

Exports to CANADA

FRENCH EXPORTS (2022)



12,700
French businesses
exported to Canada



€4.3 billion
in French goods
exports to Canada



+20%
Average annual
growth in French
exports between
2021 and 2022



22.5%
of French exports to
Canada in 2022 were
agri-food products



4th
largest European
supplier to Canada

FRENCH EXPORTS TO CANADA

In 2022, there was an unprecedented rebound in exports from France to Canada. French exports to Canada amounted to €4.3 billion in 2022, representing an average annual growth rate of 6% over five years and an increase of 20% between 2021 and 2022.

After the Covid-19 crisis, which plagued 2020, and an initial rebound in 2021, French exports to Canada reached a record level in 2022. While French exports increased by 26% to all of its partners, they grew more quickly to Canada (+37%).

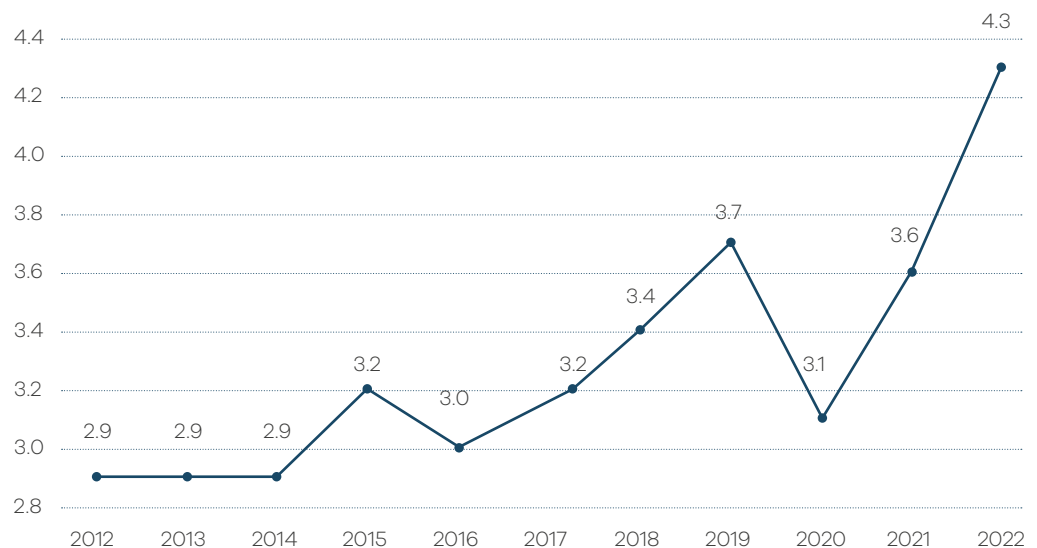
This dynamism is reflected in the ranking of French customers, with Canada now ranked 27th, one place higher than last year. Canada's share of French exports remains stable and is close to 1%.

The European Union and Canada are working to strengthen their trade relationship. This is the objective of the bilateral free trade agreement between the European Union and Canada (Comprehensive Economic and Trade Agreement, CETA), signed in 2016, which entered into partial application in 2017.

In 2022, Canada's share of French exports stood at around 1%. This level was lower than France's market share in global exports (2.5%).

France was Canada's fourth largest European supplier in 2022, after Germany, Italy and the United Kingdom.

