















2023

# **Biographies of speakers**

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## Mr. Olivier BECHT

Minister Delegate for Foreign Trade and Economic Attractiveness

Born in 1976, Olivier Becht is a former student of the École National d'Administration (ENA; Senghor promotion – 2002). At the end of his course at the ENA, he joined the administrative judiciary.

In 2008, he left his post to devote himself to several local elective mandates: Mayor of the municipality of Rixheim (Grand Est region) until 2017; Deputy President and Departmental Councilor for the Mulhouse Alsace Agglomeration, Vice-President of the Departmental Council of Haut-Rhin. At the same time, from September 2008 he became a lecturer in law, geopolitics and public finance at the University of Haute-Alsace.

In 2017, Olivier Becht was elected as a Deputy for the fifth constituency of Haut-Rhin. He became a member of the office of the National Defense and Armed Forces Commission. In January 2020, he became Chairman of the Culture, Science, Education and Media Committee of the Parliamentary Assembly of the Council of Europe. In the same year, he created the "Agir Ensemble" ("Act Together") parliamentary group at the National Assembly, of which he became President.

Re-elected MP in 2022, Olivier Becht was appointed, in July 2022, as Minister Delegate reporting to the Minister for Europe and Foreign Affairs, with responsibility for Foreign Trade, Economic Attractiveness and French Nationals Abroad. He remains Municipal Councilor of Rixheim and Community Councilor of Mulhouse Alsace Agglomeration, while devoting himself to his ministerial portfolio.

















## H.E Mr. Makita SHIMOKAWA

Ambassador of Japan to France

Ambassador Extraordinary and Plenipotentiary of Japan to France, to Principality of Andorra and to Principality of Monaco

Date of Birth: April 28, 1961

#### **Education:**

March 1984 Graduated from University of Tokyo, Faculty of Law

1985-1987 ENA (promotion Fernand Braudel)

**Professional Career:** 

April 19

8 4 Entered Ministry of Foreign Affairs

August 1998

First Secretary, Embassy of Japan in France

January

2001 Counsellor, the same Embassy

July 2001

Director, Services Trade Division , Economic Affairs Bureau

January 2004

First International Economic Affairs Division, Economic Affairs Bureau

August 2004

Director, Economic Integration Division, Econ omic Affairs Bureau

January 2005

Counsellor, Cabinet Secretariat

August 2007

Director, National Security Policy Division Foreign

Policy Bureau

September 2007

















# Ms. Marie-Cécile TARDIEU

COO, Business France

A former student of the Ecole nationale d'Administration, Marie-Cécile TARDIEU has been committed since 1999, at French Treasury, in support to the internationalization of French companies, from France

or in emerging countries (Brazil, Hungary, Vietnam, Morocco). She is Chief Operating Officer Invest at Business France.

















## Mr. Hiroaki NISHIZAWA

President, CCIJF

April 1992: Started career at Japan Airlines Co., Ltd.

May 2000 : Chief of International Passenger Sales Section.

August 2004 : Manager of Human Resources Department.

November 2014 : Brand Strategy Deputy Director of Corporate Brand Promotion Department.

April 2018 : Director of Tokyo 2020 Olympic and Paralympic Games Promotion Department.

Since June 2019: Japan Airlines General Representative for France.

#### Other titles:

Since October 2022 : President of the Japanese Chamber of Commerce and Industry in France.

Since May 2023 : Executive Advisor - World Expo 2025 Osaka, Kansai, Japan

















**Dr. Akihiko TAMURA**Director General, JETRO Paris

Dr Akihiko ("Aki") TAMURA was appointed Director General of JETRO in France in August 2023, seconded from the Ministry of Economy, Trade & Industry (METI). He has a strong expertise in international political economy, global governance, international economic law, regional integration (EU and Asia in particular), and China.

Prior to joining JETRO he was Councilor in charge of TPP (Trans-Pacific Partnership) at the Cabinet Secretariat of the Japanese government. He spent more than 30 years at METI serving, among others, as Director-General for Trade Policy and Chief Negotiator for the Regional Comprehensive Economic Partnership (RCEP).

Dr Tamura was also a Legal Affairs Officer at WTO and First Secretary at the Japanese Embassy in the United States of America. He also worked in Beijing as General Manager at the Japan-China Economic Association.

Dr Tamura was born in Tokyo in 1966. He holds a Bachelor in law from the University of Tokyo, a Master of Laws (LL.M) from Harvard Law School and a Doctor of Juridical Science (SJD) from George Washington University Law School.

















