

DAIRY PRODUCTS

KEY INFO IN

10
POINTS

1

15% OF EUROPEAN DAIRY OUTPUT

French cows produced more than 26 billion liters of milk in 2018, ranking France second in Europe after Germany (32.6 billion liters). France accounts for 15% of Europe's total dairy output (compared with 19% in Germany). (Eurostat)

2

UNRIVALLED PRODUCT VARIETY

France produces 1,500 different dairy products, 1,200 of them cheeses, thanks to its 58,000 farms and 762 production facilities (SSP figures). France is also the world leader in protected designation of origin (PDO) dairy products, with 50 such products in the European Union (45 cheeses, three types of butter and two types of cream). In 2017, France produced 1.9 million tonnes of cheese, 10% of which were made from unpasteurized milk. (French Ministry for Agriculture and Food)

3

A SECTOR WITH AN INTERNATIONAL OUTLOOK

In 2018, €6.5 billion-worth of dairy products were exported, mainly comprising cheese (48%), butter (8%) and yoghurts and fermented milk (8%). The dairy trade balance surplus amounted to €2.5 billion in 2018. (French Customs Authorities, 2019)

4

NEARLY 4 MILLION DAIRY CATTLE

In 2018, there were 3.7 million dairy cows at 62,000 dairy farms in France, where cow's milk makes up 97% of all milk collected (Ministry for Agriculture). French dairy farms are still moderately sized, averaging 58 dairy cows. Ninety-five percent of French cattle have access to pastureland. (produits-laitiers.com)

5

FOUR FRENCH DAIRY GROUPS IN GLOBAL TOP 20

Four French dairy groups are among the world's top 20: Lactalis (2nd), Danone (3rd), Sodial (15th), and Savencia (17th) (Rabobank, 2018). In 2016, there were 1,222 French dairy companies with 56,000 full-time employees generating revenues of €29 billion and €7 billion in exports. (INSEE, the French national statistics agency)

6

OVER 240 DAIRY COOPERATIVES

France has 650 milk processing facilities, including more than 240 dairy cooperatives, and 50% of France's milk producers are involved in one. In 2016, French dairy cooperatives had 20,000 employees and 52,500 members, and accounted for 54% of all milk produced and collected. The total revenue amounted to €11.3 billion, €2.6 billion of which were in foreign sales. (National Federation of Dairy Cooperatives, 2018)

7

LOW CARBON DAIRY FARM

In 2015, the National Interprofessional Center for Dairy Economics (CNIEL) launched the "Low Carbon Dairy Farm" initiative, which aims to reduce the sector's greenhouse gas emissions by 20% by 2025. More than 9,300 breeders participate. (www.ferme-laitiere-bas-carbone.fr)

8

MADE-IN-FRANCE AMERICAN ICE-CREAMS

The American ice-cream brand Häagen-Dazs, which has been present in the Hauts de France region for 25 years, has decided to invest €14 million in its European production facility in Tilloy-lès-Mofflaines. The investment will finance the development of a new range of frozen mini ice-creams, which will be exported to 89 countries.

9

HIGH FOOD SAFETY STANDARDS

All milk processing or storage plants have a health and safety plan. The quality of the milk, particularly for cheese processing (protein content, etc.), is closely monitored by industry players. Thirteen laboratories recognized by the Ministry for Agriculture provide milk analysis, with 120 million tests performed every year. (National Interprofessional Center for Dairy Economics, 2017)

10

CHEESE IN THE SPOTLIGHT

The Cheese and Dairy Products Show is the unmissable event for all key players in the dairy industry. Some 220 exhibitors from 12 countries as well as 7,644 visitors attended the 2018 event at the Paris Expo Porte de Versailles exhibition center. The next event will take place from February 23-26, 2020.



**FRANCE: EUROPE'S
#2
PRODUCER OF MILK**
(EUROSTAT, 2019)



**FRANCE: EUROPE'S
#1
PRODUCER OF
AGRICULTURAL
PRODUCTS**
(EUROSTAT)



**FRANCE: THE WORLD'S
#5
EXPORTER OF
AGRI-FOOD PRODUCTS**
(UN COMTRADE)



**4
FRENCH COMPANIES
IN THE TOP 20:
LACTALIS (2ND),
DANONE (3RD),
SODIAAL (16TH),
AND SAVENCIA (17TH)**
(RABOBANK, 2018)

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