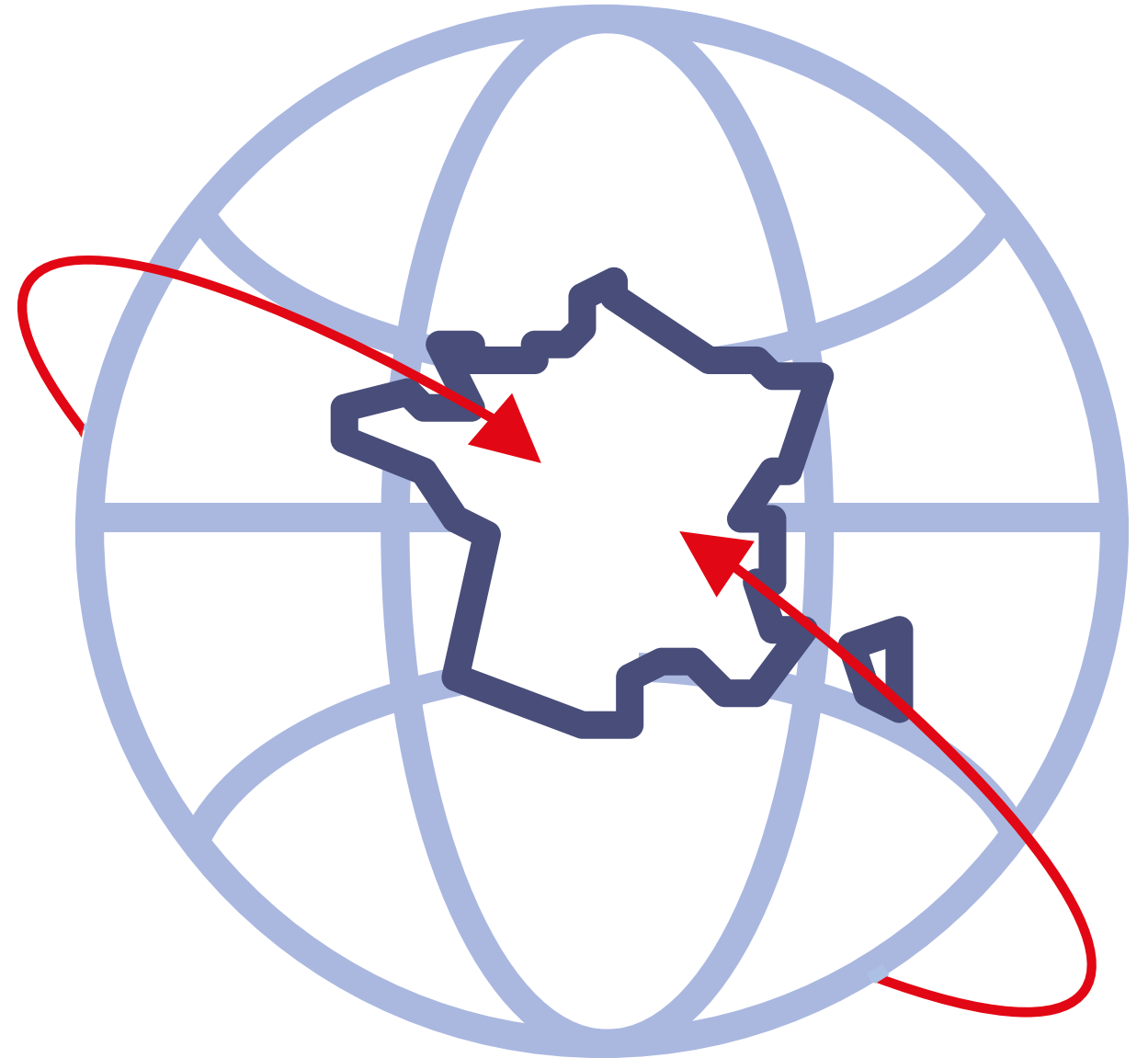


# France

**#1 HOST COUNTRY**

**for foreign investment  
in Europe**

Source: EY, 2021



#1

**OECD COUNTRY IN TERMS OF  
PUBLIC FUNDING AND TAX  
INCENTIVES FOR BUSINESS R&D**

Source: OECD, 2021