**Mr. Yoshinobu JO**President, Canon Bretagne

Yoshinobu Jo joined Canon Inc. in Tokyo in 1983, the same year Canon Bretagne was established in Liffré, north of Rennes in Bretagne. During the past 40 years, he worked in different divisions strengthening his expertise in chemical products and factory management.

His started his career in the Chemical Product Production Division and was in charge of mass production of new toner products. Then he was involved in developing new toner products and materials. Since 1992, he was entrusted to manage a new plant launch project and new production technology development. After spending 5 years in Ueno Canon Materials Inc., which is a subsidiary of Canon Inc., he was a lead project manager of a new tonner bottle project in Canon Bretagne. It was the first time Canon Bretagne introduced automatic machines to produce tonner bottles for the European market. Before being appointed the president of Canon Bretagne, he also worked in factory planning department.

Mr. Jo is a black belt holder of Judo, is interested in tea ceremony and enjoys golf in France.

















Mr. Guillaume BOUVARD

Partner, EY - Parthenon

#### **Carreer & Education**

Guillaume is 40 years old, graduated from Ecole Centrale Paris in 2005

He has 17+ years of experience in strategy consulting (OC&C, EY-Parthenon), being now Partner at EY-Parthenon, the strategy consulting entity of EY

He is in charge of EY-SaT (Strategy & Transactions) offering on ESG: value proposition & business model adjustment, energy efficiency or decarbonation roadmap, ESG audit & financing

He is specialized in the Building and Energy & Mobility infrastructure value chains, serving:

Developers (real estate, energy infrastructures, etc.)

Material or equipment providers & distributors (cement & concrete, insulation, wood, electrical equipment, heat pumps, etc.)

Works companies: EPC, climate engineering, electrical engineering, mechanical engineering, other technical works

Operators: utility companies, mobility infrastructure operators

#### Specific expertise on ESG topics

Building & infrastructure energy efficiency Diversification in new market segments & definition of new business models: electrical equipment (building automation, energy storage, etc.), HVAC (heat pumps, thermodynamic heater, etc.), insulation, energy efficiency works

Renewable energy (photovoltaic, wind, energy storage)Strategic audit, go to market strategy, value proposition and international expansion for equipment providers, distributors or installers

Electro-mobility (Electric Vehicle charging infrastructures)Several projects aiming at supporting Electric Vehicle charging infrastructures development (strategic audit, business model, operational support) for land owners, charge point operators & manufacturers or infrastructure investors

DecarbonationDecarbonation levers across construction value chain: cement and concrete, construction methods (prefabrication, off-site construction), wood construction, recycling, etc.

Nuclear industryStrategic audit and performance programs across the value chain, including for large utility & nuclear power plant EPC player.

















### **Mr. Laurent FULLANA**

Horiba France President

HORIBA Group Corporate Officer in charge of Alternative Energy Solutions

ESPCI and Ecole Centrale Paris graduate, MBA from Columbia University.

Laurent Fullana previously served as General Manager of Sofradir, a Safran-Thales JV leader in high performance infrared detectors.

Laurent Fullana has a strong background in the electro-optics industry and has had experience from a variety of high-profile management positions growing businesses in various hi-tech international environments ranging from fortune 500 to start-up companies.

















# Mr. Kiyohiko HAYAMI

President, Itochu France President

Kiyohiko HAYAMI was born in Tokyo in 1968.

After joining ITOCHU Corporation in 1991, he was stationed in the following six countries

until he assumed his current position as President of ITOCHU France.

April 1996: ITOCHU Casablanca as Commercial Manager (Morocco)

April 2002: ITOCHU Tunisia as General Manager (Tunisia)

April 2004: ITOCHU Cairo as General Manager (Egypt)

July 2011: ITOCHU Auto Africa as Managing Director (South Africa)

April 2014: ITOCHU Alger as General Manager (Algeria)

March 2021: ITOCHU Europe as Machinery Group Director (UK)

Since joining ITOCHU, his area of expertise has been automotive field within the Machinery

Division, but he has handled a wide range of other products in addition to automobile sector

especially during his overseas assignment.



















## Mr. Antoine COURSAUT-DURANT

Associate, Lawyer, PwC

Antoine Coursaut-Durand is a Partner in Legal at PwC Société d'Avocats. He is in charge of the «Public, infra and environmental law» practice within PwC Société d'Avocats. Prior to joining PwC Société d'Avocats, Antoine spent 10 years at Allen & Overy and five years at Gide Loyrette Nouel.

