

INVEST IN FRANCE

# READY TO USE INDUSTRIAL SITES



Following a call for projects launched by the Delegation to Industry Territories, the territories have identified industrial sites «Ready to use» to respond in a way effective for international investors needs, within competitive deadlines



## ACCELERATE AND STRENGTHEN INDUSTRIAL PRESENCE

French government's objective is to accelerate compulsory preliminary procedures to an industrial creation. Several priorities have been identified and will be addressed in 2020, for instance how to better anticipate the aforementioned procedures and the provision of turnkey industrial sites.

## ANTICIPATE PROCEDURES

Some procedures, such as environmental impact studies - also known as "4 seasons" - or preventive archaeology studies, require substantial time to be processed. The earlier the studies and constraints will be anticipated, the faster the manufacturer will be able to set up his new pre-fitted site.

## IN PRACTICE

### WHAT IS A READY TO USE INDUSTRIAL SITE ?

It is a site that can accommodate industrial activities for which administrative urban planning or environmental procedures have been anticipated by the public authorities in order to offer immediate or very short-term availability. immédiate ou à très court terme.

### WHAT ARE THE BENEFITS ?

Investors have a list of industrial sites meeting their needs in terms of lead times, services and infrastructure.

## GOOD PRACTICES

Beyond this first inventory of the turnkey industrial sites, the objective is to better know the good practices of the local economic actors to welcome foreign direct investments (FDI).

## DEVELOP TERRITORIES

The "ready to use industrial sites" approach is part of the spirit of the Industrial Territories program to attract businesses to labelled territories "Industry territory" because of their ecosystem particularly suitable for industrial activities: talents, possible partnerships with other companies industrial and research and excellence centers.

### WHO TO CONTACT FOR MORE INFORMATION AND TO ARRANGE A VISIT ?

You can contact the Business France teams or their regional partner. [www.ready-to-use-sites@businessfrance.fr](mailto:www.ready-to-use-sites@businessfrance.fr)