# France

HAS RECORDED

**the largest increase in cost  
competitiveness**

among major European countries since 2015

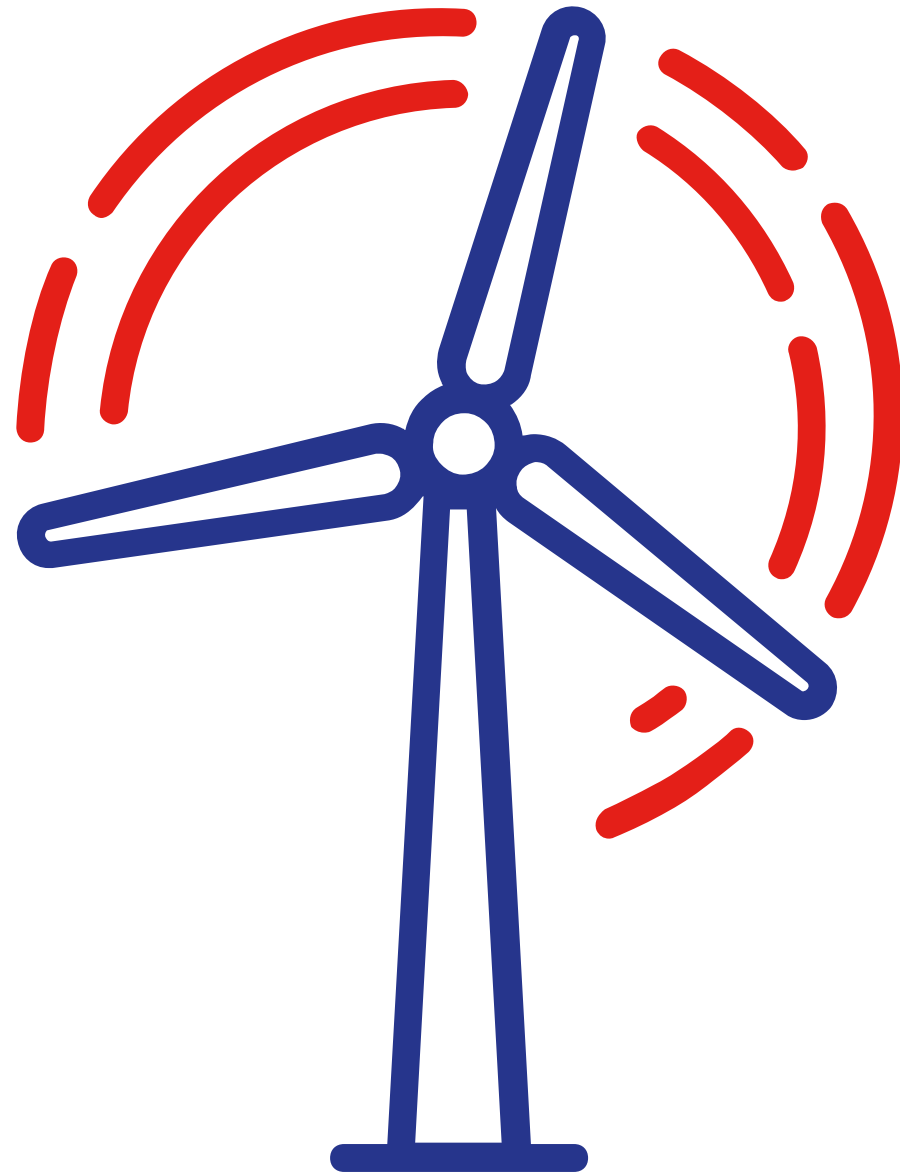
Source: OECD, 2021

# France's growth forecast

**IS AMONG THE STRONGEST