



CLUB JAPON 2020

Trombinoscope

Par ordre d'apparition

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Franck Riester

Ministre délégué, chargé du Commerce extérieur et de l'Attractivité

Higher Education

Graduate of ISG Business School

Master's in local government from ESSEC Business School

Professional Experience

Consultant at Arthur Andersen (1998-1999)

Chief Executive of Riester SA, Peugeot dealerships (since 2000)

Electoral mandates and ministerial positions

Municipal councillor for Coulommiers (1995 to 2001)

Deputy Mayor of Coulommiers (2001 to 2008)

National Assembly Deputy for the 5th constituency of Seine-et-Marne (2007-2018)

Mayor of Coulommiers (2008-2017)

Member of the Cultural Affairs and Education Committee at the French National Assembly (since 2009)

Co-chair of the UDI, Agir et indépendants Group at the French National Assembly (2017-2018)

Municipal Councillor (since 2017)

Minister of Culture (2018-2020)

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H.E. Mr. Junichi IHARA,
Ambassador of Japan to France

IHARA Junichi Ambassador Extraordinary and Plenipotentiary of Japan to France
Date of Birth: April 18, 1956

- Oct. 1978 Passed Higher Diplomatic Service Examination
- Mar. 1979 Graduated from Faculty of Law, Kyoto University
- Apr. 1979 Joined the Ministry of Foreign Affairs
- Aug. 1995 Executive Assistant to the Vice-Minister for Foreign Affairs
- Jul. 1997 Director, First Southeast Asia Division, Asian Affairs Bureau
- Aug. 1999 Director, WTO Division, Economic Affairs Bureau
- Jul. 2002 Director, Financial Affairs Division, Minister's Secretariat
- Feb. 2004 Councillor for Inspection
- Jul. 2004 Minister, Embassy of Japan in the United States of America
- Dec. 2006 Deputy Director-General, Asian and Oceanian Affairs Bureau
- Mar. 2008 Consul-General of Japan in Los Angeles
- Sep. 2011 Director-General, North American Affairs Bureau
- Jun. 2013 Director-General, Asian and Oceanian Affairs Bureau
- Nov. 2015 Ambassador Extraordinary and Plenipotentiary, Permanent Representative of Japan to the International Organizations in Geneva
- Nov. 2019 Ambassador Extraordinary and Plenipotentiary of Japan to France

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leaki TAKEDA

Director General, JETRO Paris

Director General, JETRO Paris, since 10 september 2020.

leaki TAKEDA was born in Nara on 27 February 1971. He joined MITI in 1994 and held several positions in the field of trade policy. In 2010, he was appointed Director of Japan-U.S. Security and Defense Cooperation at the Ministry of Defense before being appointed Commercial Counsellor at the Embassy of Japan in France (2012-2017). leaki Takeda is quite familiar with France where he studied (University of Paris 1 and IEP Paris) and was previously First Secretary at the Embassy of Japan (2003-2007).

Before coming to Paris, he was Director of International Exhibitions Promotion at METI and was the Japanese Delegate to the Bureau International des Expositions, BIE (2012-2020). In these capacities, and after a hard-fought election, he led Japan to the podium as the host country of Expo 2025.

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Hiroki MOTOSUNA

President of Mitsubishi France S.A.S.

Hiroki MOTOSUNA is President of Mitsubishi France S.A.S. since April 2017, and also President of Chambre de Commerce et d'Industrie Japonaise en France since March 2019.

He joined Mitsubishi Corporation in April 1988. He is mainly involved in business development in managerial perspective in wide range of domains including consumer related sectors, and had 3 overseas assignments including France.

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Richard Willemant

Managing Partner at Féral-Schuhl / Sainte-Marie

Attorney-at-law, member of the Paris Bar and the Quebec Bar - フランス共和国弁護士・弁理士
Trademark agent in France and Canada
Data Protection Officer (DPO)
Intellectual property expert accredited by the French Intellectual Property Office (INPI)
Mediator in civil and commercial litigation accredited by the Quebec Bar
Founder of the compliance league

Richard Willemant has been practicing for 15 years and specializes in intellectual property (IP), information technology & digital, data privacy and cybercrime.

Richard Willemant has developed renowned expertise in a wide range of IP infringement, technology and digital related matters. His practice covers complex or cross-border litigation in civil law, business law, criminal law or international law. He has also a large experience in transactions related to technology, innovation and strategic digital transformation, such as acquisition or development of innovative solutions, artificial intelligence (AI), Fintech, MedTech, Biotech, big data and cloud-based solutions. Richard Willemant is also Data Protection Officer and advise large company on data privacy and cybersecurity, including compliance and governance projects in light of the GDPR. He is also involved in M&A transaction related to investments in tech and startups companies.

