



Club JAPON

2021



Program

Tuesday November 9th 2021

in partnership with

THEME: JOINING FORCES

15:30

REGISTRATION

16:00

OPENING ADDRESS

by Franck RIESTER, Minister Delegate for Foreign Trade and Economic Attractiveness

16:20

WELCOME ADDRESS

by Mr. Koji ABE, Chargé d'affaires ad interim, Embassy of Japan in France

16:30

PRESENTATION

- **JETRO (Japan External Trade Organization)**
Mr. léaki TAKEDA, Director General, JETRO Paris
- **CCIIF (Chambre de Commerce et d'Industrie Japonaise en France)**
Mr. Nobuyuki KOBAYASHI, President CCIIF, Director General, Mitsui & Co. Europe PLC Paris Branch
Mr. Hiroaki NISHIZAWA, Vice President, Head of the Business Environment Committee of the CCIIF, General Manager for France, Belgium and Switzerland of Japan Airlines Co., Ltd

16:50

INTRODUCTION TO THE SERVICES OF BUSINESS FRANCE

by Ms. Yuko TSUZUKI, Senior Investment Advisor, Business France Japan

17:00

KEYNOTE EY: THE DYNAMICS OF JAPANESE INVESTMENT IN EUROPE AND IN FRANCE

by Mr. Vincent RAUFAST, Associate Partner EY Consulting

17:10

PRESENTATION OF HAROPA PORTS

by Mr. Sébastien ROUX, International Development Manager

17:20

PANEL: DEVELOPMENT OPPORTUNITIES IN THE AUTOMATION INDUSTRY IN FRANCE FOR JAPANESE COMPANIES

moderated by Mr. Benjamin REVCOLEVSCHI, Managing Director, Fujitsu France

- Mr. Jean-Luc GUYON, Vice-President European Operations JR Automation, Hitachi
- Mr. TATSUYA (ted) AKASHI, Managing Director, Itoh Denki Europe
- Mr. NOBUSHIGE (Nobu) ICHIKAWA, President, Kubota Europe, Vice President, Kubota Holdings Europe
- Mr. Laurent DEMORTIER, President, Nidec Europe

Q&A

18:10

CLOSING REMARKS

by Ms. Marie-Cécile TARDIEU, COO, Business France

18:20

NETWORKING SESSION WITH EXPERTS

18:50

COCKTAIL

in partnership with