



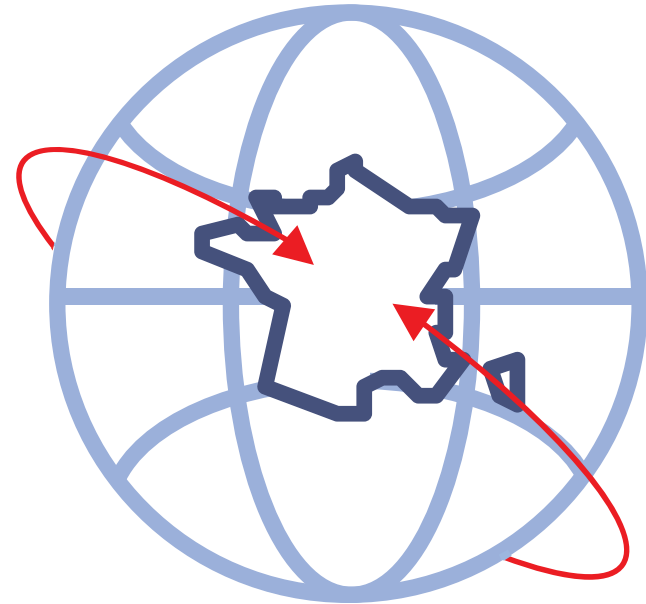
Key Figures

France Attractiveness
Scoreboard

France

#1 HOST COUNTRY

for foreign
investments in
Europe



Source: EY





Key Figures

France Attractiveness
Scoreboard

#1 HOST COUNTRY
for industrial
investment
in the last 15 years in
Europe





Key Figures

France Attractiveness
Scoreboard

5th

HOST COUNTRY

**for international students
and**

**2nd leading non-Anglophone
nation in the world**



Key Figures

France Attractiveness
Scoreboard

France

**HAS THE HIGHEST
FERTILITY RATE IN
EUROPE,**

**with 1.9 children per
woman in 2018**



Key Figures

France Attractiveness
Scoreboard

#1

**FOR PUBLIC R&D
FUNDING**

**thanks to the research
tax credit**

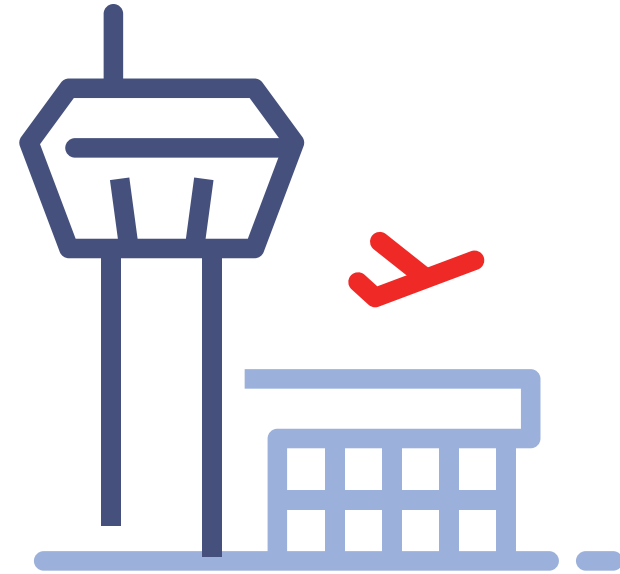


Key Figures

France Attractiveness
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Paris-Charles de Gaulle

#1 European airport for
cargo and **#2** for
passengers

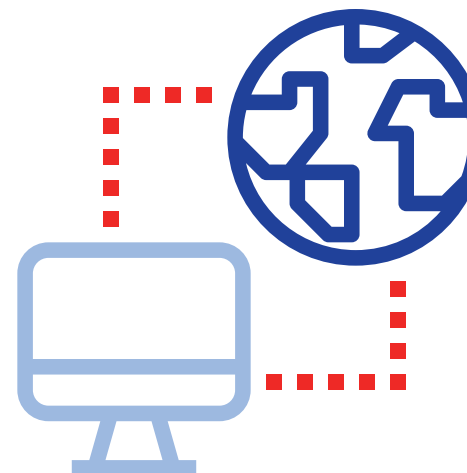


Key Figures

France Attractiveness Scoreboard

2nd **BEST**
FIXED

broadband internet
penetration rate among
OECD countries



Key Figures

France Attractiveness
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4 FRENCH
BANKING
GROUPS

in the **top 10** in Europe
BNP Paribas, Crédit
Agriculture, Société Générale
and BPCE

