

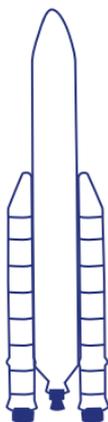


**FRANCE:
A GLOBAL
LEADER
IN INDUSTRY**

KEY INFO IN
10
POINTS

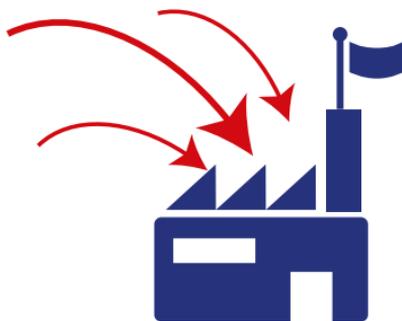


(INSEE)



**THE WORLD'S
SECOND LARGEST
EXPORTER IN THE
AEROSPACE INDUSTRY**

(UN COMTRADE)



1/4

**OF ALL FOREIGN
INVESTMENTS IN FRANCE
ARE IN THE
MANUFACTURING
INDUSTRY**

(BUSINESS FRANCE)



**NEW FOREIGN
INVESTMENT DECISIONS
EVERY WEEK**

(BUSINESS FRANCE)

BUSINESS FRANCE

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1

A DRIVING FORCE

In 2017, industry accounted for 12.5% of France's gross domestic product (GDP), 10% of which was in manufacturing. There were 216,000 companies in manufacturing, generating net revenues of €909 billion. In 2018, more than 28,000 companies were created in the manufacturing sector. (INSEE)

2

JOB-CREATING SECTOR

In 2017, 3.1 million people were employed in the manufacturing industry in France (2.8 million directly and 0.3 million through agencies) (INSEE). The top three job-creating sectors were agri-food (21%), metallurgy (14%), and transport equipment (13%). (French government figures (DGE))

3

AN ATTRACTIVE SECTOR

France has been the leading host country for foreign investment in industry for more than 15 years (EY). In 2018, Business France identified 320 production facilities belonging to foreign companies, accounting for 24% of foreign projects in France.

4

BUOYANT MANUFACTURING

French manufacturing output has been growing at an average of 1.5% per year since 2014. In 2017, it rose by 2.9%. The three fastest-growing sectors were computer and electronic product manufacturing (+ 9.2%), the automotive industry (+ 7.2%), and the pharmaceutical industry (+ 6.6%). (French government figures (DGE))

5

AGRI-FOOD: #1 INDUSTRIAL SECTOR

With revenues of €185 billion, 61,000 companies and nearly 570,000 employees in 2015, the agri-food industry is the leading industrial sector in France. It accounts for one-fifth of employees and value added in French manufacturing. (Businesses Directorate)

6

MORE THAN €23 BILLION IN R&D

R&D expenditure in the manufacturing industry amounted to €23.1 billion in 2016, representing 72% of all business enterprise R&D expenditure. The automotive industry is the leading industry for R&D expenditure, accounting for 13% of the total amount spent (MENESR, 2018), and is top in Europe for the number of robots used, with an average of 1,150 per 10,000 employees in 2016. (FIR)

7

GLOBAL BRANDS

France is home to many global leaders in industry. Examples include: Airbus (aerospace), Total (petroleum), Sanofi (healthcare), LVMH (luxury goods), L'Oréal (cosmetics), and Danone (agri-food).

8

EXPORTING FRENCH EXPERTISE

French industry generated 42% of its revenues through exports in 2016, amounting to more than €400 billion (INSEE), with France as the second largest exporter in the aerospace industry (UN Comtrade). In 2018, French goods exports revenue increased by 3.5%. (French Customs Authorities)

9

COST COMPETITIVENESS

Hourly labor costs in the French manufacturing sector are competitive: €39.60 in France in the second quarter of 2018, compared with €41 in Germany. Hourly labor costs in industry have increased on average by 1.1% per year in France since 2013, compared with 2% on average in the EU. (Eurostat)

10

STRONG PUBLIC SUPPORT

Public authorities support industry, notably through the "Industry of the Future" project, launched in 2015, and "La French Fab", which promotes French manufacturing under a common brand abroad. At the end of 2018, the French government launched an ambitious program to transform industry through digital technology, which reduces purchasing costs by up to 11% through over-depreciation.