IN EUROPE IN 2021:**

**+6.7%, versus +5% for the euro zone**

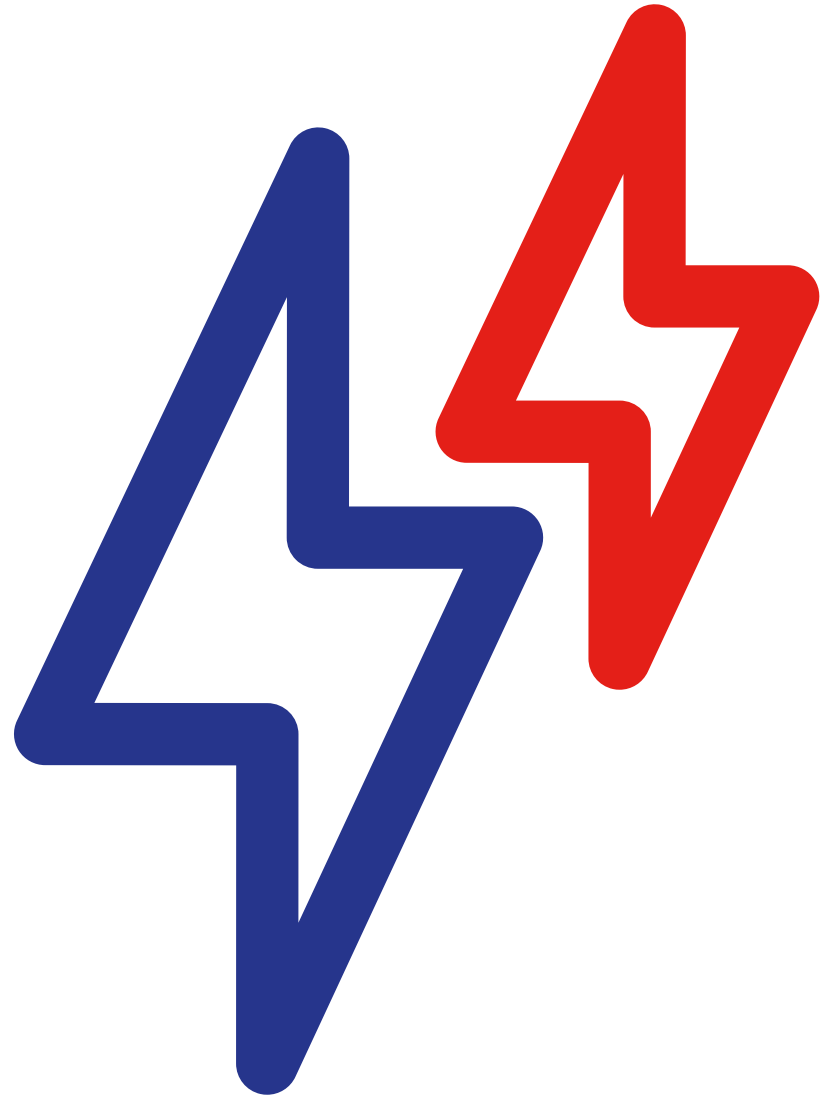
Source: IMF, INSEE, 2021



# 2nd

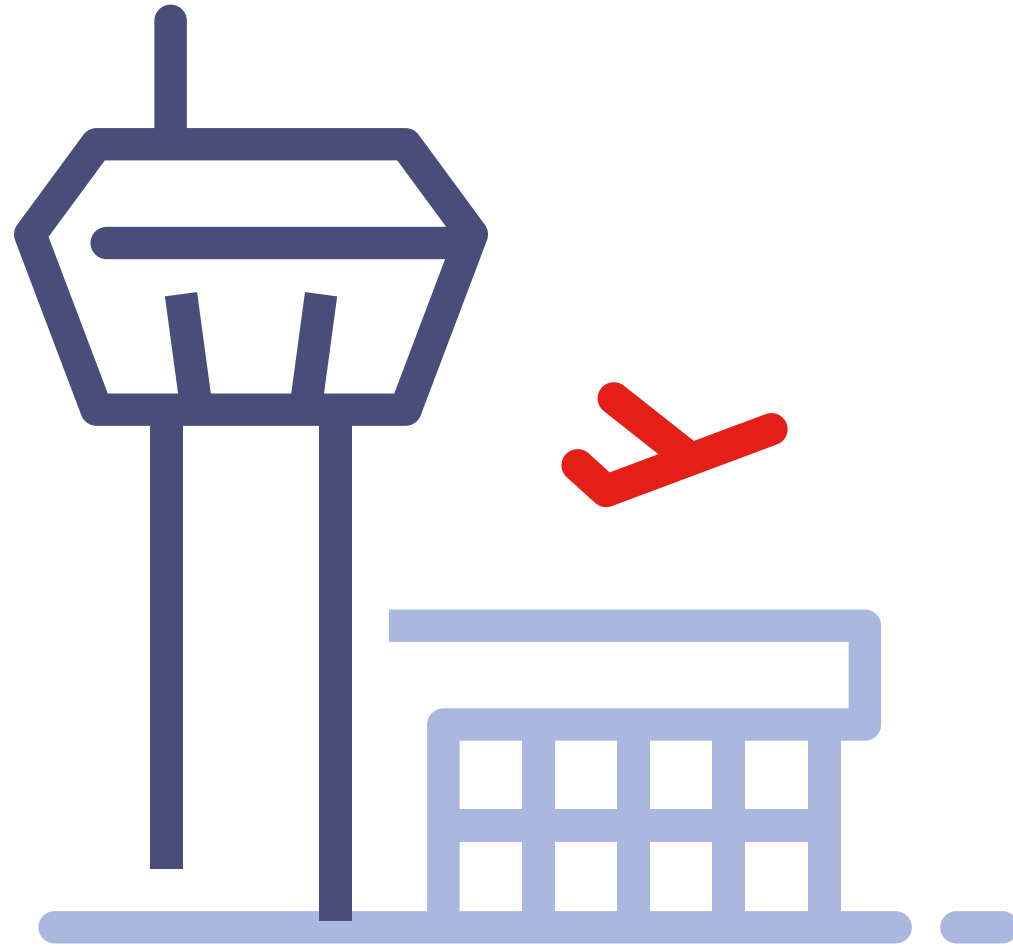
largest primary producer  
of renewable energy  
in Europe