His expertise has a strong international dimension. He has forged a strong alliance with the Japanese law firm TORANOMON CHUO LAW FIRM 虎門中央法律事務所 in Tokyo.

Richard Willemant is graduated from McGill University Montreal, University Paris I Panthéon-Sorbonne and University Paris II Panthéon-Assas:

- LL.M. (Master of Laws) in Comparative Law and Air and Space Law
- Masters in contract law and multimedia and technology law
- Master in private law and criminal science

Richard Willemant is the founder of the JAPAN DESK at Féral-Schuhl / Sainte-Marie in Paris to be announced officially soon.

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Mitsuki Hirota

Head of JAPAN DESK at Féral-Schuhl / Sainte-Marie
Attorney-at-law

Mitsuki Hirota was admitted as a French attorney-at-law in 2020 and will be registered at the Paris Bar. She has been appointed head of the JAPAN DESK at Féral-Schuhl / Sainte-Marie.

Mitsuki Hirota is graduated from the Keio University (Tokyo) and the University of Paris I Panthéon Sorbonne:

- Master 2 Economic Law of European Union, University of Paris I – Panthéon Sorbonne
- LL.M. French law and European law, University of Paris I – Panthéon Sorbonne
- LL.B. Keio University

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Yuka SAIKI

Head of International Desk Japan
Crédit Agricole Group International Business Solutions Crédit Agricole CIB Tokyo

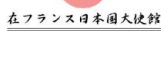
Crédit Agricole CIB, the Corporate and Investment Banking arm of the Crédit Agricole Group, specializes in the businesses of capital markets and investment and corporate banking.

Yuka SAIKI joined Crédit Agricole Group in 1997 in Japan and she manages the International Desk Japan which provides cross-border banking and business development support to startups and midcaps referred by and to the Crédit Agricole Group, i.e. commercial banks such as the Crédit Agricole Caisses régionales, LCL and other Crédit Agricole retail networks in Europe and Africa, but also the Group's open innovation centers, Le Village by CA.

With respect to banking support, the International Desk actively assists French companies developing the Japanese markets in need of bank account opening, trade finance, financing, etc. Also, the International Desk is a central point of contact for Japanese investors planning to set up in France and coordinates closely with Crédit Agricole Group colleagues to provide banking services.

The International Desk Japan is a part of a larger network of Crédit Agricole Group International Desks covering over 90 countries.

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Pierre ROY

Deputy Director, Innovation & Industrial Partnership, Directorate, CNRS /
Science and Innovation Department

Pierre Roy starts his career in 1982 as researcher, firstly at Ecole Normale Supérieure, then at Centre National de la Recherche Scientifique.

In 1988, he joined the chemical industry (Dow Chemical Europe, technical development) then back in France in 1995 as scientific advisor of the President of the Protex International Group.

In 2006, he reintegrated CNRS as coordinator the regional network of partnership and promotion of research department.

In 2010, he manages the integration and participation of CNRS in the french innovation ecosystems: SATT, CVT, IRT, ITE, Competitiveness clusters, Institut Carnot...

In 2014 he took the responsibility of the program focusing on breakthrough innovation: Focus Transfert CNRS, maturing early stage inventions and technologies, open innovation, start up.

Since 2020 he is director of the Europe and collaborative public grants department.

Born in 1959, Pierre Roy is Ingénieur Polytechnicien graduate from Ecole Polytechnique (1979-1982) and PhD graduate from Pierre & Marie Curie University (1982-1985).

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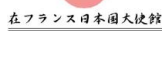


Yuki TOJIMA

President of IMRA Europe SAS

- 1961 Born in Japan
 - 1984 Graduated from Mie University
 - 1984 Joined Aisin Seiki Co., Ltd.
 - Engaged in the development of automatic transmissions for automobiles
 - 2008 General Manager of 1st Development Department, Aisin Seiki Co., Ltd.
 - 2009 General Manager of HV System Development Department, Aisin Seiki Co., Ltd.
 - 2011 General Manager of Powertrain System Development Department, Aisin Seiki Co., Ltd.
 - 2017 General Manager of Powertrain Advanced Development Department, Aisin Seiki Co., Ltd.
- When he was a general manager, he was mainly responsible for the development of electrified powertrains.
- 2019 President of IMRA EUROPE S.A.S.

