

A SECTOR OF EXCELLENCE IN FRANCE



1 A WIDE CHOICE OF DIPLOMA PROGRAMS

In 2019, there were 30,000 sports graduates in France, including 12,790 sports science graduates (Ministry for Higher Education). Ninety-one percent of sports science graduates were employed two years after obtaining their master's degree. (France Stratégie, 2019)

2 THE INSEP: SPORTING EXCELLENCE

The National Institute of Sport, Expertise and Performance (INSEP) contributes to France's policy of developing physical and sporting activities, assisting and supporting the country's Olympic and Paralympic federations, and enhancing the training provided to elite sports coaches. It also helps to protect the health of sportspeople and seeks to uphold sporting values and ethics.

3 A JOB-CREATING SECTOR

Sport in France employed on average 200,000 people in 2020 (Urssaf). Over one-third of jobs were in sports clubs (37%), with sellers of sporting goods accounting for a quarter of positions (25%). The associative structures represented 80% of the employers of the professional branch. (France Stratégie, 2019)

4 FOOTBALL CLUBS NURTURING TOP TALENT

In 2021, the CIES Football Observatory published its annual European youth training rankings. Among clubs from the five major European leagues, five from France made the top 10: Lyon (3rd), Rennes and Paris Saint-Germain (both 4th), Saint-Etienne (6th) and Monaco (9th).

5 FRENCH FOOTBALLERS PLAYING ABROAD

With 1,027 professionals playing for foreign clubs in 2019, France is the world's second largest source of footballers, after Brazil (1,600) but ahead of Argentina (972), England (565) and Spain (559). The French account for the largest contingent of football players in 13 leagues, including the four big-5 leagues (other than the French Ligue 1). The largest contingents of French players are in the United Kingdom, Belgium and Luxembourg. (CIES Football Observatory, 2020)

6 SINGLE-SPORT OLYMPIC FEDERATIONS

From football to volleyball and weightlifting to sports on ice, the French sports sector comprises a large variety of disciplines run by around 37 single-sport Olympic federations. In 2020, nearly 17 million licenses and other participation titles were issued by federations approved by the Ministry for Sport, including nearly 90,000 to two multisport federations specifically dedicated to people with disabilities (French Handisport Federation and French Federation for Adapted Sport). Fifty-five percent of license holders are young people under the age of 19. Football alone issues 2.1 million licenses, ahead of tennis (almost one million) and horse riding (around 600,000). (Injep, 2021)

7 SPORT IN SCHOOLS

Sport in French schools comprises compulsory physical education lessons (PSE) for 12.4 million students and optional school sports for two million young people. PSE, which has a budget of €4 billion and is taught by 37,600 teachers (along with 1,050 educational advisers), is the country's leading sports-related expense. (Cour des Comptes, 2019)

8 A NEW GOVERNANCE MODEL

Following a long consultation with all the key players from the world of French sport, the French National Sports Agency was finally created in April 2019. Its aim is twofold: to encourage as many people as possible to practice a sport and to support federations to develop performance in high-level sport, particularly for the 2024 Paris Olympic Games. Its annual budget is €350 million. (Ministry for Sport)

9 CLUB SPORTS WIDELY ENCOURAGED

In 2018, there were more than 300,000 sports associations. They represent 24% of all associations, 27% of the workload of volunteers and 5% of salaried associative employment in France (Insee, 2021). For the start of the 2021 school year, the Ministry for Sport set up the "Pass'Sport". This consisted of a €50 discount off the cost of joining a sports association for 5.4 million young people aged six to 18 who were already beneficiaries of the back-to-school allowance and for adults with disabilities.

10 3,000 YOUNG PEOPLE ON A WORK-STUDY PLACEMENT FOR THE RUGBY WORLD CUP IN FRANCE

The 2023 Rugby World Cup organizing committee has launched the "Campus 2023" project, which consists of training 3,000 young people between the ages of 18 and 30 in careers in sport, entertainment, security and tourism. Most of them will be offered opportunities in the corporate sector. For others, the Paris Olympics organizing committee has already expressed its interest in helping to create permanent jobs after the Rugby World Cup.



**IN 2024 PARIS WILL
HOST THE OLYMPICS
FOR THE THIRD TIME**

(OLYMPIC.ORG)



65 %
**OF FRENCH PEOPLE AGED
15 AND OVER PRACTICED
AT LEAST ONE PHYSICAL
ACTIVITY IN 2020**

(INJEP)



33,000
**DIPLOMAS AWARDED
EACH YEAR IN THE
FIELD OF SPORT**

(FRANCE STRATÉGIE)

**THE NATIONAL
INSTITUTE OF SPORT,
EXPERTISE AND
PERFORMANCE
(INSEP) SUPPORTS
THE PERFORMANCE
OF ATHLETES AND
FEDERATIONS**

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