Annual Report: Foreign investment in France

Key Figures

2021
2021, A RECORD YEAR

France has never been as attractive as in 2021

1,607 projects recorded (+32%)
45,008 jobs created or maintained (+30%)
EUROPEAN COUNTRIES WERE THE LEADING INVESTORS IN FRANCE

Germany, #1 foreign investor in 2021

66% OF INVESTMENT DECISIONS WERE FROM EUROPEAN BUSINESSES

EUROPEAN INVESTMENTS GREW SHARPLY

+36%

TOP THREE INVESTING COUNTRIES:

18% – GERMANY (+48%)

15% – UNITED STATES (+21%)

9% – UNITED KINGDOM (+26%)
FRANCE’S REINDUSTRIALIZATION IS A REALITY

460 manufacturing projects recorded in France in 2021
A record! Very substantial growth (+49%)

#1
TYPE OF INVESTMENT IN FRANCE

34%
OF JOBS GENERATED BY FOREIGN DIRECT INVESTMENT IN 2021

83%
WERE EXPANSIONS

TOP THREE INVESTING COUNTRIES:

18% – GERMANY
17% – UNITED STATES
12% – BELGIUM
A FRENCH ECOSYSTEM THAT ATTRACTS INNOVATION

155 projects in R&D/engineering activities

10% OF INVESTMENTS IN 2021 WERE PROJECTS RELATING TO R&D

3,000+ JOBS GENERATED BY THESE PROJECTS

TOP THREE INVESTING COUNTRIES:

- 23% – UNITED STATES
- 15% – GERMANY
- 10% – ITALY
FOREIGN INVESTMENT PROJECTS WERE PRESENT THROUGHOUT FRANCE

45% OF INVESTMENTS WERE IN MUNICIPALITIES WITH FEWER THAN 20,000 INHABITANTS

TOP FIVE REGIONS FOR FOREIGN INVESTMENTS

- ILE DE FRANCE (PARIS REGION)
- AUVERGNE-RHÔNE-ALPES
- GRAND EST
- HAUTS DE FRANCE
- OCCITANIE

Regional breakdown of jobs created or maintained (2021)

- ILE DE FRANCE (PARIS REGION)
- AUVERGNE-RHÔNE-ALPES
- GRAND EST
- HAUTS DE FRANCE
- OCCITANIE
THE “RELAUNCH FRANCE” PLAN SUPPORTS INVESTMENT IN FRANCE’S REGIONS

More than 450 foreign businesses were among the winners of the “Relaunch France” call for projects.

At least 4,000 new jobs were announced by these businesses.
TEAM FRANCE INVEST IS STEPPING UP FOREIGN INVESTMENT

In 2021, the partnership between Business France and the regional development agencies resulted in the following:

- The distribution of 1,930 projects to France’s regions.
- The awarding of 1,222 regional offers of establishment to investors.
- The joint organization of more than 110 operations to promote French regions abroad.

- 59% of investment decisions were supported by Team France Invest.
- 57% of jobs generated by investments.
- 60% of manufacturing projects were located in France’s industrial regions.