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Natacha GAVRILOVIC

Associate Partner, Business Tax Services - Inbound Leader, France, EY

- Natacha has been assisting major French and international groups, as well as SMEs/Mid-caps for nearly 20 years on domestic and international tax issues and complex inbound/outbound operations. She benefits from a multidisciplinary expertise, especially in defining group tax strategy, structuring acquisitions and reorganizations, as well as in tax policy and controversy.
- In addition, she has extensive experience in auditing CAC 40 groups, which has enabled her to gain experience in managing complex tax reviews (tax consolidations, cross-border tax issues, transfer pricing, etc.).
- She joined EY in 2007 within the International Tax Services then Business Tax Services teams of EY Law firm.
- Natacha graduated an MS in business tax (DESS Fiscalité des Entreprises & Magistère de Droit des Activités Economiques at Paris I Panthéon-Sorbonne - HEC) and passed the Bar in 2002.

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Benjamin REVCOLEVSCHI
Managing director Fujitsu France

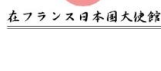
Benjamin Revcolevschi, 46 years old, is the Managing Director of Fujitsu France since 2015. Within the digital B2B giant (\$35B, 130 000 employees), 7th largest global provider of digital services and specialist of co-creation, he developed Fujitsu France into an organization able to help its French customers to build their future: the future of work through a transformed user experience (IT helpdesks and support, ServiceNow integration, ...), the future of applications through migration of infrastructures to hybrid clouds, and smarter businesses through robotic process automation and Artificial Intelligence-enriched videocameras services.

He announced in 2017 with the CEO of Fujitsu an investment of 50M\$ in France through the creation of a center of excellence on artificial intelligence in Saclay as well as the establishment of research partnerships and collaborations with start-ups, with the objective of strengthening French-Japanese innovation.

Previously, he led for 7 years the telecom operator SFR B2B Customer Delivery Operations, as well as Cloud & Internet of things Business Units. His experience was also enriched by the 7 years spent accompanying the leaders of large French and international companies -especially in manufacturing and telecom- in one of the world leaders of strategy consulting, the Boston Consulting Group.

Benjamin Revcolevschi has an engineering degree from Ecole Polytechnique and Télécom Paris, and an economics degree from Paris-Dauphine University.

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Yoshiteru MASAI

Corporate Vice President
General Manager, Europe & Africa Division Ajinomoto Co., Inc.

- 1986 Started working for Ajinomoto Co., Inc.
- 2013 General Manager, Amino Acids Dept., Ajinomoto Co., Inc.
- 2017 Corporate Executive Officer, Specialty Chemicals Dept., Ajinomoto Co., Inc.
- 2019 Corporate Vice President, General Manager, Europe & Africa Div., Ajinomoto Co., Inc.

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Fabien Versavau

CEO – Rakuten France

Fabien Versavau holds a master's degree in Management from ESC Clermont Ferrand and a MBA from ESSEC & Mannheim Business School. Passionate about new technologies, Fabien Versavau spent 15 years in the digital field, starting his career at Ford and then Renault. Fabien became Director of European Development at LeGuide.com and SNCF Voyages International. From 2011 to 2016, Fabien Versavau held the position of Digital Marketing Director at Le Figaro and, at the same time, Managing Director of Ticketac.com, with the aim of developing digital and e-commerce activities.

In 2016, he joined Rakuten France as Deputy Managing Director and fully contributed to the adaptation of the group's global strategy, including the loyalty program launch in France. He became CEO of Rakuten France in 2018.

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Yasushi OYAMA

Managing Director – IRIS Ohyama France SAS

- 1994 IRIS Ohyama Inc., Japan
- 2011 IRIS Ohyama Europe BV, The Netherlands – Managing Director
- 2019 IRIS Ohyama France SAS – Managing Director

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Franck MARILLY

President & CEO, Shiseido Group EMEA and Global Fragrances

Franck Marilly is President & CEO Shiseido EMEA & Global Fragrance.

Franck Marilly oversees all activities related to the Shiseido brand portfolio in the EMEA region (Europe, Middle East and Africa): bareMinerals, Buxom, Clé de Peau Beauté, Dolce&Gabbana, Drunk Elephant, Elie Saab, Issey Miyake, Laura Mercier, narciso rodriguez, Nars, Serge Lutens, Shiseido Ginza Tokyo, Tory Burch and Zadig & Voltaire. He also manages the worldwide business of the Group's fragrance brands.

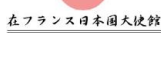
Prior to joining Shiseido, Franck Marilly served as Managing Director Europe at Chanel Fragrance & Beauty division. He held several leadership roles at Chanel, including Senior Vice-President Fashion in New York and Managing Director for France. He achieved success at each level of the organization, managing change, developing business and brand equity in multi-cultural environments. Previously, he held diverse management positions with the Unilever Group.

