

# RÉGION NORMANDIE

Normandy equine poles of excellence :  
new opportunities of development for International  
Campus *Normandy Equine Valley*  
and the *Haras national du Pin*



RÉGION  
**NORMANDIE**  
[www.normandie.fr](http://www.normandie.fr)

## 4 Normandy equine poles of excellence

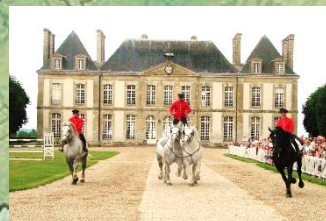
Normandie  
Equine Vallée



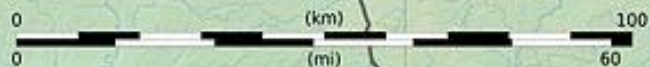
Pôle international du  
Cheval Longines -  
Deauville



Pôle hippique  
de Saint-Lô



Haras national  
du Pin



## 4 Normandy equine poles of excellence

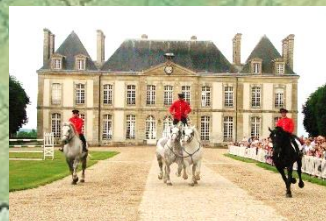
Normandie  
Equine Vallée



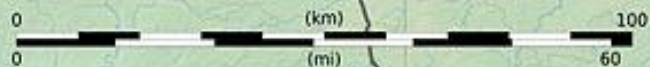
Pôle international du  
Cheval Longines -  
Deauville



Pôle hippique  
de Saint-Lô



Haras national  
du Pin





Yesterday : chosen place by par Louis XIV in 1714 to become the royal stud farm.  
1000 ha of meadows and forests



Today : a training school, a experimental station, equestrian competitions, a museum, a horse-drawn carriages collection, equestrian shows...





Tomorrow : a training campus ; a tourism resort ;  
an international equestrian competitions center



## Training campus



## The training campus

**Today :** more than 700 students

- Saddlery, horse riding, driving, breeding...
- Courses internationally recognized

**Tomorrow :**

- New high level courses :
  - National training center for the fireman to learn how to manage risks with horses,
  - Management courses for horse industry.
- A real campus to welcome students in the best conditions





# Tourism resort



## Creation of the first horse and countryside touristic destination in France

### **A new vision of the relationship between Man and Horse**

through a global project : heritage, horse and nature

- ✓ To be a showcase site and develop a new imaginary
- ✓ A contemporary and ecological relationship with an animal with universal values

### **A economic and touristic model**

- ✓ Developing tourists traffic, activities offer and accommodations
- ✓ A unique site for internships, stays, visits and excursions...alone, as a couple, with the family...

### **A resort concept and a promise : serenity**

- ✓ A place to decompress, take care about oneself, reconnect with nature
- ✓ A magnified landscape with horses are everywhere and many activities : therapeutic riding, horse shows, hiking, yoga class, nature activities...

# Creation of the first horse and countryside touristic destination in France

A visit about relationship between man and horse

High class hôtel. 60 rooms, gastronomic restaurant, spa, seminars

Horses present everywhere. Shows, therapeutic ridings...