Antoine has a thorough experience in (i) transactional matters in relation to public contracts and major domestic infrastructure projects, in particular in the telecom and energy sectors; (ii) regulatory matters and (iii) environmental law.

Antoine Coursaut-Durand has significant experience in environmental law. He advises his clients on their projects on matters relating to planning law and environmental law, in particular in the fields of

renewable energies, energy transition and circular economy.

He has advised on a broad range of greenfield and brownfield deals across the energy and transport infrastructure landscape, from railroads to offshore plants. Antoine regularly provides both transactional and stand-alone advice in all the major areas of environmental and health and safety law.

He also advises sponsors, funders and the public sector on all aspects of procurement, project development and construction and is experienced in drafting and negotiating a wide range of commercial agreements such as concessions, construction/EPC contracts and O&M/FM agreements

# Mr. Philippe SAUCRAY

Director, Lawyer (Taw), PwC

Philippe Saucray is a Director in the Tax Strategy and Services department of PwC Société d'Avocats. He is in charge of the «Tax and public financing of innovation and investment» practice. Before joining PwC Société d'Avocats 4 years ago, Philippe spent 3 years in EY's Advisory practice and 15 years as a partner in a firm specializing in innovation management.

Philippe has in-depth experience of (i) seeking public funding for research projects and industrial investments and (ii) innovation tax issues.

Philippe advises companies in the fields of industry, energy and information technology.

He is also involved in due diligences and statutory audits.

At PwC Société d'Avocats Philippe leads a team of specialized scientists covering all scientific fields. This team has the ability to understand and assess companies' scientific projects in the aim to advise on the most appropriate funding scheme.

Philippe and his team are members of PwC's global network dedicated to tax incentives and funding, present in 40 countries worldwide.

















# Ms. Megu TAKAGAWA

Manager, Pan EU Renewable Energy Business Department (Paris), Sumitomo France

Megu joined Sumitomo Corporation in 2014 and has since been working in the power business division.

She was in charge of developing a green field power plant in Vietnam for almost 7 years, mainly in charge of financing aspects of the project including arranging project finance and internal financial assessments.

In December 2020, she moved to developing offshore wind projects in Japan, preparing the bids for the country's first auctions.

From May 2022, she has been in charge of the offshore wind projects: Iles d'Yeu and Noirmoutier and Dieppe Le Treport as Manager of Pan-EU Renewable Energy Business at Sumitomo France while at the same time being seconded to Les Eoliennes en

Mer Services, a French company developing the two offshore wind farms as Financial Advisor. The project achieved finance close and FID in April 2022.

















## Mr. Ken KAGEYAMA

General Manager, Infrastructure Business Unit, Sumitomo Corporation Europe Limited, London

April,1991 Joined Sumitomo Corporation

April,2007 General Manager, Los Angeles Office, Sumitomo Corporation of America and President, Perennial Power Holdings, Inc. (Los Angeles)

September,2008 President, Perennial Power Holdings, Inc. (New York)April,2015 General Manager, IPP & IWPP Dept. No.2 (Tokyo) April,2018 Head of Infrastructure Unit, Middle East & Africa (Abu Dhabi), Sumitomo Corporation Middle East FZE and Sumitomo Corporation Africa (Pty) Ltd.

April,2021 General Manager, Infrastructure Business Unit, Europe (London) Sumitomo Corporation Europe Limited, London

















Ms. Sophie GLÉMET

Chief of Paris office, Industrial and Public Affairs,
Toyota Motor Europe

Sophie Glémet joined Toyota Motor Europe's Paris Japanese liaison office in 1992. She has spent her entire career with Toyota, providing support for the group's industrial and technological presence in France.

In 1996, Sophie Glémet was appointed communications manager for Toyota Motor Europe's Paris office, supporting Toyota's implementation in Valenciennes in 1997, Toyota's European showroom in 1998, the European ED design centre in Sophia-Antipolis and the two logistics hubs in France in 2000. She was then responsible for external communications and media relations, and in charge of the launch the Full Hybrid technology towards French institutions and stakeholders.

In 2004, Sophie joined the Toyota France distribution subsidiary as corporate communications manager and became external relations and corporate social responsibility manager in 2010.

In 2016, Sophie Glémet joined back Toyota Motor Europe's Paris office to take charge of the branch office by developing Governmental and industrial Affairs for the group in France. One of her missions is to support the development of the group's electrification strategy, that includes the promotion of the hydrogen society towards French authorities.

Sophie has a master degree in Economics from Paris I Panthéon-Sorbonne University.













