

Exports to CANADA

FRENCH EXPORTS (2021)



11,500
French businesses
exported to Canada



€3.6 BN
in French goods
exports to Canada



+3.5%
Average annual
growth in French
exports to Canada
between 2016 and
2021



1 %
of all French exports



24% of French
exports to Canada
in 2021 were
agri-food products

FRENCH EXPORTS TO CANADA

In 2021, 11,500 businesses exported to Canada from France, amounting to €3.6 billion, or nearly 1% of French exports.

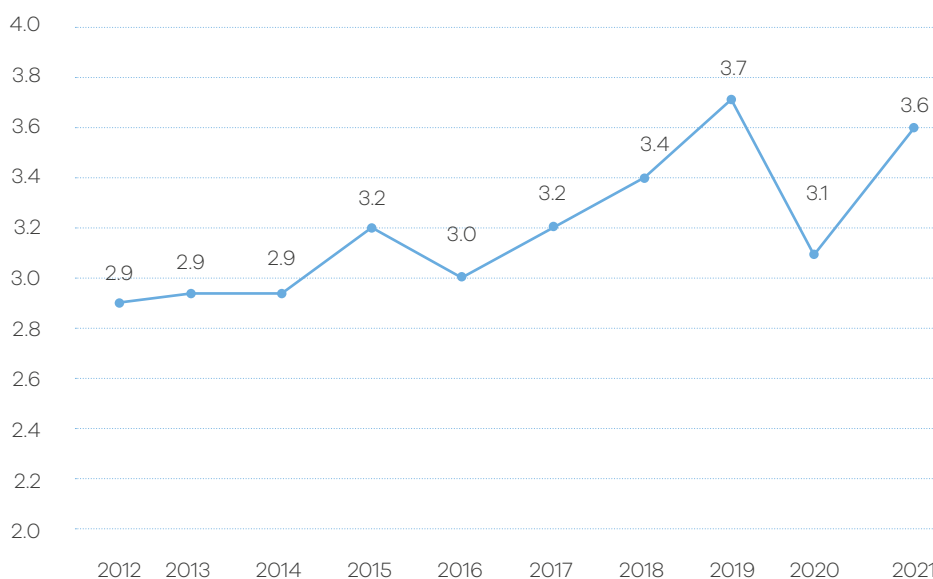
French exports to Canada were up by around 15% in 2021, in what was a period of strong recovery in trade. This increase was, however, slightly lower than that of all French exports (16.5%). With the exception of transport equipment, the main export sectors to Canada have exceeded their pre-crisis levels.

The bilateral free trade agreement between the European Union and Canada (Comprehensive Economic and Trade Agreement, CETA), which entered into provisional application in 2017, has helped to stimulate Franco-Canadian trade by ratifying the elimination of customs duties on imports of nearly 99% of tariff lines and ensuring a reliable supply of essential

resources (energy and raw materials). In 2021, Canada's share of French exports remained stable at around 1%.

France accounts for 1.2% of global exports to Canada, lower than its share in global goods exports (nearly 3%). France was Canada's fourth largest European supplier, after Germany, Italy and the United Kingdom.

Fig 1. FRENCH EXPORTS TO CANADA (€ BILLION)



Source: French Customs Authorities, gross figures, FOB, excluding military equipment, 2022.