A tea house / store concept

Nature lodgings, group accommodations

Wellbeing and nature activities



Haras national du Pin

LE DOMAINE DU CHEVAL ROI



RÉGION  
NORMANDIE



rne  
LE DÉPARTEMENT



## International equestrian competitions center





Haras national du Pin

LE DOMAINE DU CHEVAL ROI



RÉGION  
NORMANDIE



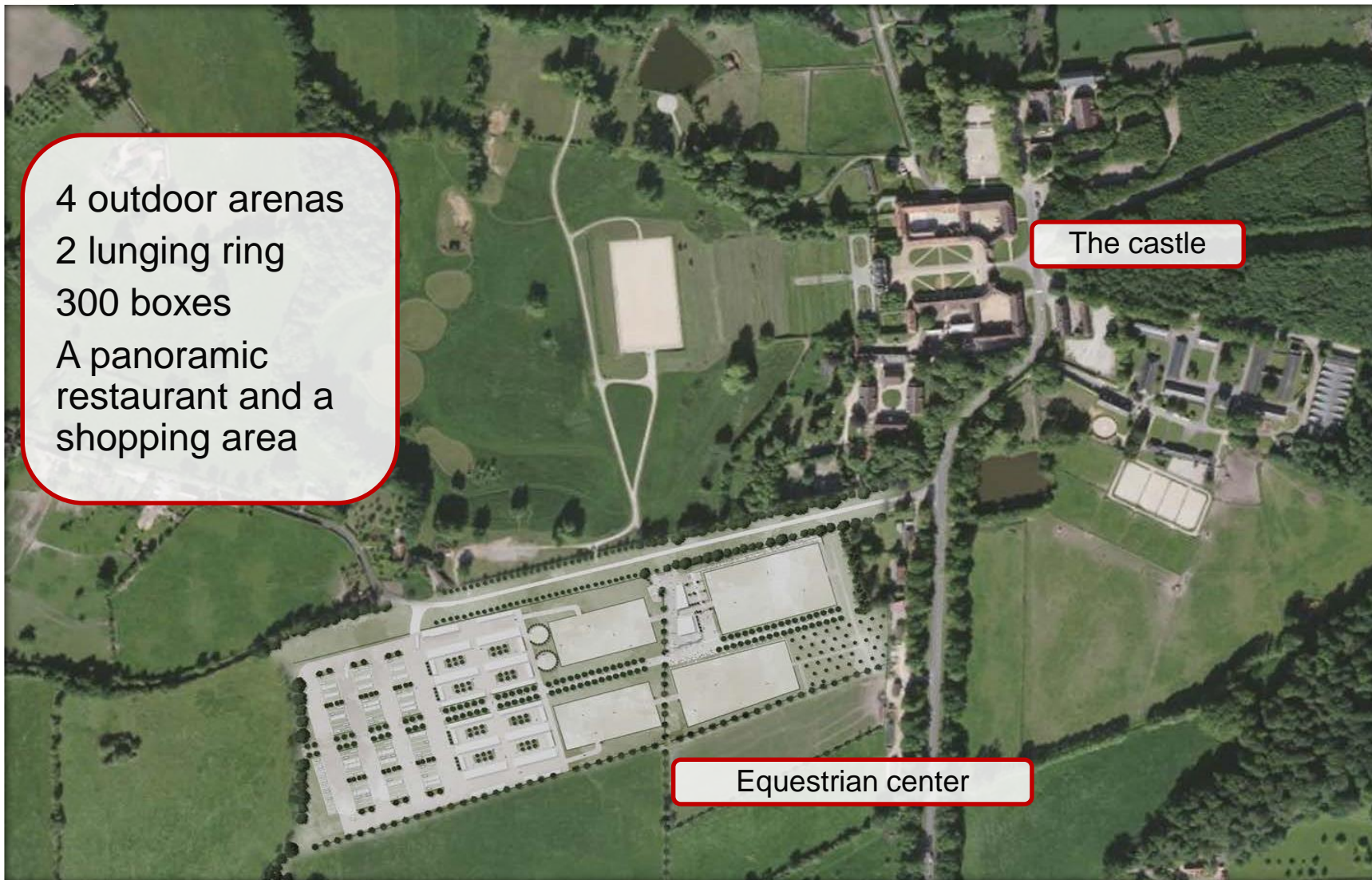
LE DÉPARTEMENT

# International equestrian competitions center

4 outdoor arenas  
2 lunging ring  
300 boxes  
A panoramic  
restaurant and a  
shopping area

The castle

Equestrian center





Haras national du Pin

LE DOMAINE DU CHEVAL ROI



RÉGION  
NORMANDIE



## Overview of the competitions center



## Panoramic restaurant and shopping areas





Haras national du Pin

LE DOMAINE DU CHEVAL ROI



RÉGION  
NORMANDIE



rne

LE DÉPARTEMENT

## Riding arenas, lunging rings and Grands Champs walkway





Haras national du Pin

LE DOMAINE DU CHEVAL ROI



RÉGION  
NORMANDIE



## Competitions outdoor arenas





Haras national du Pin

LE DOMAINE DU CHEVAL ROI



RÉGION  
NORMANDIE



## Walkway between arenas





Haras national du Pin

LE DOMAINE DU CHEVAL ROI



REGION  
NORMANDIE



## Boxes courtyards



## Global project :

### Estimated budget :

- Training campus : 8M€
- Tourism resort : 60 M€
- International equestrian competition center : 22 M€

### Previsionnal planning :

- 2020 : definition of the strategy
- **2021 : initiating research of private investors and economic operators**
- 2022 : signature of contracts and construction of International equestrian competition center
- 2023 : **hosting Horse Trials European Championships**
- **2024 : hosting foreign delegations for Olympic Games**
- 2023-2024 : building and renovation works for the tourism resort
- **2025 : tourism resort opening**