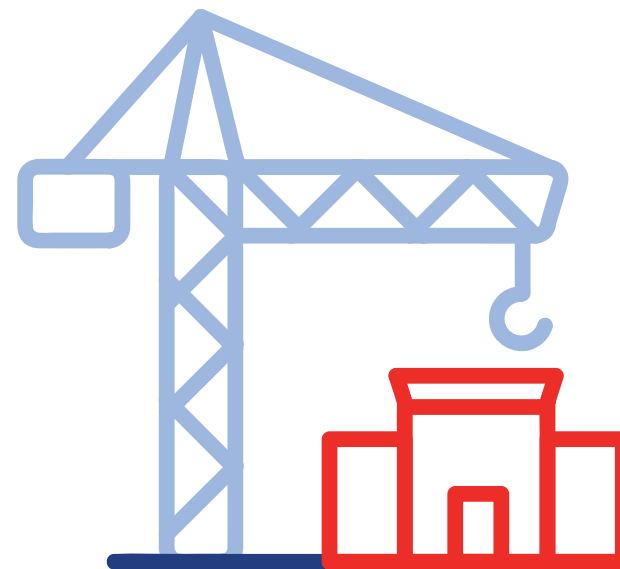


Key Figures

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#1

European country
in terms of net enterprise
creation for the whole
economy

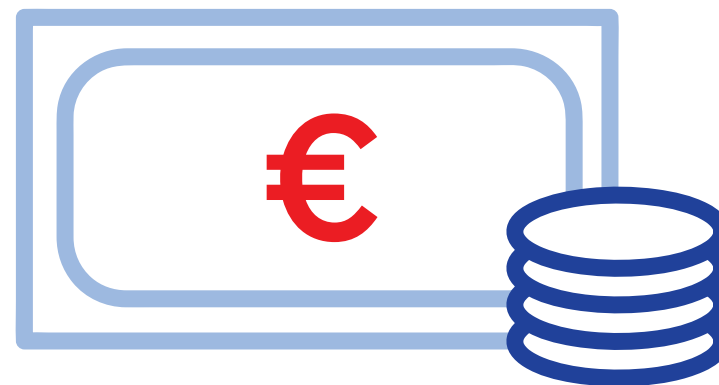
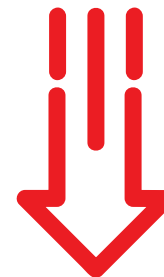




Key Figures

France Attractiveness Scoreboard

France
recorded
**the most
significant drop**
in unit labor costs
in Europe



Source: OECD

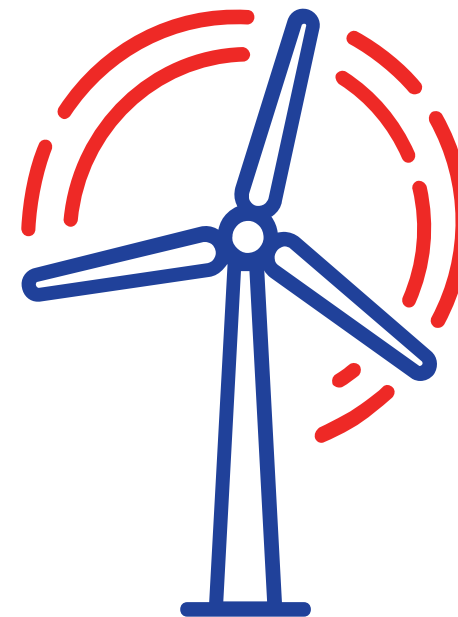


Key Figures

France Attractiveness
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#2

**largest producer
of renewable energies**
among the EU-28

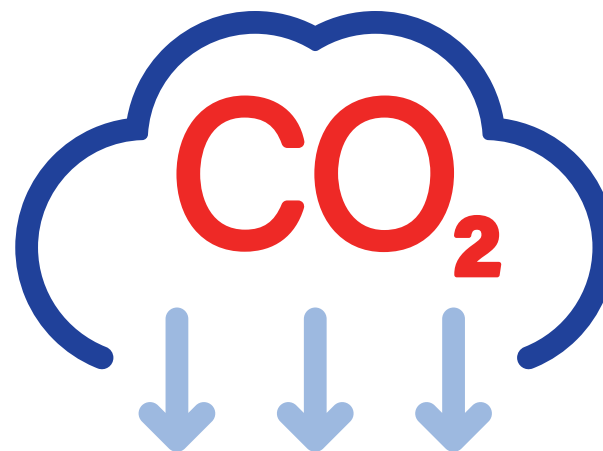


Key Figures

France Attractiveness
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Greenhouse gas emissions

are among the lowest in
Europe



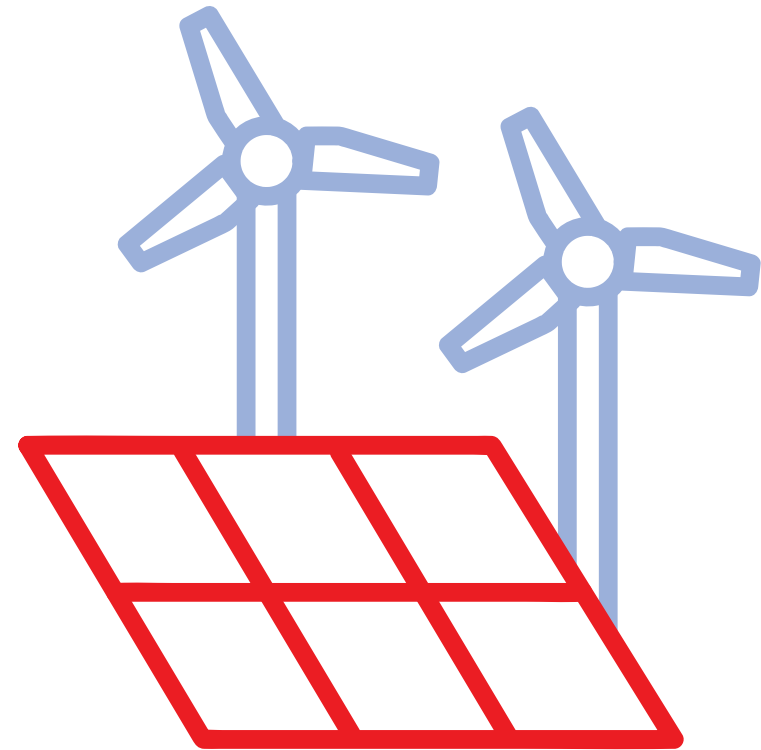
Key Figures

France Attractiveness
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In 2019

**LESS THAN 10% OF
ELECTRICITY**

**in France was made
using carbon-based
means of production**



Key Figures

France Attractiveness
Scoreboard

The environment

**IS AT THE HEART OF THE
“RELAUNCH FRANCE”
PLAN,**

**with €30 billion dedicated
to green investment**



The “Relaunch France” plan

(4% of GDP)

**is the largest recovery plan
in Europe,**

giving us hope for a better
economic upturn

