



# Club CANADA

Monday, November 27<sup>th</sup> 2023

**Embassy of Canada to France**  
130, rue du Faubourg Saint-Honoré  
75008 Paris



## EVENT PROGRAM

15:00

### REGISTRATION

15:30

### OPENING ADDRESS

Ms. Marie-Cécile TARDIEU, Chief Operating Officer, Business France

15:40

### WELCOME ADDRESS

The Honourable Stéphane DION, Canada's Ambassador to France and Monaco, and Special Envoy to the EU and Europe

The Honourable Michel MIRAILLET, Ambassador of France to Canada

15:55

### SIX YEARS AFTER CETA, THE STATUS OF FRANCE-CANADA TRADE RELATION

Mr. Morgan LARHANT, Head of Economic Service, French Embassy to Canada

16:10

### CANADIAN COMPANIES : ACTORS OF TRANSFORMATION IN FRANCE

- Mr. André DUBUISSON, Investment Advisor, **Invest in Lyon**
- Mr. Lionel GROTTTO, Managing Director, **Choose Paris Region**
- Mr. Guillaume MOREAU, Managing Director France, **Akonovia**
- Ms. Brigitte RIVET, Managing Director France, **Levio**

16:30

### ASSETS OF FRENCH REGIONS IN ENERGY AND ECOLOGICAL TRANSITION

- Mr. Guérolé BARA, Director for FDIs, **Bretagne Commerce International**
- Mr. Nicolas GRENIER, National and International Prospection Director, **Bourgogne-Franche-Comté Regional Economic Agency**
- Mr. Benjamin LEGRAND, Advisor to the President of the **Eastern France Region**
- Ms. Christelle RONDEL, Senior Project Manager, **Nord France Invest**

16:50

### KEYNOTE

Mr. Daniel JOUANNEAU, Chairman, French-Canadian Chamber of Commerce – Former French Ambassador to Canada

17:00

### CLOSING REMARKS

Mr. Frédéric ROSSI, North America Managing Director, Business France

17:10

### NETWORKING COCKTAIL

*At the « Canada Café »*