

GOURMET PRODUCTS AND SWEET TREATS

KEY INFO IN

10
POINTS

1

€7.2 BILLION OF GOURMET EXPORTS

In 2018, France exported €7.2 billion-worth of gourmet products, 15% of all agri-food exports. Bakery, pastry and biscuit products account for 28% of total exports in this sector and are followed by chocolate-based products (21%) and cheeses (12%). (French Customs Authorities, 2019)

2

THRIVING BAKERY INDUSTRY

In 2016, there were 270 companies in the bakery, pastry and biscuit industry, with more than 40,000 employees and revenues of €8.5 billion, of which €2 billion was in exports. (Association of French Bakers)

3

DYNAMIC EXPORTS

Since 2000, the percentage of deli and gourmet products in French agri-food exports has more than doubled. Among the most dynamic sectors for export since 2014 are herbs and spices, which has seen an increase of 57%, gourmet fish dishes (up 48%) and jams and honeys (up 22%). (French Customs Authorities, 2019)

4

4TH LARGEST CHOCOLATE PRODUCER IN EUROPE

The French chocolate sector is made up of 105 companies, of which 90% are SMEs, and around a hundred production facilities. The French consume on average 7.3kg of chocolate per year per capita (Alliance 7). In 2017, France was the fourth largest producer of chocolate (excluding cocoa) in Europe, and currently exports around 60% of its production. (Eurostat)

5

AGRI-FOOD COMPANIES: LARGEST MARKET FOR SUGAR

France is the largest producer of white sugar in the European Union (EU), with 31.5% of production, ahead of Germany (30.7%) (Eurostat). On a global level, France is ranked 10th (average over five years) (FAO, 2018). Fifty-eight percent of French sugar production is destined for the food industry, with examples including confectionery, chocolate, and biscuits. (Cultures Sucre, 2019)

6

GASTRONOMIC MEAL GOES GLOBAL

An integral part of France's cultural heritage, the French multi-course gastronomic meal was officially inscribed in 2010 on UNESCO's intangible cultural heritage list. Since 2015, the Goût de France culinary event has celebrated this important part of the French way of life around the world, with more than 5,000 chefs from five continents taking part in the March 2019 event.

7

INTERNATIONAL SUCCESS STORIES

Many French companies have an international reputation: Jacquet Brossard, Delifrance and Bridor for bakery items; Roullier, Foucteau, Compagnie des Desserts and Kremer for pastry; Monbana and Valrhona for chocolate; Andros and Bonne Maman for jam; and Rougié and Delpéyrat for foie gras.

8

THE ULTIMATE GOURMET GATHERING

Established in 2009, the Gourmet Selection event specializes in high value-added food products and gourmet living. Some 400 exhibitors selling food products, wines, spirits, accessories, gifts, and seasonal products, and more than 4,000 fine food and gastronomy professionals attended the 2018 event.

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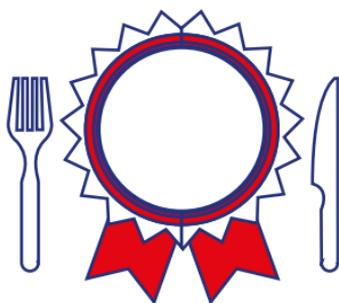
SOUGHT-AFTER EXPERTISE

In February 2018, family business Grupo Lacasa, one of Spain's leading chocolatiers, took over the Chocolaterie de Bourgogne, enabling it to increase production capacity and diversify into the chocolate bar market. A €15 million investment program resulted in 12 hires in early 2019, in addition to the 65 jobs that were saved in 2018.

10

STRUCTURED DISTRIBUTION NETWORKS

The deli sector was worth between €7 and €9 billion in 2018. Distribution networks, whether they are national brands (Hédiard, Comtesse du Barry, Olivier & Co, etc.) or department stores (Le Bon Marché, Lafayette gourmet), have bolstered the market in France. [Xerfi, 2019]



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MEAL WAS OFFICIALLY
INSCRIBED IN 2010 ON
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CULTURAL HERITAGE
LIST**

(UNESCO)



**FRANCE: THE WORLD'S
#5
EXPORTER OF
AGRI-FOOD PRODUCTS**

(UN COMTRADE)



FRANCE: EUROPE'S

#1

**PRODUCER OF
AGRICULTURAL
PRODUCTS**

(EUROSTAT)



**7.2
BILLION
OF GOURMET FOOD
EXPORTS IN 2018**

(FRENCH CUSTOMS AUTHORITIES)

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