Franck Marilly is also Administrator of the FEBEA (Fédération des Entreprises de la Beauté) and the CEFJ (Comité d'Échanges Franco-Japonais).

CAREER PATH

- 1994-2001: UNILEVER Managing Director European Agents and France, Benelux, Spain, Portugal Affiliates Managing Director
- 2001-2008: CHANEL Managing Director Italy, France
- 2008-2010: CHANEL Senior Vice-President Fashion Department USA
- 2010-2017: CHANEL Managing Director Fragrance & Beauty Europe
- 2018-Today: President & CEO Shiseido EMEA & Global Fragrance.

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Motohiko HASHIBA

CFO, General Manager, TMMF (Toyota Motor Manufacturing France)

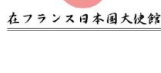
Motohiko Hashiba joined Toyota Motor Corporation in 1990. He has spent his entire career with Toyota, providing supports for the headquarter, subsidiaries, and affiliate companies in financial supports.

In 2002, Motohiko Hashiba was appointed as a Treasurer for Toyota Motor Manufacturing Baja California with concurrent role with Toyota Motor Engineering and Manufacturing America to develop self-reliance project for starting up only by existing plants in the United States with manufacturing tax and finance supports in border operation.

In 2006, Motohiko became a Manager to take care of domestic and overseas subsidiaries audit in internal control with Financial foundation also legal support to develop Asian Pacific Regional Headquarter in both Thailand and Singapore. In 2010, Motohiko was assigned as a Treasurer in Toyota Motor Manufacturing Russia In Saint Petersburg.

In 2014, Motohiko joined Toyota Housing Corporation in Japan to take care housing business especially in group finance as Project General Manager. In 2018, Motohiko joined Toyota Motor Manufacturing France as CFO and General Manager in Accounting and Purchasing. Motohiko has a degree in Economics from Doshisha University.

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Christophe Lecourtier

CEO Business France

Christophe Lecourtier took up his position as Chief Executive Officer of Business France on September 14, 2017, and has many years of experience in the international development of the French economy.

Mr. Lecourtier served as the French Ambassador to Australia between July 2014 and June 2017. During this time, he was part of a successful campaign to secure an order for a French ship-maker to build the next generation of Australian submarines (April 2016). He also succeeded in forging stronger bilateral ties between the two countries, with the signing of several Franco-Australian treaties, as well as a strategic partnership.

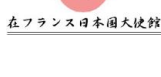
From February 2008 to March 2014, he held the role of Chief Executive Officer of Ubifrance, the French government agency for international business development, which became Business France after merging with the Invest in France Agency on January 1, 2015. During his tenure, he arranged for the agency to receive additional state resources to open 80 offices in 60 countries, focusing exclusively on supporting exports by French SMEs and mid-size companies. Ubifrance's operations expanded significantly during this period; as well as holding more events and creating the France Export Team program, it also grew its client base and increased the number of young people working with French companies as part of the VIE international internship program. In 2012, Mr. Lecourtier introduced qualitative analysis to Ubifrance by measuring the impact of the agency's work on its client companies' business. He also strengthened ties with Bpifrance, sending Ubifrance employees to work in the regional offices of France's public investment bank.

Mr. Lecourtier previously served as a member of several ministerial cabinets: as technical advisor to Simone Veil on European and international affairs, and then as head of department for relations with the European Union (enlargement, trade policy) in Prime Minister Alain Juppé's cabinet (1995-1997). He was a special advisor with responsibility for international affairs to two Ministers for the Economy, Finance and Industry, Francis Mer and then Nicolas Sarkozy and concurrently held the position of deputy chief of staff for the Minister for Trade (2002-2004), later becoming chief of staff (agriculture). He was subsequently appointed as special advisor to Christine Lagarde, Minister for the Economy, Finance and Employment, with responsibility for international and modernization (2007-2008).

Mr. Lecourtier began his career in the Latin American bureau of the French government's foreign economic relations division (1991-1993), before serving as first assistant secretary in charge of Continental Asia (1997-2000), and later as economic and commercial advisor for the French economic mission to Buenos Aires (2000-2002). As secretary general, he was instrumental in establishing the new Treasury and Economic Policy Directorate (2004-2007) led by Xavier Musca.

Christophe Lecourtier was born in 1962. He is a graduate of the École normale supérieure in Saint-Cloud, the Institut d'études politiques (Sciences Po) in Paris and the École nationale d'administration (ENA).

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