

Égalité Fraternité







Monday 21st October 2024

**Business France** 77 Boulevard Saint Jacques, 75014 Paris











## Program

16:30	Registration
17:00	Opening address by Mr. Benoit TRIVULCE, Interim CEO, Business France
17:05	Welcome address by H.E. Mr. Makita SHIMOKAWA, Ambassador of Japan to France
17:10	<ul> <li>Introduction remarks</li> <li>JETRO (Japan External Trade Organization) - Dr. Akihiko TAMURA, Director General, JETRO Paris</li> <li>CCIJF (Chambre de Commerce et d'Industrie Japonaise en France) - Mr. Hiroaki NISHIZAWA, President of the CCIJF</li> </ul>
17:20	Keynote speech France attractiveness, focus on Japanese companies by Mr. Marc LHERMITTE, Senior Partner EY Consulting
17:30	Sucess story Mr. Léon LENGLIN, Philagro, a subsidiary of Sumitomo Chemico Moderator: Ms. Aurore LABBE-TESSIER, Projects and Key Accounts Manager, Business France
17:45	Sucess story Mr Sami SLIM, CEO, Telehouse France Moderator: Ms. Aurore LABBE-TESSIER, Projects and Key Accounts Manager, Business France
18:00	<b>Keynote speech</b> Ms. Candice JALTON, Head of the «Tax for Business» Helpdesk
18:10	Closing remarks

by Ms. Louise QUESNEL, Director of Projects and Keys Accounts

Departement, Business France

18:20

Cocktail