

# BUSINESS FRANCE: WORKING AT THE HEART OF ATTRACTIVENESS



# CONNECT

In 2022,

# 108

Operations to promote the economic attractiveness of France, its regions and business sectors with high potential



The **COSPE** project-steering platform is the “marketplace” administered by Business France.

Business France present in 54 countries, conducted

# 5,660

business meetings abroad.

**TEAM  
FRANCE**  
— INVEST —

**1,074** regional offers from development agencies in France’s regions in response to investment projects detected by Business France.



# 1,863

projects broadcast by Business France



**43%** of confirmed investments in 2022 benefited towns with fewer than 20,000 inhabitants.

# 94

targeted missions and co-prospection seminars have been organized abroad with French regions to showcase the key strengths of different regions with investors and influencers.



# FAST-TRACK



Business France informs investors of the existing opportunities in all sectors, as well as their eligibility for state aid. Sector-based and regulatory experts may also help to guide them towards customized solutions.

Since 2017,

**4,6 million**

visitors have viewed the "Welcome to France" website

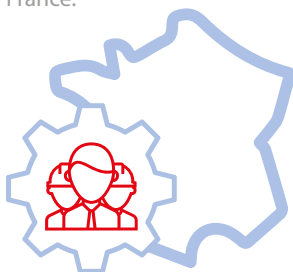


Since 2017, Business France has helped more than

**8,900**

international talents and their families to set themselves up in France.

**94**  
ready-to-use industrial sites  
have been stripped  
of all administrative  
authorizations and  
have been made available  
immediately for investors.



# SUCCEED



On average,

# 33

investment decisions  
were recorded every week  
in France last year.



Foreign investment generated

# 58,810

jobs in 2022

# +31%



# 1,725

new foreign investment  
decisions, +7% from 2021  
(Business France data)

In 2022, Business France  
identified and supported

# 64%

of foreign investment  
projects in France.

## Business France

77, boulevard Saint-Jacques  
75680 Paris Cedex 14  
Tel.: +33 1 40 73 30 00

