KEY FIGURES

MACHINERY AND FIELD CROP PROTECTION SOLUTIONS
**Agricultural equipment manufacturers** generate **38% of revenues internationally** (AXEMA)

**Europe’s #3 country in terms of revenues (€7.5 billion)** in the agricultural equipment manufacturing sector after Germany and Italy in 2018 (EUROSTAT)

**516 industrial firms** in France produce or import agricultural equipment, employing **26,740 people** (AXEMA)

**13 Digifarms test and evaluate connected tools and welcome nearly 30,000 farmers and advisers** (Ministry for Agriculture and Food)

The world’s #6 exporter of machines for soil preparation or tillage and for harvesting or threshing agricultural products (GTA/IHS)

**Some 800,000 hectares of crops** are monitored by satellite to reduce the use of chemical fertilizers, as part of the “FARMSTAR” project (Ministry for Agriculture and Food)
EUROPE’S #2 PRODUCER OF TRACTORS, WHICH ACCOUNTED FOR 42.6% OF AGRICULTURAL MACHINERY EXPORTED in 2020

THE WORLD’S #4 EXPORTER OF TRACTORS in 2020

FRENCH MARKET FOR NEW AGRICULTURAL EQUIPMENT: €6.1 BILLION

EUROPE’S #2 PRODUCER OF ORGANIC FOOD AFTER SPAIN, WITH 10.4% OF ALL FARMING LAND COMMITTED TO ORGANIC AGRICULTURE in 2019

EUROPE’S #1 PRODUCER OF CEREALS AND POTATOES in 2019

EUROPE’S #1 SUGAR PRODUCER in 2020
44 FOREIGN INVESTMENT PROJECTS
in the agricultural and agri-food machinery and equipment sector, maintaining or creating more than 1,500 jobs since 2014. (Business France)

10 INNOVATION CLUSTERS in France covering agriculture and agri-food, monitored by the Ministry for Agriculture and Food.

TWO BENCHMARK CLUSTERS FOR THE WINE INDUSTRY IN FRANCE: Innov’In et Vinseo.

IN 2019, THE AGRICULTURAL EQUIPMENT MANUFACTURING SECTOR comprised 460 businesses and 23,300 jobs, with €8.1 billion in revenues. (AXEMA)