

  
**Choose  
France™**

# **FRANCE: A TALENT HUB**

# 1

## A HIGHLY PRODUCTIVE WORKFORCE

France is ranked ninth in the world for hourly labor productivity, ahead of the United Kingdom (19th). (The Conference Board, 2018)

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# 2

## FOREIGN BUSINESS LEADERS HAIL FRENCH EMPLOYEES

Eighty-seven percent of foreign chief executives surveyed believe that workforce education and training in France is an attractive criterion for foreign investment. (Kantar Public/Business France opinion survey, 2019)

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# 3

## EFFECTIVE MANAGEMENT

There are 26 French establishments in the global rankings of the 100 best Management Master's degree programs, including three of the top five: HEC (2nd), ESSEC (3rd), and ESCP Europe (5th). (Financial Times, 2019)

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# 4

## A POOL OF QUALIFIED ENGINEERS

With more than 1.7 million 25- to 64-year-old scientists and engineers in 2018, France is ranked second in Europe after Germany (3 million). In France, 52.1% of the active 25- to 64-year-old population are employed in science and technology and/or are tertiary education graduates, which is higher than the EU-27 average (47.5%). (Eurostat, 2019)

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# 5

## ATTRACTIVE COURSES

France's EDHEC Business School is currently top in the U-Multirank survey, a global university ranking established by the European Commission featuring eight French institutions in its Top 50. What's more, 40% of PhD students in France are from overseas. (OECD, Education at a Glance, 2019)

# 6

## AN INTERNATIONAL EDUCATION SYSTEM

The French education system had more than 20,000 students enrolled in the international section at the second school level. These sections, available in 17 languages, totaled 199 in middle schools and 185 in high schools at the start of the 2017 academic year, and were spread across 19 academies (Ministry of National Education, Higher Education and Research).

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# 7

## MORE THAN 245,000 FOREIGN STUDENTS

In 2019, Paris was ranked seventh worldwide in the annual rankings of the QS Best Student Cities. France attracted 258,000 foreign students in 2017, and was the second non-anglophone destination in the world for international students. (OECD, 2019)

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# 8

## HIGH-QUALITY RESEARCH

In 2019, the French National Center for Scientific Research (CNRS) was ranked second in the Scimago Institutions Rankings of the world's leading research institutions. France had 9.7 researchers per 1,000 workers in 2017, putting it level with Germany, but ahead of the United Kingdom (8.7), and the United States (8.5). (OECD, 2019)

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# 9

## 13 FIELDS MEDALS

The 2019 Nobel Prize in Economics was co-awarded to Frenchwoman Esther Duflo, for her experimental work on reducing poverty in the world. 13 of the 64 Fields medals, the Nobel equivalent in mathematics, were awarded to French people, placing France in joint first place with the United States. Among the winners were Cédric Villani and Ngô Bảo Châu, both in 2010, and Artur Ávila, in 2014.

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# 10

## A WARM WELCOME FOR FOREIGN TALENT

The "Skills and Expertise" residence permit is designed for non-EU nationals appointed chief executive of a subsidiary in France, while the "Employee on Assignment" residence permit exists for intra-company job transfers, and the European Union Blue Card for highly qualified employees. The "French Tech Ticket" offers foreign entrepreneurs founding their startup in France a special welcome pack (grant, visa, Helpdesk contact point, etc.), while the "Welcome to France" website seeks to help foreign talent settle in France.



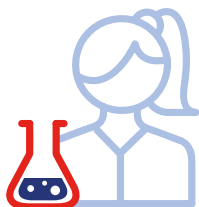
**FRANCE:**  
**#1**  
**DESTINATION IN**  
**EUROPE FOR FOREIGN**  
**INVESTMENT**

(EY, 2020)



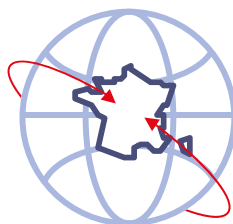
**THE WORLD'S**  
**#2**  
**LEADING RESEARCH**  
**ORGANIZATION**

(SCIMAGO, 2020)



**FRANCE IS HOME**  
**TO MORE THAN**  
**1.7 MILLION**  
**SCIENTISTS**  
**AND ENGINEERS**

(EUROSTAT, 2020)



**FRANCE ATTRACTED**  
**MORE THAN**  
**11%**  
**OF FOREIGN**  
**INVESTMENTS IN 2019**

(BUSINESS FRANCE, 2020)

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**BUSINESS FRANCE**  
77, boulevard Saint-Jacques  
75680 Paris Cedex 14  
Tel. : +33 1 40 73 30 00