Source: Eurostat, 2021



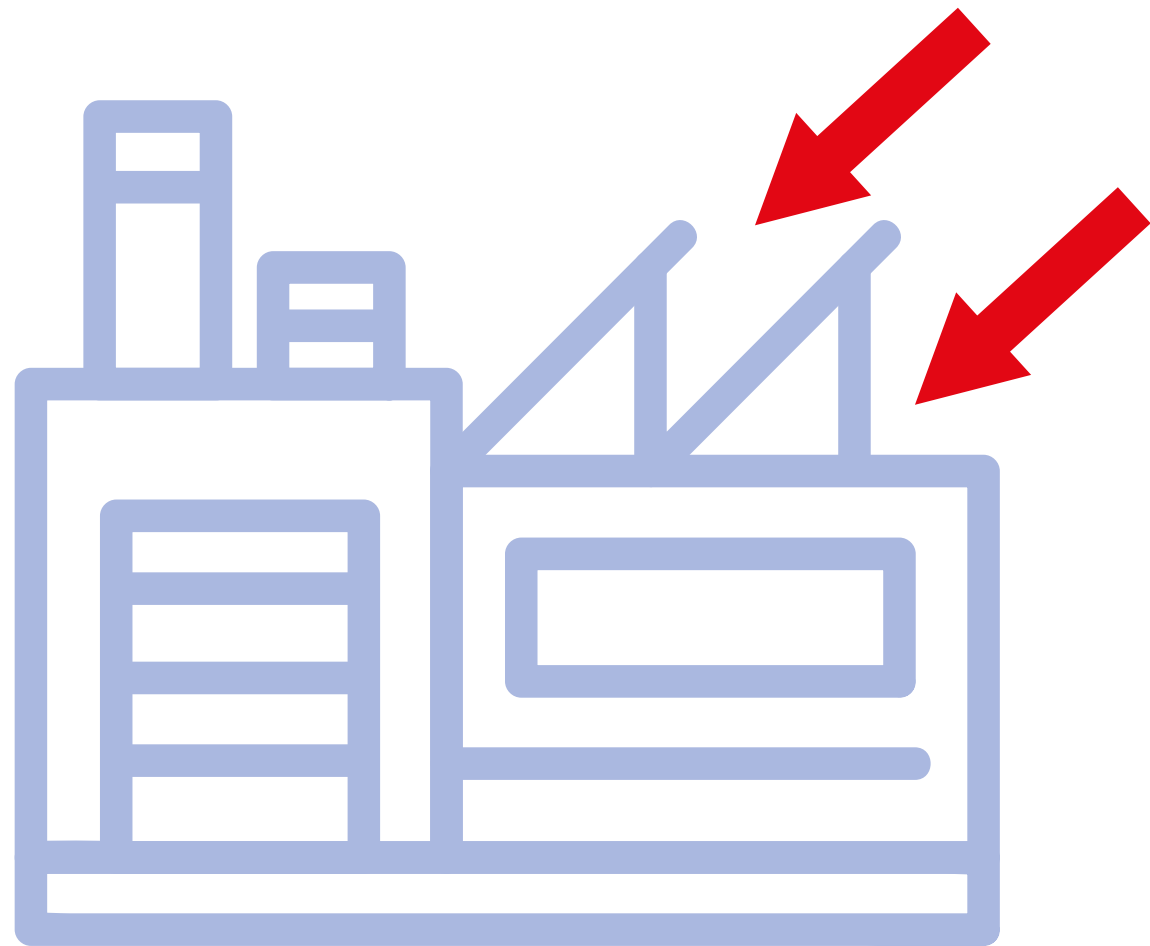
**Electricity rates**  
**among the most**  
**attractive and stable**  
**in Europe at the end**  
**of 2020**