## 4 Normandy equine poles of excellence

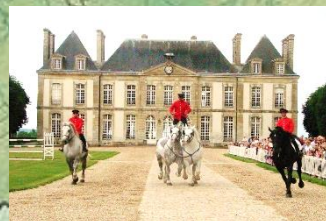
Normandie  
Equine Vallée



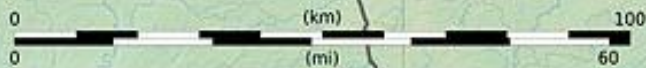
Pôle international du  
Cheval Longines -  
Deauville



Pôle hippique  
de Saint-Lô



Haras national  
du Pin

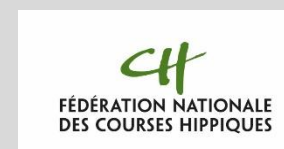


- ❑ **Public organization founded in 2010 in order to carry out building projects focusing on equine health**
- ❑ **Missions : design, build et finance buildings which are available for research teams to roll out their activities**
- ❑ Partnership between Normandy Regional Council and Calvados Departmental Council to support the development of the equine sector
- ❑ Normandy Equin Valley owns property and buildings on two separate sites, in Goustranville and Saint-Contest, which host researchers specializing in preventing, diagnosing and treating equine disorders
- ❑ This is the only campus of its kind in the world and it is continuing to develop thanks to the committed investment by public bodies and their financial partners such as the Eperon fund, the state and the EU via its regional development policy

**Saint-Contest : 1000 m<sup>2</sup> opened in 2016 dedicated to biotechnologies**



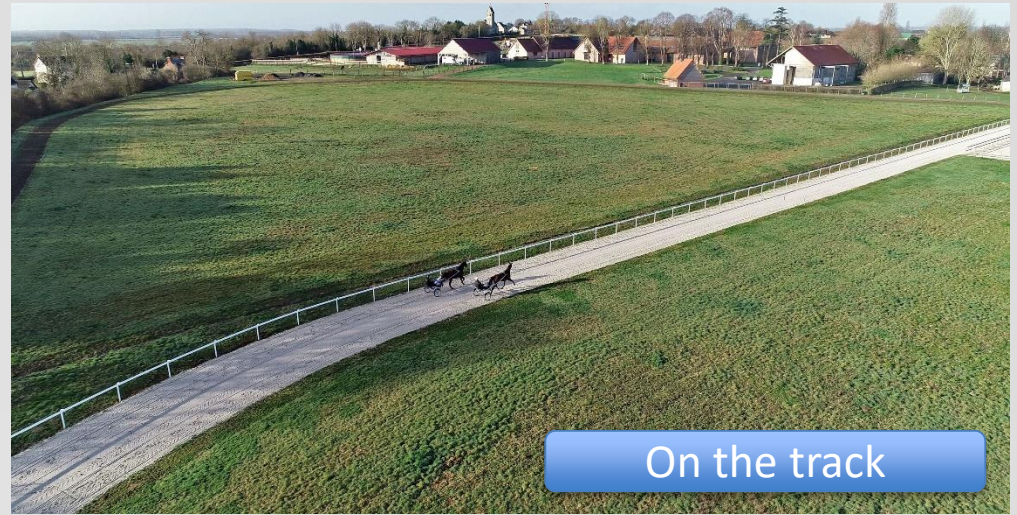
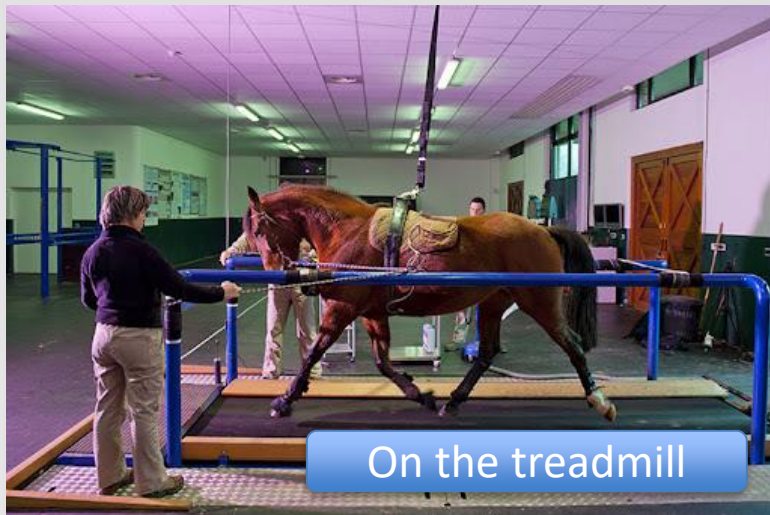
**Goustranville, the first site created in 80's**



A specialist of diagnosis about muscles, tendons and joints lesions. These lesions are source of lameness and under-performance.

Examinations proposed :

- ✓ Checkup of locomotor apparatus and sport performance.
- ✓ Advanced imaging.



