering,
construction, wood, landscaping, market
gardening

National Federation of Production Schools

