

Equestrian tourism: Opportunities to develop the territories



By Mr Frédéric BOUIX, Secretary-general, French Equestrian Federation
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DEVELOPMENT OF THE PRACTICE

- Inventory and development of routes
- Organisation of gatherings and creation of TREC discipline
- Training of riders and professionals



DEVELOPMENT OF ACTIVITIES

- Action plan for Equestrian Tourism in the 21st century

Development of equestrian routes

Federal project for the development of infrastructures, marking of routes, GeoCheval.com interactive map, Cheval Etape and Grand itinéraire équestre labels...

Regional activities

Regional gatherings and events (rides, rallies, Défi-nature...), national events...

Training for riders and staff

Thematic videos on horse riding techniques, outdoor gallop diplomas, professional title of equestrian tourism guide...

Promotion of equestrian tourism

Equestrian tourism centre label, national promotion days, A Cheval en France platform, print and web publications, consultation with nature sports...

French Equestrian days
Tu. 07/12/2021



Contact

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