Fig. 1. FRENCH EXPORTS TO CANADA (€ BILLION)



Source: French Customs Authorities, gross figures, FOB, excluding military equipment, 2023

BREAKDOWN BY SECTOR OF FRENCH EXPORTS TO CANADA

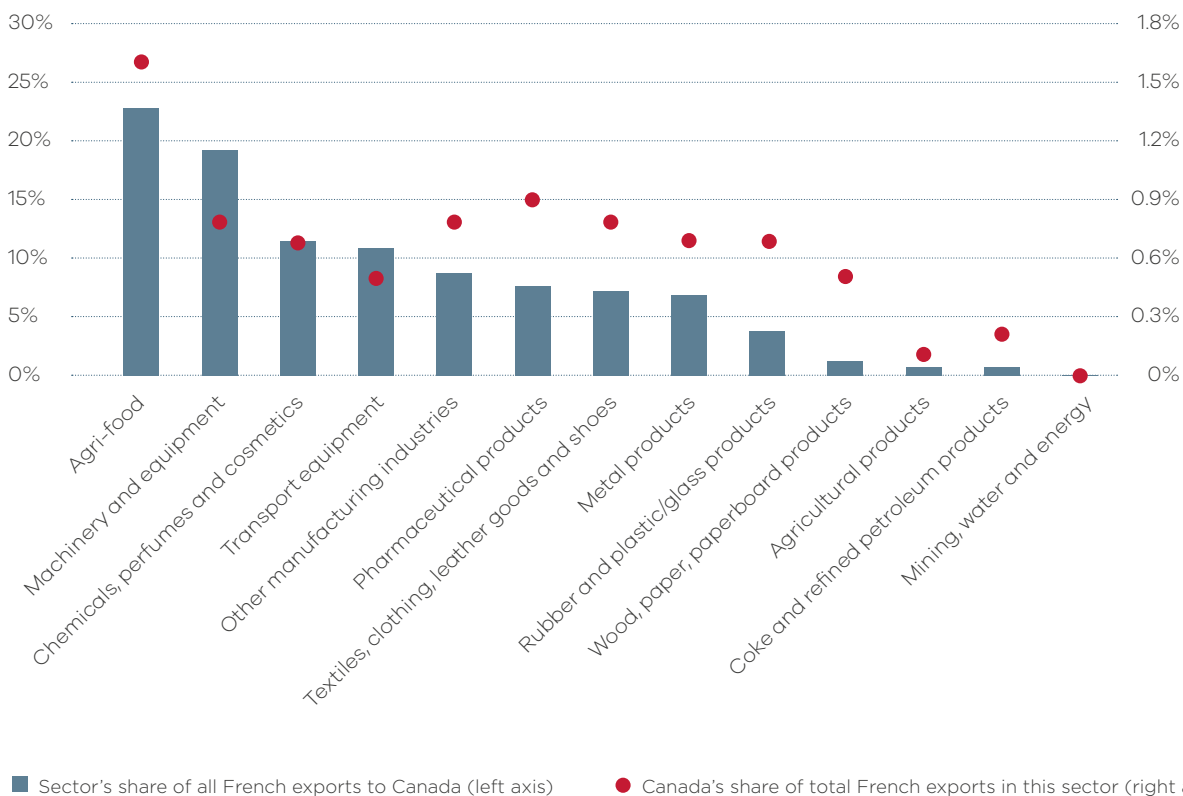
The main sectors accounting for French exports to Canada in 2022 were agri-food (22.5%), machinery and equipment (19.5%), and chemicals, perfumes and cosmetics (11.8%).

The post-Covid-19 recovery has had a significant effect on many sectors of activity strongly impacted by the pandemic, which have experienced meteoric increases in their exports. Key sectors for trade with Canada saw notable increases, including a 70% rise for transport equipment and a 25% rise for chemicals, perfumes and cosmetics.

Furthermore, nine of the 13 sectors presented in the graph below have exceeded their pre-Covid-19 crisis level. Generally, 10 of the 13 sectors mentioned presented a positive average annual growth rate over the period 2017-2022.

Only one sector recorded decreases in trade between 2021 and 2022: mining, water and energy (-10%). However, this is a minor sector for French exports to both Canada (0.01%) and all its partners (2%).

Fig. 2. BREAKDOWN BY SECTOR OF FRENCH EXPORTS TO CANADA IN 2022



Source: French Customs Authorities, gross figures, FOB, excluding military equipment, 2023