

Annual Report: Foreign investment in France

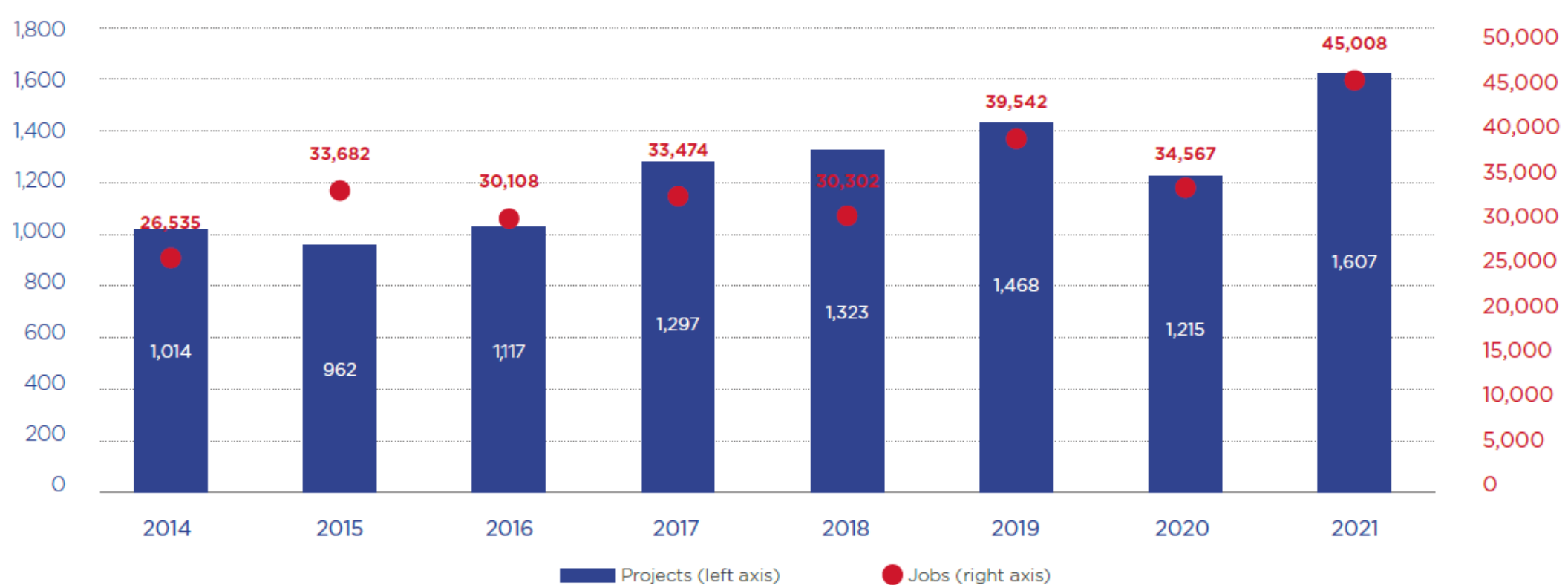
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2021

Key Figures

— 2021, A RECORD YEAR —

France has never been as attractive as in 2021

1,607 projects recorded (+32%)
45,008 jobs created or maintained (+30%)



EUROPEAN COUNTRIES WERE THE LEADING INVESTORS IN FRANCE

Germany, #1 foreign investor in 2021



66%

OF INVESTMENT DECISIONS WERE FROM EUROPEAN BUSINESSES



EUROPEAN INVESTMENTS GREW SHARPLY

+36%

TOP THREE INVESTING COUNTRIES:



18% – GERMANY (+48%)



15% – UNITED STATES (+21%)



9% – UNITED KINGDOM (+26%)

FRANCE'S REINDUSTRIALIZATION IS A REALITY

460 manufacturing projects recorded in France in 2021
A record! Very substantial growth (+49%)



#1

TYPE OF INVESTMENT IN FRANCE



34%

OF JOBS GENERATED BY FOREIGN
DIRECT INVESTMENT IN 2021



83%

WERE EXPANSIONS

TOP THREE INVESTING COUNTRIES:



18% – GERMANY



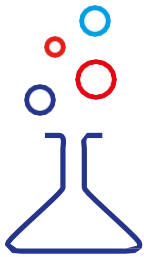
17% – UNITED STATES



12% – BELGIUM

A FRENCH ECOSYSTEM THAT ATTRACTS INNOVATION

155 projects in R&D/engineering activities



10 %

OF INVESTMENTS IN 2021 WERE
PROJECTS RELATING TO R&D

3,000+

JOBS GENERATED BY THESE PROJECTS



TOP THREE INVESTING COUNTRIES:



