

# **GOURMET PRODUCTS**

## **KEY FIGURES**





**FRENCH GOURMET PRODUCTS** are recognized worldwide for their quality, traceability and high level of innovation.



In 2020, France was the world's **FIFTH LARGEST EXPORTER OF GOURMET PRODUCTS, WITH €2 BILLION IN EXPORTS** of French bread and bakery goods.

(FRENCH CUSTOMS AUTHORITIES; GTA / IHS MARKIT)

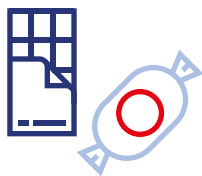


**IN 2018, NEARLY 60% OF THE BREAD PRODUCED IN FRANCE WAS ARTISANAL.**

(FRANCEAGRIMER)



**THE FRENCH BREAD AND BAKERY GOODS SECTOR** brings together businesses of all sizes, thus making it possible to present a wide range of products and services.



In France, **21,636 TONS OF HONEY, 732,000 TONS OF CHOCOLATE AND 154,000 TONS OF CONFECTIONERY** were produced in 2020.

(FRANCEAGRIMER; AGRESTE; ALLIANCE 7 - PRODCOM)



**THE EUROPEAN UNION'S #1 SUGAR PRODUCER BY UNIT SALES IN 2019; EUROPE'S #1 EXPORTER AND FOURTH WORLDWIDE IN 2020.**

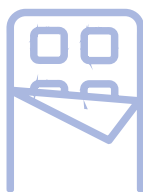
(GTA / IHS MARKIT; FRANCEAGRIMER)



**EUROPE'S #3  
MANUFACTURER OF  
CHOCOLATE PRODUCTS.**

In 2020, France had 115 businesses (90% of which were SMEs), accounting for 30,000 direct jobs.

(DGPE; LE SYNDICAT DU CHOCOLAT)



**FRANCE EXPORTS 62%  
OF ITS CHOCOLATE  
PRODUCTION**

(BY UNIT SALES). (EUROSTAT)



**6,800 DIRECT JOBS IN  
THE CONFECTIONERY  
SECTOR IN FRANCE** in  
2020 across 85 businesses.

(L'ALLIANCE 7)



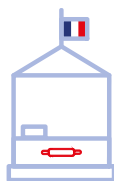
**FRANCE WAS THE  
WORLD'S #1 EXPORTER  
OF JAM, MARMALADE,  
JELLY, PURÉE AND FRUIT  
JELLIES** in 2020.

(GTA / IHS MARKIT)



**FRENCH EXPORTS  
OF NON-ALCOHOLIC  
DRINKS AMOUNTED TO  
€4 BILLION IN 2020**, with  
products ranging from  
mineral or flavored waters  
to sodas and lemonades.

(GTA / IHS MARKIT)



**FRENCH BUSINESSES  
ARE PRESENT AT THE  
MAJOR TRADE FAIRS IN  
THE SECTOR**, in particular  
Anuga, Gulfood and SIAL.



**IN 2020, THE FRENCH AGRI-FOOD SECTOR WAS MADE UP OF 44,000 BUSINESSES EMPLOYING NEARLY 520,000 PEOPLE.**

(ACOSS-URSSAF)



In 2020, there were **57 FOREIGN INVESTMENT PROJECTS CREATING MORE THAN 1,000 JOBS.**

(BUSINESS FRANCE)



In 2020, a year marked by the Covid-19 pandemic, **THE FRENCH AGRI-FOOD TRADE SURPLUS REACHED €6.3 BILLION.**

(AGRESTE)



French gastronomy and French food products are recognized throughout the world for their rich flavor, their terroir and their traceability.

**BUSINESS FRANCE**

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