

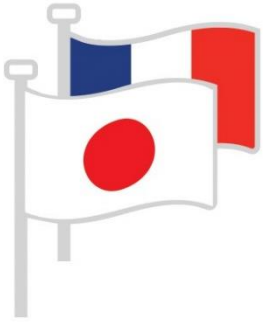


Ambassade du Japon  
en France  
在フランス日本国大使館

JETRO Paris  
Japan External Trade Organization



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Wednesday November 15<sup>th</sup>, 2023

Ministère de l'Europe et des Affaires étrangères  
37, Quai d'Orsay  
75007 Paris



In partnership with



## PROGRAM

- 15:00** **REGISTRATION**
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- 15:45** **OPENING ADDRESS**  
Ms. Marie-Cécile TARDIEU, COO, Business France
- 15:55** **WELCOME ADDRESS**  
By H.E. Mr. Makita SHIMOKAWA, Ambassador of Japan to France
- 16:05** **PRESENTATION**
- CCIIF (Japanese Chamber of Commerce and Industry in France) - **Mr. Hiroaki NISHIZAWA**, President of the CCIIF
  - JETRO (Japan External Trade Organization) - **Dr. Akihiko TAMURA**, Director General, JETRO Paris
- 16:20** **KEYNOTE SPEECH : Toyota and the hydrogen industry in France**
- Ms. Sophie GLÉMET, **Toyota Motor Europe**, Chief of Paris office, Industrial and Public Affairs
- 16:35** **KEYNOTE SPEECH : Introduction to the Green Industry Bill**
- Mr. Antoine COURSAUT-DURANT, **PwC**, Partner, Lawyer
  - Mr. Philippe SAUCRAY, **PwC Société d'Avocats**, Director, Tax Incentives and Grants lead
- 16:50** **KEYNOTE SPEECH : Sumitomo in France - a success for offshore wind power**
- Ms. Megu TAKAGAWA, **Sumitomo France**, Manager, Pan-EU Renewable Energy Business Department (Paris)
- 17:05** **PANEL : From investment opportunities to production processes, a 360° view on green energy and decarbonation**  
*Moderator : Mr. Guillaume BOUVARD, Partner, EY - Parthenon*
- **CANON** – Mr. Yoshinobu JO, Canon Bretagne President
  - **HORIBA** – Mr. Laurent FULLANA, Horiba France President
  - **ITOCHU** – Mr. Kiyohiko HAYAMI, Itochu France President
  - **SUMITOMO** – Mr. Ken KAGEYAMA, General Manager, Infrastructure Business Unit
- 18:05** **Introduction to the Smart Manufacturing Summit 2024**  
Ms. Marie-Cécile TARDIEU, COO, Business France
- 18:15** **CLOSING REMARKS**  
By **Mr. Olivier BECHT** – Minister Delegate for Foreign Trade and Economic Attractiveness
- 18:30** **COCKTAIL**