Source: Eurostat, 2021



**PARIS-CHARLES DE GAULLE:**  
**#1 airport in Europe**  
**for cargo**  
**and #2 for passengers**

Source: Eurostat, 2021

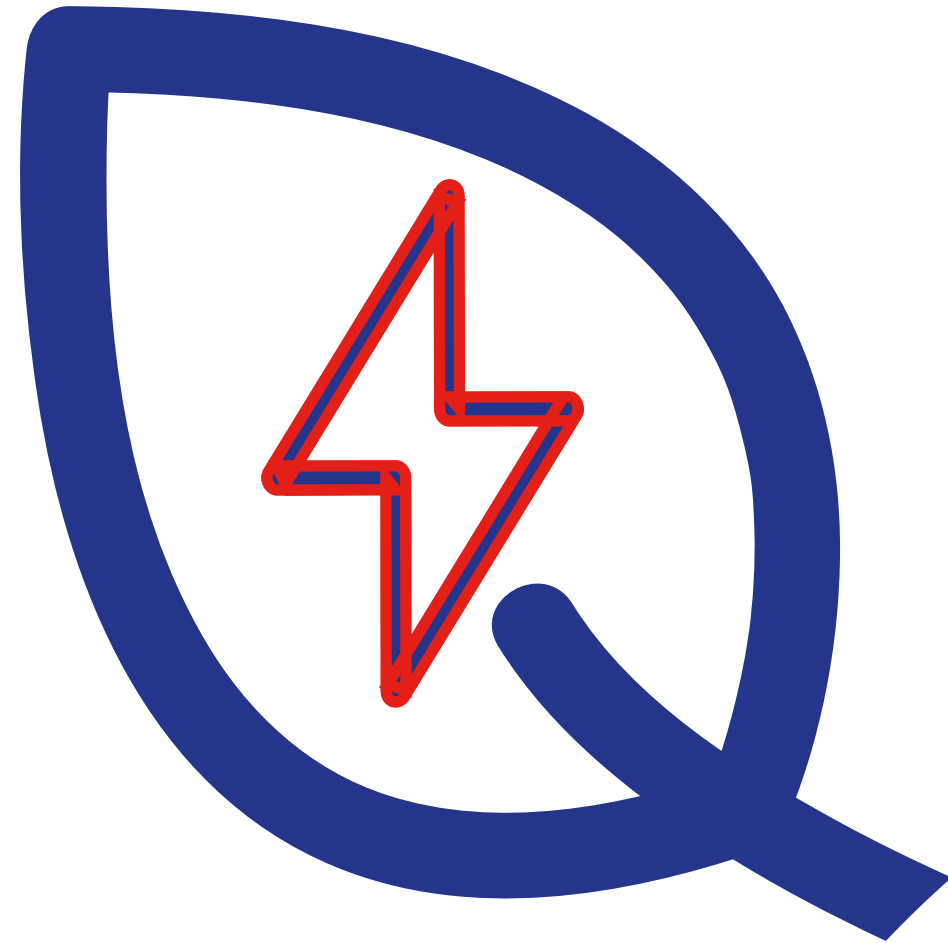


#1

**HOST COUNTRY**  
**for industrial investment**  
**IN EUROPE FOR MORE**  
**THAN 15 YEARS**

Source: EY, 2021





# A low-carbon economy

Greenhouse gas emissions  
**among the lowest in Europe**

Source: Eurostat, 2021

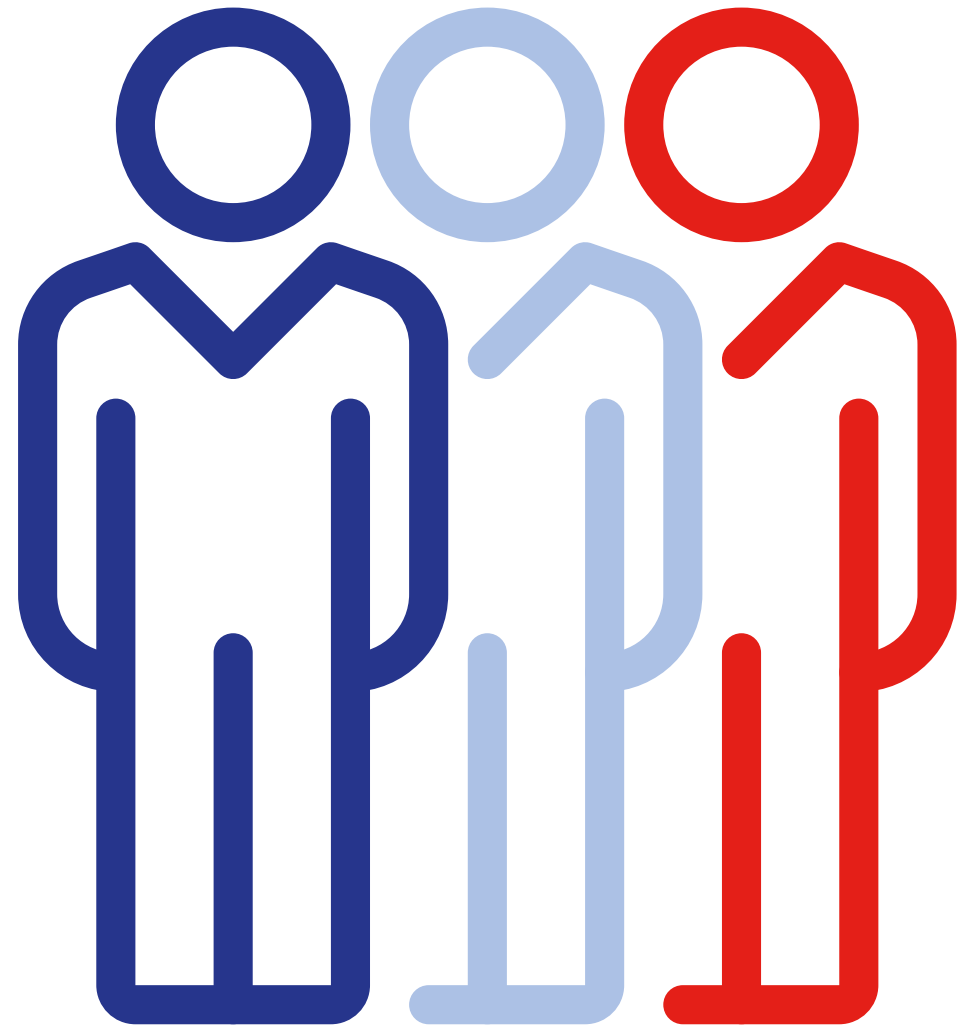


# France

**is located at  
the heart of Europe,**

**the 2nd largest market  
in the world**





## **FOREIGN-CONTROLLED BUSINESSES**

**employ**

**more than 2.2 million  
people in France**

Source: Eurostat, 2021

# **4** FRENCH BANKING GROUPS



in the

## **top 10 in Europe**

(BNP Paribas, Crédit Agricole, Société Générale and BPCE)

**including two in the top three**

Source: Top Global Banks 2021



# France

**HAS THE HIGHEST FERTILITY  
RATE IN EUROPE,**

**with 1.9 children  
per woman in 2019**

Source: Eurostat, 2021

# FRANCE BOASTS EXCEPTIONAL ENTREPRENEURSHIP:

**#1 IN EUROPE** FOR ENTERPRISE CREATION

**2021, A HISTORIC YEAR** FOR BUSINESS CREATION  
IN FRANCE

Source: Eurostat, INSEE, 2021