A specialist of diagnosis about muscles, tendons and joints lesions. These lesions are source of lameness and under-performance.

Examinations proposed :

- ✓ Checkup of locomotor apparatus and sport performance.
- ✓ **Advanced imaging.**



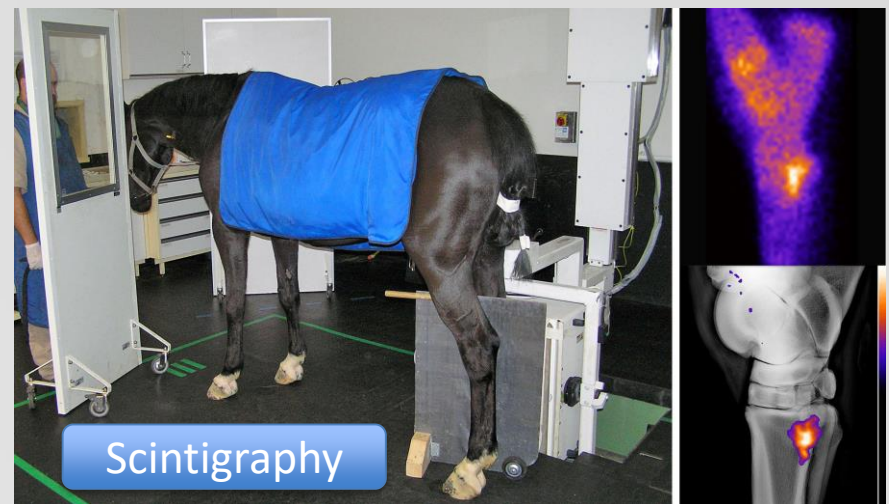
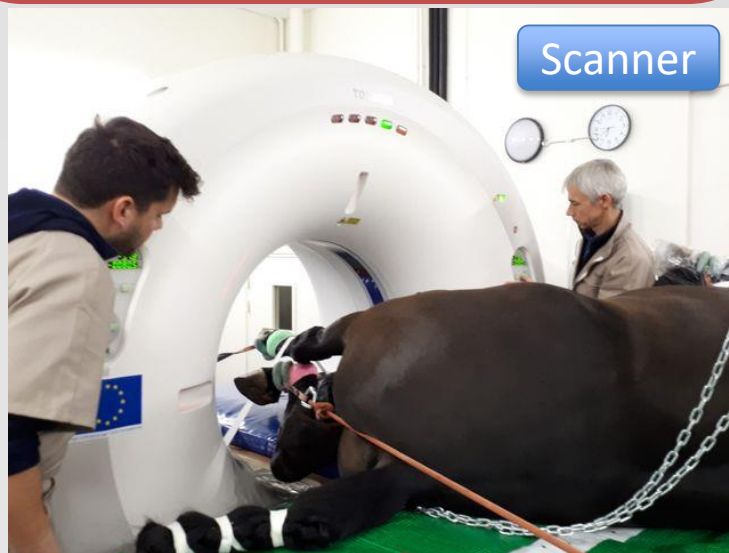
Radiography



A specialist of diagnosis about muscles, tendons and joints lesions. These lesions are source of lameness and under-performance.

Examinations proposed :

- ✓ Checkup of locomotor apparatus and sport performance.
- ✓ **Advanced imaging.**





**NORMANDIE**  
**ÉQUINE VALLÉE**

CAMPUS INTERNATIONAL  
DU CHEVAL



**Cirale**

Centre d'imagerie et de recherche  
sur les affections locomotrices équinnes  
École nationale vétérinaire d'Alfort



LES ACTIVITÉS  
ÉQUINES  
D'ALFORT

**Kinésia :**  
**équipement**  
**unique au**  
**monde pour**  
**chercher et**  
**soigner**



## International equine Campus : new projects of development



The Hospital for horses



Conference center



Hall of residence



Business center

## International equine Campus : new projects of development



In 2024 : more than 6 500 m<sup>2</sup> of new buildings to host more than 250 people.

**The objectives are to :**

- Increase campus attractivity,
- Give a international influence,
- **Gather in one place students, researchers and enterprises,**
- **Invent innovations of tomorrow.**



**A huge project with the financial support of :**

- Région Normandie : 30 M€,
- Département du Calvados : 1,6 M€,
- Fonds Eperon : 2,4 M€.
- **Additional fundings are researched espacilly thanks to sponsorship**

## 4 Normandy equine poles of excellence

Normandie  
Equine Vallée

Pôle international du  
Cheval Longines -  
Deauville



Pôle hippique  
de Saint-Lô



Haras national  
du Pin

