

Key Figures

France Attractiveness
Scoreboard

2021
EDITION

BUSINESSFRANCE.FR



France

#1 HOST COUNTRY

**for foreign investment
in Europe**

Source: EY

7th

**LARGEST ECONOMY
IN THE WORLD**

Source: IMF

#1

**OECD COUNTRY IN TERMS OF
PUBLIC FUNDING AND TAX
INCENTIVES FOR BUSINESS
R&D**

Source: OECD



**FRANCE'S GROWTH FORECAST
IS AMONG THE STRONGEST IN
EUROPE IN 2021**

**+6.7%, versus +5%
for the euro zone**

Source: IMF, INSEE

France

**is located at the heart
of Europe,
the 2nd largest
market in the world**



**FOREIGN-CONTROLLED
BUSINESSES**

employ

**more than 2.2
million people in
France**

Source: Eurostat



#1

**HOST COUNTRY
for industrial investment
in Europe
FOR MORE THAN 15 YEARS**

Source: EY



2nd HIGHEST FIXED

broadband internet
penetration rate,
with some of the
lowest costs
among OECD countries

Source: OECD



A low-carbon economy

Greenhouse gas emissions
among the lowest in Europe

Source: Eurostat



Electricity rates

**among the most
attractive and stable
in Europe**
at the end of 2020

Source: Eurostat

France

HAS RECORDED

**the largest increase in
cost competitiveness**

among major European
countries since 2015

Source: OECD

2nd
largest primary
producer of renewable
energy



in Europe

Source: Eurostat

France offers a
unique quality of life:

**high life expectancy,
excellent access to
healthcare, greatest
expenditure on culture and
recreation compared with
other OECD countries, etc.**

Source: OECD



PARIS-CHARLES DE GAULLE

**#1 airport in Europe
for cargo
and #2 for passengers**

Source: Eurostat



France

**HAS EUROPE'S HIGHEST
FERTILITY RATE,**

**with 1.9 children
per woman in 2019**

Source: Eurostat



**4 FRENCH
BANKING
GROUPS**

**in the
top 10
in Europe**

(BNP Paribas, Crédit Agricole,
Société Générale and BPCE)

**including two in the top
three**

Source: Top Global Banks 2021

**FRANCE BOASTS
EXCEPTIONAL
ENTREPRENEURSHIP:**

**#1 IN EUROPE FOR
ENTERPRISE CREATION**

**2021, A HISTORIC YEAR
FOR BUSINESS CREATION
IN FRANCE**

Source: Eurostat, INSEE

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