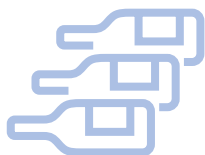


WINE

KEY FIGURES



2021 EDITION



THE WORLD'S LEADING WINE PRODUCER IN REVENUE TERMS AND #2 IN UNIT SALES.

(OIV; EUROSTAT)



France accounts for **11% OF THE GLOBAL VINEYARD SURFACE AREA, WITH 750,000 HECTARES.** It is the second largest country in Europe in terms of vines in production, after Spain.

(FRANCEAGRIMER; CNIV, 2019 DATA)



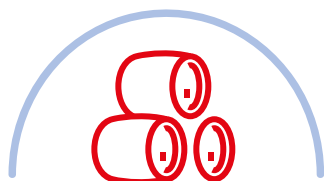
SOME FIVE BILLION LITERS OF WINE were produced in France in 2020.

(FRENCH MINISTRY FOR AGRICULTURE AND FOOD; DGDDI)



In 2019, **75% OF WINES PRODUCED IN FRANCE WERE STILL WINES, OF WHICH 55% WERE RED, 26% WHITE AND 19% ROSÉ.**

(CNIV)



FRANCE BOASTS SOME 10,000 TOURIST-ORIENTED WINE CELLARS, WHICH WELCOME MORE THAN TEN MILLION VISITORS PER YEAR.

(ATOUT FRANCE, 2019)



The wine sector is **THE SECOND LARGEST SURPLUS IN THE FRENCH TRADE BALANCE AND WAS WORTH €8 BILLION IN 2020.**

(FRENCH CUSTOMS AUTHORITIES)



THE WORLD'S #2 WINE-CONSUMING COUNTRY

IN THE WORLD after the United States, with one in ten bottles of wine consumed in France.

(FRANCEAGRIMER)



In 2019, the Institut national de l'origine et de la qualité (INAO) listed **363 WINES AND SPIRITS** carrying protected designation of origin and 74 carrying certified protected geographical indication.



France shipped some **297 MILLION BOTTLES OF CHAMPAGNE** in 2019, **GENERATING REVENUES OF €5 BILLION, WITH 60% OF ORDERS GOING ABROAD.**

(CHAMPAGNE COMMITTEE)



IN 2020, FRANCE WAS THE WORLD'S THIRD LARGEST PRODUCER OF ORGANIC WINE, WITH 14% OF ALL VINES CULTIVATED ORGANICALLY IN 2019.

(FRENCH MINISTRY FOR AGRICULTURE AND FOOD)



THE WORLD'S #1 WINE EXPORTER IN REVENUE TERMS, ACCOUNTING FOR 30% OF GLOBAL EXPORTS, WITH 35% OF FRENCH WINE PRODUCTION BEING EXPORTED.

(GTA / HIS; FRANCEAGRIMER)



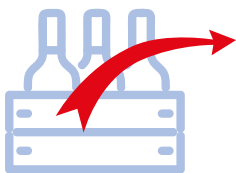
THE WORLD'S #1 WINE PRODUCER IN REVENUE TERMS AND #2 IN UNIT SALES.

(OIV; EUROSTAT)



NEARLY 500,000 DIRECT AND INDIRECT JOBS ARE GENERATED by viticulture in France.

(CNIV)



FRANCE, THE WORLD'S #1 WINE EXPORTER in revenue terms.

(GTA/ IHS)



71 TOURIST AND WINE-GROWING AREAS LABELED "VIGNOBLES & DÉCOUVERTES" by Atout France to promote wine tourism in 2020.

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