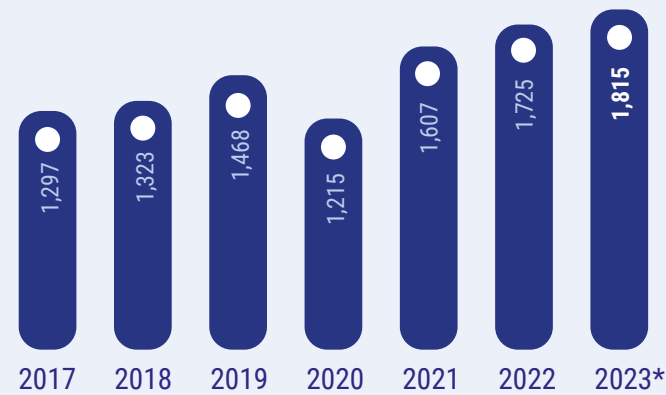


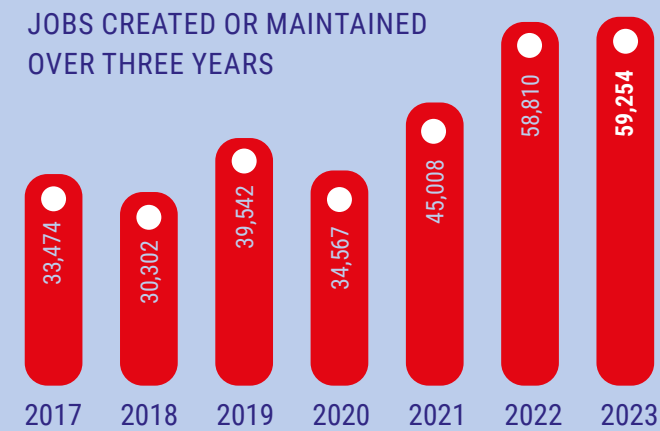
Summary

1,815 INVESTMENT DECISIONS IN 2023



* From 2023, investments in decarbonization, digitalization, safeguarding and technological partnerships are recorded by Business France in the Annual Report, even when they do not generate jobs, as they strengthen French industrial capacity, safeguard the sites of the foreign investors and are part of the "France 2030" attractiveness strategy. There were 112 of them in 2023.

59,254 JOBS CREATED OR MAINTAINED OVER THREE YEARS

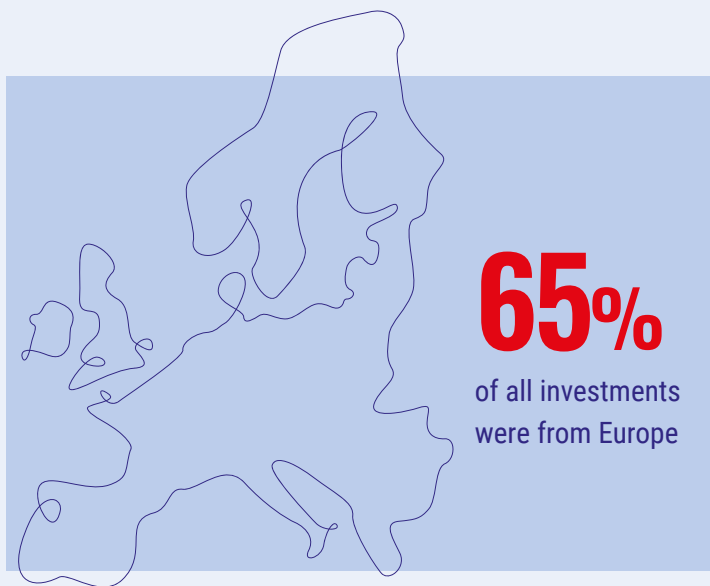


Top 3 business activities

593 manufacturing projects
303 decision-making center projects
272 retail outlet projects

Top 5 investors

Investor	Projects	Jobs
United States	17%	29%
Germany	15%	11%
United Kingdom	10%	7%
Belgium	7%	6%
Italy	7%	4%



Manufacturing

20,778 jobs

in jobs

+19%

in jobs



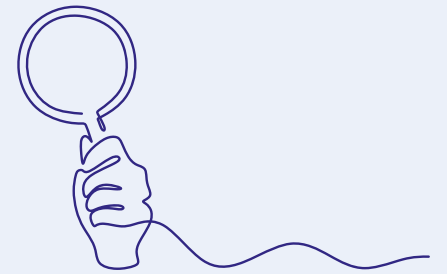
R&D, engineering

170 investment decisions

of R&D and engineering investments were in "France 2030" sectors

59%

of R&D and engineering investments were in "France 2030" sectors



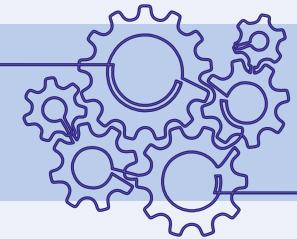
48%

of investments

&

43%

of jobs were in a **manufacturing sector**



Top 3 manufacturing sectors

Sector	Projects	Jobs
Automotive industry	12%	19%
Machinery and mechanical equipment	10%	9%
Agri-food	10%	7%

NUMBER OF PROJECTS AND JOBS BY INVESTMENT TYPE

Investment Type	Projects	Jobs
Creation	854	17,288
Expansion	823	40,575
Takeover	26	1,391

+ 98 safeguarding projects and **14** technology partnerships

49% of projects and

73% of manufacturing projects in municipalities with fewer than **20,000 inhabitants**.

73% of manufacturing

58% of projects were supported by