23% – UNITED STATES



15% – GERMANY



10% – ITALY

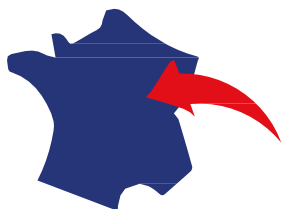
FOREIGN INVESTMENT PROJECTS WERE PRESENT THROUGHOUT FRANCE



45%

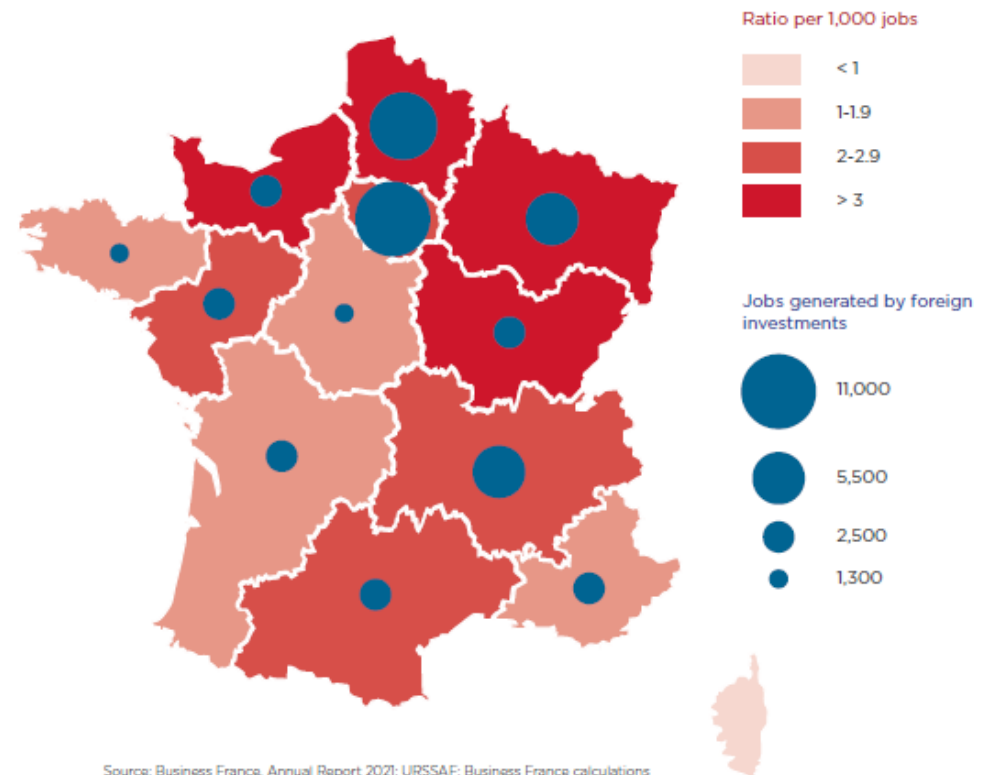
OF INVESTMENTS WERE IN MUNICIPALITIES WITH FEWER THAN 20,000 INHABITANTS

TOP FIVE REGIONS FOR FOREIGN INVESTMENTS



- ILE DE FRANCE (PARIS REGION)
- AUVERGNE-RHÔNE-ALPES
- GRAND EST
- HAUTS DE FRANCE
- OCCITANIE

Regional breakdown of jobs created or maintained (2021)

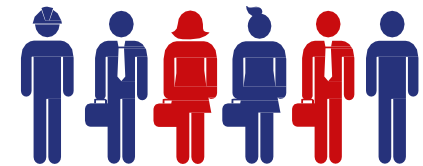


THE “RELAUNCH FRANCE” PLAN SUPPORTS INVESTMENT IN FRANCE’S REGIONS



More than 450 foreign businesses were among the winners of the “Relaunch France” call for projects.

At least **4,000 new jobs** were announced by these businesses.



TEAM FRANCE INVEST IS STEPPING UP FOREIGN INVESTMENT

In 2021, the partnership between Business France and the regional development agencies resulted in the following:

- The distribution of **1,930** projects to France's regions.
- The awarding of **1,222 regional offers of establishment** to investors.
- The joint organization of more than **110 operations** to promote French regions abroad.



59%

OF INVESTMENT DECISIONS
WERE SUPPORTED BY
TEAM FRANCE INVEST



57%

OF JOBS GENERATED
BY INVESTMENTS



60%

OF MANUFACTURING PROJECTS
WERE LOCATED IN FRANCE'S
INDUSTRIAL REGIONS