



THEY CHOSE FRANCE

IN 2022

THEY CHOSE FRANCE



MACHINERY AND MECHANICAL EQUIPMENT

The Yanmar group, a global leader in the development, manufacture and sale of agricultural machinery, has entered the market for pesticide-spraying robots for vineyards in France. A new business has been created in Épernay (Grand Est region), where champagne production is flourishing, to market robots that move autonomously in sloping vineyards, using real-time kinematic technology and the Global Navigation Satellite System (RTK-GNSS). The automated operation will reduce hazardous tasks in viticulture and improve work efficiency. The project is expected to create 14 new jobs by the end of 2024.



AUTOMOTIVE INDUSTRY

Toyota Industries Corporation, the world's leading manufacturer of forklifts, has built a new line at its factory in Ancenis (Pays de la Loire region) to produce 900 units per year of a forklift model that was previously made in China. Transferring the production of the new model to the European market will enable the business to significantly shorten delivery times and reduce carbon dioxide emissions generated by transport from Asia to Europe. The project should result in an investment of several million euros and the creation of a few dozen additional jobs.

THEY CHOSE FRANCE



ENERGY AND RECYCLING

As part of a strategic alliance, the Mitsui & Co. trading house has invested €10 million in the innovative French group Lhyfe. Lhyfe is a startup based in Nantes (Pays de la Loire region), specializing in the production of renewable hydrogen, a priority sector for both Japan and France. Mitsui & Co. has invested for several years in various business activities in the hydrogen value chain, including key applications, production and refueling, and promotes the use of hydrogen to contribute to the reduction of greenhouse gas emissions. Thanks to this investment, Lhyfe will be able to fast-track its international development.

MinebeaMitsumi

MACHINERY AND MECHANICAL EQUIPMENT

Founded in 1951 in Tokyo, Minebea Mitsumi is the leading Japanese manufacturer of miniature ball bearings and precision components, with revenues of ¥1,120 trillion, a workforce of 87,000 people, and production facilities in 28 countries. It is also a supplier of precision and measurement technologies. Conscious of the importance of vehicle electrification and environmental protection, particularly in Europe, Minebea Mitsumi, which supplies spare parts (bearings, lock systems and fittings), has decided to open a technical center in France to serve its customers (leading automobile manufacturers and suppliers) and acquire new ones. Minebea Mitsumi has opted to set up its technical center at its Abbeville site (Hauts de France region), with activities due to start before the end of 2022.



THEY CHOSE FRANCE

Designed and produced by: Business France