BREAKDOWN BY SECTOR OF FRENCH EXPORTS TO CANADA

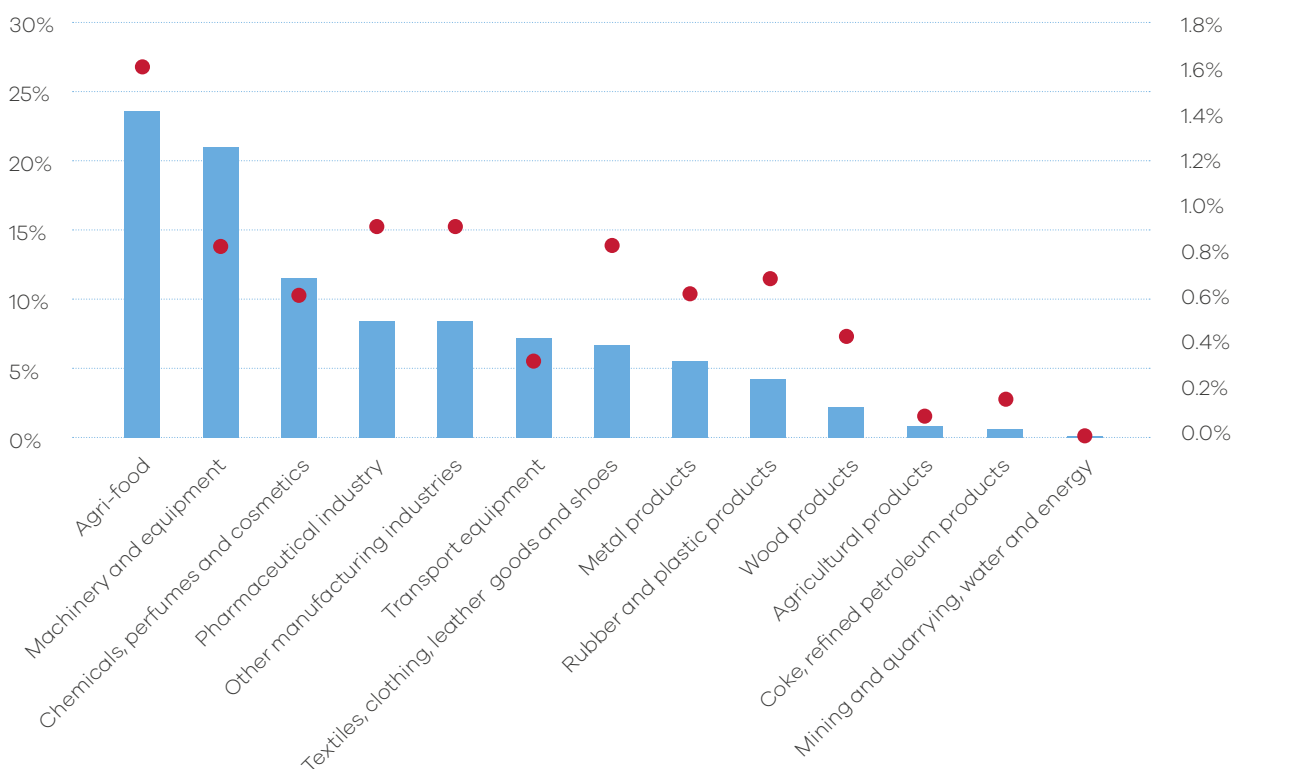
Almost all of France's main export sectors saw an increase in exports to Canada in 2021.

The agri-food sector, which alone accounted for almost one-quarter of the amounts exported, grew by 12.5%, driven in particular by wine sales. Machinery and equipment (20.5% of exports) and chemicals, perfumes and cosmetics (11.5%) also benefited from the strength of the recovery in trade and saw increases of 19.5% and 17%, respectively.

On the other hand, the pharmaceutical sector, which was strengthened by the Covid-19 pandemic in 2020, experienced a slight decrease in its export amounts in 2021 (-1%). The fall in sales of transport equipment (-10%) was due to the decline in sales of products from the aerospace industry, which was not offset by the growth in the automotive industry.

Canada remained the 28th largest outlet for French exports in 2021.

Fig 2. BREAKDOWN BY SECTOR OF FRENCH EXPORTS TO CANADA (2021)



■ Sector's share of all French exports to Canada (left axis)

● Canada's share of total French exports in this sector (right axis)

Source: French Customs Authorities, gross figures, FOB, excluding military equipment, 2022.