

SWITZERLAND

There were 87 Swiss investments recorded in France in 2022, creating or maintaining 4,130 jobs, making Switzerland the fourth largest creator of jobs in France.



87 projects in 2022, creating or maintaining **4,130** jobs

#1

job-creating country in manufacturing

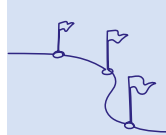
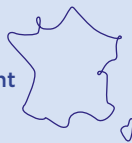
RISE OF 80%

in the number of jobs created or maintained in 2022

FRANCE

#1

European recipient of investment projects from the Middle East



TOP 3 BUSINESS ACTIVITIES

Manufacturing (38 projects)
R&D, engineering (16 projects)
Decision-making centers (15 projects)

Key Figures



€107.6 billion
FDI stock in France
2nd place

Source: Banque de France¹



1,000 businesses
in France
(Orbis, 2023)



250,000 employees
(Orbis, 2023)

Number of projects and jobs by investment type

Projects	Investment type	Jobs
28	Creation	991
58	Expansion	3,091
1	Takeover	48

They chose France in 2022

STMicroelectronics: The Swiss semiconductor manufacturer announced a historic investment of €2.3 billion at the “Choose France” Summit in July 2022 alongside the American group GlobalFoundries (which will invest €3.4 billion) for the expansion of its electronic chips production facility in Crolles (Auvergne-Rhône-Alpes region). This is the largest non-nuclear industrial investment in recent decades. This investment will considerably increase French production capacity in terms of electronic components while contributing to Europe’s industrial resilience with the supply of these critical components at a time when there is an ever-increasing demand for electronic chips. The investment is set to create 1,000 jobs.

Stäubli: A leading manufacturer in robotics, textile mechanics and hydraulic and pneumatic fittings, Stäubli is continuing to grow with the expansion of its site in Faverges

(Auvergne-Rhône-Alpes region), which is focused on innovation and industry 4.0. This investment supports the group’s ambition to become a champion of robotics and play a part in the “France 2030” investment plan. Some 370 jobs will be created in the next three years at the facility in Faverges, which is the group’s largest site and currently employs 1,800 people.

Liebherr Aerospace: To support its growth and the ramp-up of new programs, Liebherr Aerospace, a subsidiary of the Swiss group Liebherr specializing in pressurization systems and air systems for the aerospace sector, has decided to strengthen its Toulouse Campsas site (Occitanie region) with an investment of €20 million for the construction of a new 10,000 sq. m. industrial facility. This investment will create 132 jobs, effectively doubling the site’s workforce, by 2024.

¹ FDI stock in France (immediate investor) as of December 31, 2021.

FDI stock by ultimate investor as of December 31, 2021 was €105.5 billion.

Swiss businesses in France

There are 1,000 subsidiaries of Swiss businesses established in France, where they employ nearly 250,000 people.

There were 87 Swiss investments recorded in 2022, making Switzerland the seventh largest investor in France and the sixth largest from Europe, creating or maintaining 4,130 jobs, some 80% more than in 2021.

Switzerland achieved a performance in 2022, with 38 projects in production/manufacturing creating 2,712 jobs, contributing to two-thirds of jobs created or maintained by the country in 2022, or 150% more jobs than in 2021. Switzerland was also the third leading country to create jobs in R&D/engineering, with 13% of jobs in 2022.

With 13 projects and nearly 600 jobs, the machinery/mechanical equipment sector was the most represented among investments from Switzerland. The electronic components sector, largely driven by the investor STMicroelectronics, concentrated 30% of the jobs announced by Swiss businesses in France in 2022. Switzerland was the leading job-creating sector, a new success in 2022, creating or maintaining 1,230 jobs in France. Switzerland was also the leading foreign country providing jobs in this sector in France.

The French region receiving the most Swiss investment projects was Auvergne-Rhône-Alpes, a neighboring region, where Switzerland is historically the second largest job-creating country. Ile de France (Paris region) was ranked the second most attractive region for Swiss investment in 2022, hosting six decision-making centers out of 15.

France's position in Europe²

In 2022, France was the leading recipient of job-creating investment from Switzerland, ahead of Germany and the United Kingdom.

² Business France Europe Observatory.

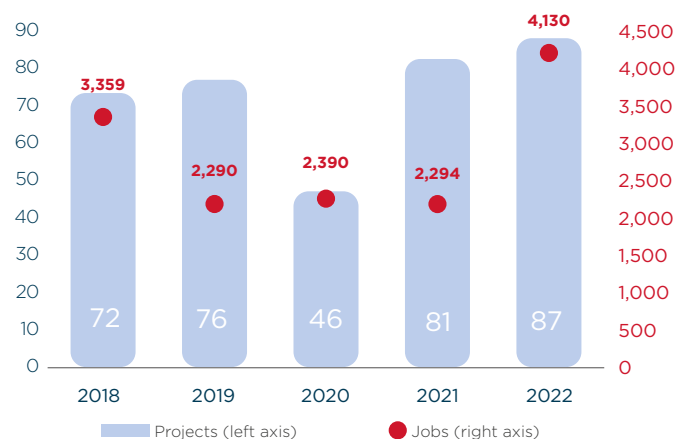
Breakdown of projects by business activity

Business activity	Number		Share	
	Projects	Jobs	Projects	Jobs
Decision-making centers	15	359	17%	9%
Logistics	4	41	5%	1%
Retail outlets	4	26	5%	0.6%
Production/Manufacturing	38	2,712	44%	66%
R&D, engineering, design	16	603	18%	15%
Business services	7	363	8%	9%
Consumer services	3	26	3%	1%
Total	87	4,130	100%	100%

Top 5 Swiss businesses by employment in France

Business	Workforce
NESTLE S.A. Agri-food	13,000
KÜHNE HOLDING AG Transport, storage	11,000
STMICROELECTRONICS Electronic components	10,000
ADECCO S.A. Consulting and business services	9,700
EMIL FREY HOLDING AG Wholesale and retail	9,000

Change in projects and jobs since 2018



Top 5 business sectors by projects

Business sector	Number		Share	
	Projects	Jobs	Projects	Jobs
Machinery and mechanical equipment	13	599	15%	15%
IT services	9	174	10%	4%
Consulting and business services	7	347	8%	8%
Metalworking	6	215	7%	5%
Wholesale and retail	6	47	7%	1%

TOP 3 host regions (2022)

AUVERGNE-RHÔNE-ALPES 20 projects

ILE DE FRANCE (Paris region) 17 projects

GRAND EST 12 projects