

## **KEY FIGURES**

# **MACHINERY AND FIELD CROP PROTECTION SOLUTIONS**





**516 INDUSTRIAL FIRMS** in France produce or import agricultural equipment, **EMPLOYING 26,740 PEOPLE**

(AXEMA)



**EUROPE'S #3 COUNTRY IN TERMS OF REVENUES (€7.5 BILLION)** in the agricultural equipment manufacturing sector after Germany and Italy in 2018

(EUROSTAT)



Agricultural equipment manufacturers **GENERATE 38% OF REVENUES INTERNATIONALLY**

(AXEMA)



**THE WORLD'S #6 EXPORTER OF MACHINES** for soil preparation or tillage and for harvesting or threshing agricultural products

(GTA/IHS)



**13 DIGIFARMS TEST AND EVALUATE CONNECTED TOOLS AND WELCOME NEARLY 30,000 FARMERS AND ADVISERS**

(MINISTRY FOR AGRICULTURE AND FOOD)



**SOME 800,000 HECTARES OF CROPS** are monitored by satellite to reduce the use of chemical fertilizers, as part of the **"FARMSTAR" PROJECT**

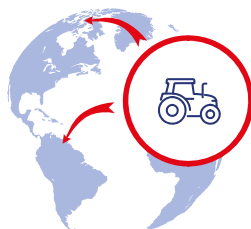
(MINISTRY FOR AGRICULTURE AND FOOD)



**EUROPE'S #2 PRODUCER OF TRACTORS, WHICH ACCOUNTED FOR 42.6% OF AGRICULTURAL MACHINERY EXPORTED**

in 2020

(AXEMA)



**THE WORLD'S #4 EXPORTER OF TRACTORS**

in 2020

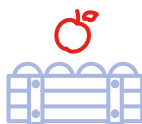
(GTA/IHS)



**FRENCH MARKET FOR NEW AGRICULTURAL EQUIPMENT:**

**€6.1 BILLION**

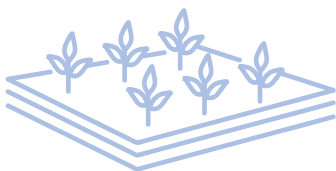
(AXEMA)



**EUROPE'S #2 PRODUCER OF ORGANIC FOOD AFTER SPAIN, WITH 10.4% OF ALL FARMING LAND COMMITTED TO ORGANIC AGRICULTURE**

in 2019

(AXEMA)



**EUROPE'S #1 PRODUCER OF CEREALS AND POTATOES** in 2019

(AXEMA)



**EUROPE'S #1 SUGAR PRODUCER** in 2020

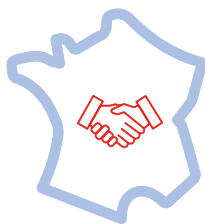
(AXEMA)



## **44 FOREIGN INVESTMENT PROJECTS**

in the agricultural and agri-food machinery and equipment sector, maintaining or creating more than 1,500 jobs since 2014. (Business France)

(Business France)



**10 INNOVATION CLUSTERS** in France covering agriculture and agri-food, monitored by the Ministry for Agriculture and Food.



**TWO BENCHMARK CLUSTERS FOR THE WINE INDUSTRY IN FRANCE:**  
**Innov'In et Vinseo.**



**IN 2019, THE AGRICULTURAL EQUIPMENT MANUFACTURING SECTOR** comprised **460 businesses and 23,300 jobs, with €8.1 billion** in revenues.

(AXEMA)

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