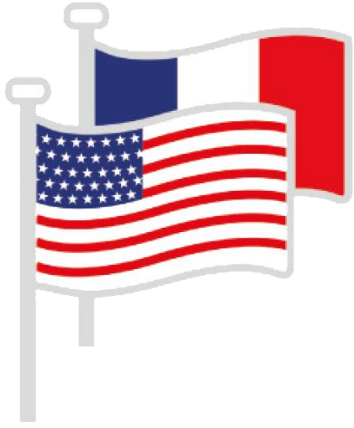




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Transatlantic **BUSINESS CLUB**

2022

Program

Thursday, October, 13th



In partnership with



SHUBERT COLLIN
Associés



PROGRAM

14:00

WELCOME

14:30

WELCOME ADDRESS

Denise BAUER, Ambassador of the United States of America to the French Republic and the Principality of Monaco

14:40

KEYNOTE : INTRODUCTION

Olivier BETCH, Minister Delegate reporting to the Minister for Europe and Foreign Affairs, with responsibility for Foreign Trade, Economic Attractiveness and French Nationals Abroad

15:00

Présentation of the recommendations of AmCham France to meet the challenges of attracting and retaining skills and talents

Bijan EGHBAL, President, AmCham France

15:15

PANEL 1 - Tensions in the labor market and new professions : what solutions exist for companies in France ?

Mathilde GOFFARD - Vice-President Ground Operations France, FedEx

- **Alain ROUMILHAC** - President France, ManpowerGroup
- **Olivier ROUVIERE** - Managing Director France, OTIS
- **Xavier SUSTERAC** - President Beauty & Home EMEA, Aptar

Moderation : **Laurence STOCLET**, Deputy CEO, Ipsos

16:15

COFFEE BREAK

17:00

KEYNOTE

Éric LABAYE, President, École polytechnique

17:15

PANEL 2 - The challenges of deploying artificial intelligence in industry

Delphine AGUILÉRA-CARON - President France, Janssen

- **Benoît DEMARNE** - Managing Director France, Emerson
- **Alain MELON** - Chairman and CEO France, HPE
- **Éric PREVOST** - Vice President Industry Strategy 4.0 Automotive and Manufacturing Industry, Oracle

Moderation : **José Luis LEAL**, Partner Data & Analytics Leader France & Spain - Europe data strategy, EY

18:15

KEYNOTE CONCLUSION

Pascal CAGNI, Chairman of the Board of Directors, Business France

Event hosted by **Eglé DE RICHEMONT**, Managing Director, AmCham France

18:35

COCKTAIL